

Audience Profile

Jan 1 - Dec 31, 2023

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Overview

Population	8,252		74,706		231,875	
Households	3,375		31,928		79,318	
Persons per Household	2.44	94	2.32	90	2.88	112
Household Median Income	\$79,342.08	114	\$68,343.02	98	\$77,209.73	111
Household Median Disposable Income	\$66,949.87	111	\$58,614.66	97	\$65,141.3	108
Household Median Discretionary Income	\$45,260.94	105	\$39,464.04	92	\$42,301.34	99
Average Income Per Person	\$38,480.35	103	\$39,710.3	106	\$35,495.91	95
Median Rent	\$1,262.7	99	\$1,620.25	128	\$1,663.26	31
Median House Value	\$463,008.86	113	\$447,353.72	109	\$580,406.68	141
Households in Poverty	391 (11.6%)	92	2,729 (8.5%)	68	8,884 (11.2%)	89
Household Median Wealth	\$72,549.98	92	\$89,632.99	114	\$89,494.15	114
Average Age	41.67	104	46.38	116	39.99	100
Median Age	41.89	109	47.61	124	37.27	97
Households with Children	808 (23.9%)	87	6,293 (19.7%)	71	25,514 (32.2%)	117
High School Graduate or Higher	5,035 (85.1%)	96	50,795 (91.8%)	104	139,599 (92.1%)	104

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	1,526 (25.8%)	7	15,760 (28.5%)	86	51,813 (34.2%)	103
Pop density (per sq mi)	2,595		3,210		3,321	
Area (based on blockgroups)	3		23		70	

Population

Population 2022 Q4	8,252		74,706		231,875	
Population 2022 Q3	8,254		74,676		231,421	
Population 2022 Q2	8,149		74,586		231,235	
Population 2022 Q1	8,152		74,560		230,946	
Population 2021 Q4	8,123		74,557		230,140	
Population 2021 Q3	8,131		74,520		229,803	
Population 2021 Q2	8,115		74,213		228,800	
Population 2021 Q1	8,083		73,889		227,948	
Population 2020 Q4	8,057		73,682		227,428	
Population 5 Years Forecast	8,250		75,667		239,815	
Population 10 Years Forecast	8,383		77,511		248,229	
Persons per Household	2.44	94	2.32	90	2.88	112

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Group Quarters	22 (<0.5%) 	681 (0.9%) 	3,141 (1.4%) 
Transient Population - Average Last 4 Quarters		110 (<0.5%) 	308 (<0.5%) 

Households

Households 2022 Q4	3,375	31,928	79,318
Households 2022 Q3	3,375	31,911	79,156
Households 2022 Q2	3,336	31,879	79,086
Households 2022 Q1	3,338	31,861	78,991
Households 2021 Q4	3,324	31,808	78,746
Households 2021 Q3	3,329	31,787	78,658
Households 2021 Q2	3,321	31,649	78,341
Households 2021 Q1	3,306	31,508	78,037
Households 2020 Q4	3,295	31,423	77,844
Households 5 Years Forecast	3,365	32,375	81,409
Households 10 Years Forecast	3,416	33,187	83,952

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● 1 Mile ● 3 Mile ● 5 Mile

Gender

Male	4,091	(49.6%)	101	34,765	(46.5%)	95	113,184	(48.8%)	99
Female	4,161	(50.4%)	99	39,941	(53.5%)	105	118,691	(51.2%)	101

Ethnicity

White	6,599	(80%)	30	61,270	(82%)	34	193,476	(83.4%)	36
Hispanic (Ethnic)	1,152	(14%)	7	8,637	(11.6%)	64	25,831	(11.1%)	61
Black	185	(2.2%)	19	2,427	(3.2%)	27	6,531	(2.8%)	24
Other	161	(2%)	54	1,462	(2%)	54	2,906	(1.3%)	35
Asian	155	(1.9%)	37	910	(1.2%)	24	3,131	(1.4%)	27

Household by Ethnicity

White	2,689	(79.7%)	124	26,816	(84%)	131	66,892	(84.3%)	32
Hispanic (Ethnic)	403	(11.9%)	8	3,109	(9.7%)	66	7,608	(9.6%)	65
Other	158	(4.7%)	86	825	(2.6%)	47	1,929	(2.4%)	45
Black	112	(3.3%)	30	823	(2.6%)	23	1,909	(2.4%)	21
Asian	13	(<0.5%)	9	355	(1.1%)	25	980	(1.2%)	28

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Household Average Income	\$93,894.95	96	\$92,110.89	95	\$102,854.51	106
Average Income Per Person	\$38,480.35	103	\$39,710.3	106	\$35,495.91	95
Household Median Income	\$79,342.08	114	\$68,343.02	98	\$77,209.73	111
<\$15K	319 (9.5%)	103	2,367 (7.4%)	8	5,108 (6.4%)	70
\$15K - \$25K	242 (7.2%)	93	2,711 (8.5%)	110	5,550 (7%)	91
\$25K - \$35K	208 (6.2%)	76	2,298 (7.2%)	89	5,911 (7.5%)	92
\$35K - \$50K	349 (10.3%)	91	4,131 (12.9%)	113	9,410 (11.9%)	104
\$50K - \$75K	434 (12.9%)	76	5,636 (17.7%)	105	12,620 (15.9%)	94
\$75K - \$100K	653 (19.3%)	149	4,298 (13.5%)	104	10,505 (13.2%)	102
\$100K - \$150K	692 (20.5%)	124	5,337 (16.7%)	101	13,967 (17.6%)	107
\$150K - \$175K	142 (4.2%)	8	1,758 (5.5%)	105	5,209 (6.6%)	125
\$175K - \$200K	167 (4.9%)	92	1,620 (5.1%)	94	5,057 (6.4%)	118
\$200K - \$250K	94 (2.8%)	75	992 (3.1%)	83	3,349 (4.2%)	113
\$250K - \$500K	40 (1.2%)	74	425 (1.3%)	84	1,436 (1.8%)	114
>\$500K	35 (1%)	7	355 (1.1%)	83	1,196 (1.5%)	113

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$73,098.5		99	\$71,297.83		96	\$78,196.62		106
Household Median Disposable Income	\$66,949.87		111	\$58,614.66		97	\$65,141.3		108
<\$15K	327	(9.7%)	97	2,601	(8.1%)	8	5,581	(7%)	71
\$15K - \$25K	335	(9.9%)	110	3,198	(10%)	111	6,700	(8.4%)	93
\$25K - \$35K	203	(6%)	65	2,817	(8.8%)	95	7,241	(9.1%)	98
\$35K - \$50K	368	(10.9%)	8	5,117	(16%)	119	11,198	(14.1%)	105
\$50K - \$75K	721	(21.4%)	116	5,979	(18.7%)	101	14,202	(17.9%)	97
\$75K - \$100K	588	(17.4%)	125	4,671	(14.6%)	105	11,656	(14.7%)	106
\$100K - \$150K	554	(16.4%)	105	5,009	(15.7%)	100	14,234	(17.9%)	114
\$150K - \$175K	151	(4.5%)	93	1,201	(3.8%)	74	4,004	(5%)	105
\$175K - \$200K	36	(1.1%)	68	363	(1.1%)	73	1,218	(1.5%)	99
\$200K - \$250K	37	(1.1%)	72	392	(1.2%)	8	1,320	(1.7%)	109
\$250K - \$500K	51	(1.5%)	72	534	(1.7%)	8	1,801	(2.3%)	108
>\$500K	4	(<0.5%)	65	46	(<0.5%)	7	163	(<0.5%)	112

Discretionary Households Income

Household Average Discretionary Income	\$48,633.08		94	\$47,671.45		92	\$50,580.26		98
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Household Median Discretionary Income	\$45,260.94	105	\$39,464.04	92	\$42,301.34	99
<\$10K	322 (9.5%)	93	2,614 (8.2%)	8	7,929 (10%)	98
\$10K - \$20K	419 (12.4%)	96	4,501 (14.1%)	109	10,465 (13.2%)	102
\$20K - \$30K	408 (12.1%)	97	4,858 (15.2%)	122	10,624 (13.4%)	107
\$30K - \$40K	322 (9.5%)	84	4,197 (13.1%)	116	8,928 (11.3%)	99
\$40K - \$50K	389 (11.5%)	120	3,280 (10.3%)	107	7,682 (9.7%)	101
\$50K - \$75K	885 (26.2%)	145	6,190 (19.4%)	107	14,775 (18.6%)	103
\$75K - \$100K	345 (10.2%)	96	3,291 (10.3%)	97	9,163 (11.6%)	109
\$100K - \$125K	202 (6%)	88	1,806 (5.7%)	84	6,028 (7.6%)	112
\$125K - \$150K	65 (1.9%)	44	1,116 (3.5%)	7	3,490 (4.4%)	100
>\$150K	18 (0.5%)	21	75 (<0.5%)	9	234 (<0.5%)	12

Households Income by Ethnicity

Average Income - White	\$82,823.79	95	\$80,188.54	92	\$89,088.39	102
Median Income - White	\$80,122.75	105	\$67,196.71	88	\$78,062.47	103
Average Income - Black	\$52,622.59	86	\$63,457.35	104	\$62,631.78	102
Median Income - Black	\$28,999.2	61	\$61,499.9	128	\$56,708.73	118

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$112,673.08 (109)	\$82,928.3 (8)	\$85,652.51 (83)
Median Income - Asian	\$115,624.37 (117)	\$72,903.55 (74)	\$72,999.13 (74)
Average Income - Hispanic	\$97,125.62 (136)	\$91,532.52 (128)	\$87,845.04 (123)
Median Income - Hispanic	\$97,811.59 (166)	\$82,659.95 (140)	\$79,134.03 (134)
Average Income - Other	\$79,527.87 (101)	\$89,001.7 (113)	\$91,578.21 (116)
Median Income - Other	\$77,272.64 (115)	\$80,462.75 (119)	\$84,122.62 (125)

Age

Average Age	41.67 (104)	46.38 (116)	39.99 (100)
Median Age	41.89 (109)	47.61 (124)	37.27 (97)
0-4	506 (6.1%) (101)	3,820 (5.1%) (84)	13,317 (5.7%) (94)
5-13	900 (10.9%) (99)	7,011 (9.4%) (85)	24,835 (10.7%) (97)
14-17	336 (4.1%) (8)	3,045 (4.1%) (8)	17,127 (7.4%) (149)
18-21	316 (3.8%) (63)	3,071 (4.1%) (68)	16,159 (7%) (115)
22-24	274 (3.3%) (8)	2,434 (3.3%) (7)	8,872 (3.8%) (93)
25-29	475 (5.8%) (89)	4,052 (5.4%) (84)	14,216 (6.1%) (95)
30-34	520 (6.3%) (103)	3,898 (5.2%) (86)	13,333 (5.8%) (94)

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35-39	552	(6.7%)	111	3,823	(5.1%)	85	14,230	(6.1%)	102
40-44	523	(6.3%)	104	3,751	(5%)	83	13,623	(5.9%)	97
45-49	496	(6%)	100	3,751	(5%)	83	11,966	(5.2%)	86
50-54	545	(6.6%)	108	4,236	(5.7%)	92	11,997	(5.2%)	84
55-59	607	(7.4%)	115	4,841	(6.5%)	101	12,934	(5.6%)	87
60-64	634	(7.7%)	119	5,086	(6.8%)	105	13,252	(5.7%)	89
65-69	558	(6.8%)	116	4,943	(6.6%)	113	12,386	(5.3%)	91
70-74	399	(4.8%)	100	4,740	(6.3%)	132	10,917	(4.7%)	98
75-79	283	(3.4%)	97	4,337	(5.8%)	165	8,918	(3.8%)	109
80-84	181	(2.2%)	98	3,695	(4.9%)	222	6,791	(2.9%)	31
85+	147	(1.8%)	104	4,172	(5.6%)	325	7,002	(3%)	176

Age - Male

Male Average Age	39.8		102	43.4		112	38.08		98
Male Median Age	38.94		105	43.1		116	35.53		96
0-4	260	(6.4%)	100	1,967	(5.7%)	89	6,858	(6.1%)	96
5-13	465	(11.4%)	99	3,615	(10.4%)	91	12,777	(11.3%)	99

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14-17	183	(4.5%)	87	1,564	(4.5%)	88	8,765	(7.7%)	151
18-21	179	(4.4%)	70	1,535	(4.4%)	71	8,330	(7.4%)	118
22-24	151	(3.7%)	85	1,232	(3.5%)	71	4,740	(4.2%)	96
25-29	260	(6.4%)	93	2,083	(6%)	88	7,467	(6.6%)	96
30-34	272	(6.6%)	104	2,008	(5.8%)	91	6,707	(5.9%)	93
35-39	280	(6.8%)	111	1,927	(5.5%)	90	7,103	(6.3%)	102
40-44	269	(6.6%)	107	1,875	(5.4%)	88	7,019	(6.2%)	101
45-49	260	(6.4%)	105	1,858	(5.3%)	89	6,120	(5.4%)	90
50-54	274	(6.7%)	109	2,058	(5.9%)	97	5,926	(5.2%)	86
55-59	284	(6.9%)	110	2,346	(6.7%)	107	6,264	(5.5%)	87
60-64	292	(7.1%)	113	2,398	(6.9%)	110	6,323	(5.6%)	89
65-69	265	(6.5%)	116	2,227	(6.4%)	115	5,736	(5.1%)	91
70-74	185	(4.5%)	101	1,985	(5.7%)	100	4,839	(4.3%)	96
75-79	112	(2.7%)	87	1,626	(4.7%)	149	3,627	(3.2%)	102
80-84	58	(1.4%)	71	1,249	(3.6%)	133	2,458	(2.2%)	117
85+	42	(1%)	91	1,212	(3.5%)	108	2,125	(1.9%)	160

Age - Female

Female Average Age	43.51		105	48.96		119	41.82		101
Female Median Age	43.96		108	51.8		121	40		98
0-4	246	(5.9%)	101	1,853	(4.6%)	71	6,459	(5.4%)	93
5-13	435	(10.5%)	99	3,396	(8.5%)	71	12,058	(10.2%)	96
14-17	153	(3.7%)	71	1,481	(3.7%)	71	8,362	(7%)	148
18-21	137	(3.3%)	54	1,536	(3.8%)	56	7,829	(6.6%)	113
22-24	123	(3%)	71	1,202	(3%)	71	4,132	(3.5%)	90
25-29	215	(5.2%)	84	1,969	(4.9%)	71	6,749	(5.7%)	93
30-34	248	(6%)	102	1,890	(4.7%)	71	6,626	(5.6%)	96
35-39	272	(6.5%)	111	1,896	(4.7%)	71	7,127	(6%)	102
40-44	254	(6.1%)	101	1,876	(4.7%)	71	6,604	(5.6%)	92
45-49	236	(5.7%)	95	1,893	(4.7%)	71	5,846	(4.9%)	71
50-54	271	(6.5%)	106	2,178	(5.5%)	89	6,071	(5.1%)	83
55-59	323	(7.8%)	120	2,495	(6.2%)	96	6,670	(5.6%)	87
60-64	342	(8.2%)	111	2,688	(6.7%)	102	6,929	(5.8%)	88
65-69	293	(7%)	115	2,716	(6.8%)	111	6,650	(5.6%)	92
70-74	214	(5.1%)	100	2,755	(6.9%)	131	6,078	(5.1%)	99
75-79	171	(4.1%)	106	2,711	(6.8%)	125	5,291	(4.5%)	115
80-84	123	(3%)	114	2,446	(6.1%)	232	4,333	(3.7%)	141
85+	105	(2.5%)	111	2,960	(7.4%)	325	4,877	(4.1%)	180

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Employment by Occupation

Occupation	1 Mile	1 Mile %	3 Mile	3 Mile %	5 Mile	5 Mile %
Total Employees (16+ Years Old)	4,514		35,869		111,183	
Professional Specialty	791 (17.5%)	74	7,838 (21.9%)	92	31,361 (28.2%)	119
Office Admin	602 (13.3%)	120	5,144 (14.3%)	129	14,089 (12.7%)	114
Managerial/Executive	590 (13.1%)	8	4,863 (13.6%)	83	17,308 (15.6%)	95
Food Preparation & Serving	567 (12.6%)	235	2,164 (6%)	113	5,271 (4.7%)	89
Production & Transportation	514 (11.4%)	86	3,584 (10%)	76	9,010 (8.1%)	62
Sales	440 (9.7%)	100	4,615 (12.9%)	131	13,681 (12.3%)	126
Construction	408 (9%)	110	3,049 (8.5%)	104	7,677 (6.9%)	84
Building Maintenance & Cleaning	166 (3.7%)	101	1,378 (3.8%)	106	3,819 (3.4%)	95
Healthcare support	164 (3.6%)	111	971 (2.7%)	83	2,213 (2%)	61
Personal Care	159 (3.5%)	134	1,188 (3.3%)	126	3,805 (3.4%)	30
Protective	83 (1.8%)	84	1,016 (2.8%)	130	2,880 (2.6%)	119
Farming, Fishing & Forestry	30 (0.7%)	102	59 (<0.5%)	25	69 (<0.5%)	10

Employment by Industry

Total Employees (16+ Years Old)	4,514	35,869	111,183
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Educational Services	960	(21.3%)	91	8,823	(24.6%)	106	34,536	(31.1%)	33
Wholesale Retail	860	(19.1%)	141	6,661	(18.6%)	138	17,229	(15.5%)	115
Entertainment Services	694	(15.4%)	170	3,798	(10.6%)	117	9,352	(8.4%)	93
Agriculture/Mining/Construction	385	(8.5%)	99	2,328	(6.5%)	75	7,400	(6.7%)	7
Other Professional Services	340	(7.5%)	158	1,858	(5.2%)	109	4,750	(4.3%)	90
Manufacturing	320	(7.1%)	70	1,843	(5.1%)	51	5,625	(5.1%)	50
Financial, Insurance & Real Estate	310	(6.9%)	104	2,229	(6.2%)	94	7,119	(6.4%)	97
Transportation	248	(5.5%)	97	2,474	(6.9%)	122	5,711	(5.1%)	91
Professional Services	153	(3.4%)	45	2,147	(6%)	8	8,520	(7.7%)	102
Public Administration	139	(3.1%)	64	1,803	(5%)	105	4,593	(4.1%)	86
Administrative/Waste Services	88	(1.9%)	47	1,363	(3.8%)	91	4,587	(4.1%)	99
Information	17	(<0.5%)	20	541	(1.5%)	8	1,645	(1.5%)	7
Management Services				1	(<0.5%)	2	116	(<0.5%)	74

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Language Spoken

Language Spoken	1 Mile	3 Mile	5 Mile
Speak English at Home	6,466 (83.5%)	61,223 (86.4%)	184,027 (84.2%)
Speak Spanish at Home	756 (9.8%)	6,066 (8.6%)	16,707 (7.6%)
Speak Other Language at Home	524 (6.8%)	3,597 (5.1%)	17,824 (8.2%)

Ancestry

Ancestry	1 Mile	3 Mile	5 Mile
Unclassified	1,414 (17.1%)	10,207 (13.7%)	36,987 (16%)
Other	1,213 (14.7%)	10,140 (13.6%)	41,731 (18%)
Italian	1,163 (14.1%)	12,471 (16.7%)	28,610 (12.3%)
Scottish/Irish	1,138 (13.8%)	10,915 (14.6%)	24,953 (10.8%)
German	554 (6.7%)	6,142 (8.2%)	14,844 (6.4%)
Puerto Rican	372 (4.5%)	2,640 (3.5%)	6,924 (3%)
Polish	354 (4.3%)	3,333 (4.5%)	10,777 (4.6%)
American	290 (3.5%)	2,671 (3.6%)	15,778 (6.8%)
British	274 (3.3%)	2,829 (3.8%)	6,715 (2.9%)
Mexican	266 (3.2%)	2,024 (2.7%)	8,592 (3.7%)
South American	262 (3.2%)	1,242 (1.7%)	3,081 (1.3%)

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Audience Profile

Jan 1 - Dec 31, 2023

Brick Commons

644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
Other European (e.g. Greek/Russian)	219	(2.7%)	83	3,709	(5%)	154	16,134	(7%)	216
Other Hispanic	143	(1.7%)	31	1,012	(1.4%)	103	2,154	(0.9%)	70
Scandinavian	128	(1.6%)	8	1,017	(1.4%)	70	2,222	(1%)	49
Middle Eastern	92	(1.1%)	177	577	(0.8%)	123	1,507	(0.6%)	103
South Central Asian (e.g. Indian)	65	(0.8%)	60	260	(<0.5%)	27	842	(<0.5%)	28
Central American	59	(0.7%)	48	408	(0.5%)	37	1,184	(0.5%)	34
Korean	47	(0.6%)	34	150	(<0.5%)	47	351	(<0.5%)	36
French	44	(0.5%)	42	539	(0.7%)	57	1,375	(0.6%)	47
Dutch	44	(0.5%)	86	463	(0.6%)	100	1,042	(<0.5%)	72
Cuban	32	(<0.5%)	59	340	(<0.5%)	69	848	(<0.5%)	56
South East Asian (e.g. Vietnamese)	31	(<0.5%)	23	164	(<0.5%)	14	1,215	(0.5%)	32
Dominican	18	(<0.5%)	38	971	(1.3%)	229	3,048	(1.3%)	231
Chinese	12	(<0.5%)	12	289	(<0.5%)	32	580	(<0.5%)	21
Native American (Indian/Eskimo)	11	(<0.5%)	17	114	(<0.5%)	19	183	(<0.5%)	10
Hawaiian/Pacific Islander	7	(<0.5%)	49	32	(<0.5%)	25	55	(<0.5%)	14
Other Asian				35	(<0.5%)	15	91	(<0.5%)	13

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Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Japanese	12 (<0.5%)	7 (<0.5%)	52 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	5,920	55,325	151,565
Elementary (0 to 8 Years)	352 (5.9%)	2,034 (3.7%)	4,743 (3.1%)
Some High School (9 to 11 Years)	533 (9%)	2,496 (4.5%)	7,223 (4.8%)
High School Graduate (12 Years)	1,744 (29.5%)	19,759 (35.7%)	46,715 (30.8%)
Some College (13 to 16 Years)	1,203 (20.3%)	10,654 (19.3%)	30,864 (20.4%)
Associates Degree Only	562 (9.5%)	4,622 (8.4%)	10,207 (6.7%)
Bachelor's Degree Only	1,019 (17.2%)	10,550 (19.1%)	33,533 (22.1%)
Graduate Degree	507 (8.6%)	5,210 (9.4%)	18,280 (12.1%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	3,375	31,928	79,318
One Person Households	1,102 (32.7%)	11,010 (34.5%)	20,462 (25.8%)
Married Couple	1,199 (35.5%)	14,320 (44.9%)	44,480 (56.1%)
Male Householder	45 (1.3%)	1,085 (3.4%)	3,407 (4.3%)
Female Householder	454 (13.5%)	3,260 (10.2%)	6,671 (8.4%)
Non Family Households	575 (17%)	2,253 (7.1%)	4,298 (5.4%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	3,375	31,928	79,318
1 Person Household	1,102 (32.7%)	11,010 (34.5%)	20,462 (25.8%)
2 Person Household	951 (28.2%)	10,423 (32.6%)	23,820 (30%)
3 Person Household	570 (16.9%)	4,260 (13.3%)	11,757 (14.8%)
4 Person Household	447 (13.2%)	3,598 (11.3%)	10,653 (13.4%)
5 Person Household	192 (5.7%)	1,668 (5.2%)	5,510 (6.9%)
6 Person Household	72 (2.1%)	565 (1.8%)	2,691 (3.4%)
7+ Person Household	41 (1.2%)	404 (1.3%)	4,425 (5.6%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	3,489	34,666	86,437
Owner Occupied Housing	2,024	25,271	59,327
Renter Occupied Housing	1,351	6,657	19,991
Vacant Housing	114	2,738	7,119

Housing Rent

Average Rent	\$1,310.72	94	\$1,626.59	117	\$1,716.83	123
Median Rent	\$1,262.7	99	\$1,620.25	128	\$1,663.26	31
Total Cash Rents Housing	1,283	6,211	19,046			
<\$300	80 (6.2%)	196	110 (1.8%)	56	312 (1.6%)	51
\$300-\$500	151 (11.8%)	269	230 (3.7%)	85	332 (1.7%)	40
\$500-\$750	98 (7.6%)	70	189 (3%)	28	388 (2%)	19
\$750-\$1000	116 (9%)	57	233 (3.8%)	24	1,177 (6.2%)	39
\$1000-\$1500	374 (29.2%)	101	1,812 (29.2%)	101	5,447 (28.6%)	99
\$1500-\$2000	289 (22.5%)	117	2,210 (35.6%)	185	5,718 (30%)	156
\$2000-\$2500	100 (7.8%)	85	994 (16%)	174	3,313 (17.4%)	189

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$2500-\$3000	30	(2.3%)	291	(4.7%)	1,620	(8.5%)
\$3000-\$3500	6	(<0.5%)	59	(0.9%)	498	(2.6%)
>\$3500	39	(3%)	83	(1.3%)	241	(1.3%)

Value of Owner-Occupied Housing Units

Average House Value	\$442,399.31		\$479,243.65		\$590,934.85	
Median House Value	\$463,008.86		\$447,353.72		\$580,406.68	
Owner Occupied Housing	2,024		25,271		59,327	
<\$100K	29	(1.4%)	861	(3.4%)	1,515	(2.6%)
\$100K - \$200K	48	(2.4%)	2,152	(8.5%)	2,904	(4.9%)
\$200K - \$300K	183	(9%)	3,132	(12.4%)	4,533	(7.6%)
\$300K - \$400K	396	(19.6%)	4,370	(17.3%)	6,621	(11.2%)
\$400K - \$500K	565	(27.9%)	4,478	(17.7%)	7,712	(13%)
\$500K - \$1000K	672	(33.2%)	8,924	(35.3%)	26,712	(45%)
>\$1000K	131	(6.5%)	1,354	(5.4%)	9,330	(15.7%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	391	(11.6%)	92	2,729	(8.5%)	68	8,884	(11.2%)	89
Households Above Poverty	2,984	(88.4%)	101	29,199	(91.5%)	105	70,434	(88.8%)	102
Households in Poverty (Married)	42	(1.2%)	56	480	(1.5%)	68	3,872	(4.9%)	220
Households in Poverty (Male Householder)				46	(<0.5%)	22	472	(0.6%)	93
Households in Poverty (Female Householder)	51	(1.5%)	49	495	(1.6%)	50	898	(1.1%)	37
Households in Poverty (Non-Family)	281	(8.3%)	37	1,653	(5.2%)	85	3,437	(4.3%)	72
Households in Poverty (Non-Family Student)	17	(0.5%)	8	55	(<0.5%)	28	205	(<0.5%)	41

Wealth per Household

Household Average Wealth	\$229,204.44	97	\$247,255.23	104	\$249,514.64	105			
Household Median Wealth	\$72,549.98	92	\$89,632.99	114	\$89,494.15	114			
<\$0K	611	(18.1%)	103	5,218	(16.3%)	93	13,073	(16.5%)	94
\$0K - \$5K	310	(9.2%)	106	2,553	(8%)	92	6,289	(7.9%)	91
\$5K - \$10K	160	(4.7%)	103	1,367	(4.3%)	93	3,416	(4.3%)	93
\$10K - \$25K	218	(6.5%)	101	1,966	(6.2%)	96	4,917	(6.2%)	97
\$25K - \$50K	232	(6.9%)	100	2,176	(6.8%)	100	5,411	(6.8%)	100

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	347	(10.3%)	3,386	(10.6%)	8,296	(10.5%)
\$100K - \$250K	601	(17.8%)	6,068	(19%)	14,875	(18.8%)
\$250K - \$500K	429	(12.7%)	4,397	(13.8%)	10,889	(13.7%)
>\$500K	467	(13.8%)	4,797	(15%)	12,152	(15.3%)

Vehicles per Household

Total Number of Vehicles	6,158		54,190		141,186	
Average Number of Vehicles	1.82	99	1.7	92	1.78	97
No Vehicles	375	(11.1%)	2,129	(6.7%)	4,955	(6.2%)
1 Vehicle	1,069	(31.7%)	13,373	(41.9%)	27,565	(34.8%)
2 Vehicles	1,179	(34.9%)	10,893	(34.1%)	32,574	(41.1%)
3 or more Vehicles	752	(22.3%)	5,533	(17.3%)	14,224	(17.9%)

Population Change

Births	89		791		2,784
Deaths	73		1,159		2,300
Migration	113		517		1,251

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644 Route 70 &, Chambers Brg Rd, Brick Township, NJ 08723

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	440	2,147	5,699
Total Employees	5,158	24,597	68,417

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