

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Overview

Population	116,992		676,034		2.1M	
Households	41,106		231,761		731,969	
Persons per Household	2.83	109	2.79	108	2.74	106
Household Median Income	\$48,779.65	70	\$47,431.64	68	\$51,702.01	74
Household Median Disposable Income	\$41,377.95	69	\$40,298.92	67	\$43,887.72	73
Household Median Discretionary Income	\$22,019.58	51	\$20,203.89	47	\$23,082.92	54
Average Income Per Person	\$23,920.54	64	\$23,762.91	64	\$26,516.97	71
Median Rent	\$1,332.15	105	\$1,308.25	103	\$1,371.78	108
Median House Value	\$637,499.99	155	\$681,574.92	166	\$647,928.28	158
Households in Poverty	10,769 (26.2%)	208	63,422 (27.4%)	217	177,541 (24.3%)	192
Household Median Wealth	\$38,795.61	49	\$37,406.09	48	\$40,490.6	52
Average Age	38.61	96	37.89	95	38.7	97
Median Age	36.6	95	35.98	94	37.29	97
Households with Children	12,552 (30.5%)	111	74,348 (32.1%)	116	209,110 (28.6%)	104
High School Graduate or Higher	57,976 (73.3%)	83	326,369 (72.7%)	8	1M (74.6%)	84

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

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1948-1998 Bruckner Blvd, Bronx, NY 10473

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Bachelor's Degree or Higher	14,754 (18.7%)	85,653 (19.1%)	335,468 (24%)
Pop density (per sq mi)	39,411	30,432	36,299
Area (based on blockgroups)	3	22	57

### Population

Population 2022 Q4	116,992	676,034	2.1M
Population 2022 Q3	117,207	676,512	2.1M
Population 2022 Q2	117,664	677,761	2.1M
Population 2022 Q1	118,028	680,980	2.1M
Population 2021 Q4	119,003	684,421	2.1M
Population 2021 Q3	119,703	688,224	2.1M
Population 2021 Q2	120,292	692,153	2.1M
Population 2021 Q1	120,890	695,357	2.1M
Population 2020 Q4	120,892	695,124	2.1M
Population 5 Years Forecast	117,242	687,883	2.1M
Population 10 Years Forecast	118,339	699,409	2.1M
Persons per Household	2.83	2.79	2.74

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Group Quarters	782	(0.7%)	29,731	(4.4%)	54,636	(2.7%)
Transient Population - Average Last 4 Quarters			51	(<0.5%)	3,107	(<0.5%)

### Households

Households 2022 Q4	41,106	231,761	731,969
Households 2022 Q3	41,181	231,936	732,707
Households 2022 Q2	41,357	232,382	734,519
Households 2022 Q1	41,504	233,552	738,133
Households 2021 Q4	41,861	234,780	741,818
Households 2021 Q3	42,119	236,136	746,462
Households 2021 Q2	42,344	237,507	750,518
Households 2021 Q1	42,564	238,660	755,390
Households 2020 Q4	42,567	238,583	757,126
Households 5 Years Forecast	41,194	235,791	739,046
Households 10 Years Forecast	41,582	239,806	747,475

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### Gender

Male	54,993	(47%)	96	326,361	(48.3%)	98	987,795	(48%)	97
Female	61,999	(53%)	104	349,673	(51.7%)	102	1.1M	(52%)	102

### Ethnicity

Hispanic (Ethnic)	66,817	(57.1%)	315	378,072	(55.9%)	309	1.1M	(52.5%)	290
Black	31,835	(27.2%)	230	168,829	(25%)	211	513,666	(24.9%)	211
Asian	10,488	(9%)	176	34,163	(5.1%)	99	153,218	(7.4%)	146
Other	4,262	(3.6%)	101	15,503	(2.3%)	63	47,397	(2.3%)	64
White	3,590	(3.1%)	5	79,467	(11.8%)	19	263,742	(12.8%)	21

### Household by Ethnicity

Hispanic (Ethnic)	23,975	(58.3%)	393	133,661	(57.7%)	389	374,883	(51.2%)	345
Black	10,044	(24.4%)	217	52,133	(22.5%)	200	170,065	(23.2%)	207
Other	4,038	(9.8%)	181	14,757	(6.4%)	117	44,205	(6%)	111
Asian	2,219	(5.4%)	123	8,500	(3.7%)	83	46,574	(6.4%)	144
White	830	(2%)	3	22,710	(9.8%)	15	96,242	(13.1%)	21

### Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

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Household Average Income	\$67,732.05	70	\$67,758.33	70	\$73,391.16	75
Average Income Per Person	\$23,920.54	64	\$23,762.91	64	\$26,516.97	71
Household Median Income	\$48,779.65	70	\$47,431.64	68	\$51,702.01	74
<\$15K	7,430 (18.1%)	198	43,750 (18.9%)	207	126,456 (17.3%)	189
\$15K - \$25K	4,639 (11.3%)	147	26,765 (11.5%)	150	78,077 (10.7%)	139
\$25K - \$35K	3,713 (9%)	112	21,344 (9.2%)	114	66,892 (9.1%)	113
\$35K - \$50K	5,142 (12.5%)	110	28,675 (12.4%)	108	85,710 (11.7%)	103
\$50K - \$75K	6,613 (16.1%)	95	36,960 (15.9%)	95	117,759 (16.1%)	95
\$75K - \$100K	4,467 (10.9%)	84	24,856 (10.7%)	83	82,783 (11.3%)	87
\$100K - \$150K	5,615 (13.7%)	83	27,570 (11.9%)	72	94,070 (12.9%)	71
\$150K - \$175K	1,339 (3.3%)	62	7,777 (3.4%)	64	27,634 (3.8%)	72
\$175K - \$200K	820 (2%)	37	5,159 (2.2%)	41	18,125 (2.5%)	46
\$200K - \$250K	743 (1.8%)	48	4,994 (2.2%)	58	19,308 (2.6%)	71
\$250K - \$500K	316 (0.8%)	48	2,123 (0.9%)	57	8,240 (1.1%)	71
>\$500K	269 (0.7%)	49	1,788 (0.8%)	58	6,915 (0.9%)	71

### Disposable Households Income

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1948-1998 Bruckner Blvd, Bronx, NY 10473

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Household Average Disposable Income	\$54,041.92	72	\$54,248.73	72	\$57,901.86	71
Household Median Disposable Income	\$41,377.95	69	\$40,298.92	67	\$43,887.72	75
<\$15K	7,958 (19.4%)	194	46,594 (20.1%)	202	134,931 (18.4%)	185
\$15K - \$25K	5,181 (12.6%)	139	30,310 (13.1%)	144	90,231 (12.3%)	136
\$25K - \$35K	4,599 (11.2%)	121	24,997 (10.8%)	116	76,392 (10.4%)	112
\$35K - \$50K	5,837 (14.2%)	106	33,728 (14.6%)	108	101,907 (13.9%)	104
\$50K - \$75K	6,822 (16.6%)	90	37,965 (16.4%)	89	125,249 (17.1%)	93
\$75K - \$100K	5,318 (12.9%)	93	25,231 (10.9%)	76	84,122 (11.5%)	83
\$100K - \$150K	3,973 (9.7%)	62	23,013 (9.9%)	63	81,323 (11.1%)	71
\$150K - \$175K	499 (1.2%)	25	3,673 (1.6%)	33	13,412 (1.8%)	38
\$175K - \$200K	207 (0.5%)	32	1,459 (0.6%)	40	5,819 (0.8%)	51
\$200K - \$250K	284 (0.7%)	45	1,913 (0.8%)	54	7,426 (1%)	67
\$250K - \$500K	392 (1%)	46	2,626 (1.1%)	54	10,213 (1.4%)	67
>\$500K	36 (<0.5%)	48	252 (<0.5%)	59	944 (<0.5%)	70

### Discretionary Households Income

Household Average Discretionary Income	\$29,183.82	56	\$29,442.81	57	\$33,032.46	64
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Jan 1 - Dec 31, 2023

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1948-1998 Bruckner Blvd, Bronx, NY 10473

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Household Median Discretionary Income	\$22,019.58	51	\$20,203.89	47	\$23,082.92	54
<\$10K	11,200 (27.2%)	267	69,626 (30%)	294	196,233 (26.8%)	262
\$10K - \$20K	7,958 (19.4%)	149	45,567 (19.7%)	151	136,408 (18.6%)	143
\$20K - \$30K	6,271 (15.3%)	122	31,512 (13.6%)	109	99,898 (13.6%)	109
\$30K - \$40K	4,666 (11.4%)	100	23,830 (10.3%)	91	77,091 (10.5%)	93
\$40K - \$50K	3,401 (8.3%)	86	17,342 (7.5%)	74	56,200 (7.7%)	8
\$50K - \$75K	5,051 (12.3%)	68	24,571 (10.6%)	59	86,899 (11.9%)	66
\$75K - \$100K	1,524 (3.7%)	35	10,876 (4.7%)	44	41,894 (5.7%)	54
\$100K - \$125K	863 (2.1%)	31	5,421 (2.3%)	35	20,573 (2.8%)	42
\$125K - \$150K	172 (<0.5%)	9	2,860 (1.2%)	28	12,747 (1.7%)	40
>\$150K			156 (<0.5%)	3	4,026 (0.6%)	22

## Households Income by Ethnicity

Average Income - White	\$70,468.69	8	\$82,937.82	95	\$94,956.35	109
Median Income - White	\$50,000	66	\$70,043.77	92	\$87,152.44	115
Average Income - Black	\$62,715.19	102	\$57,934.44	94	\$62,347.5	102
Median Income - Black	\$53,185.06	111	\$43,886.74	92	\$48,390.09	101

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Jan 1 - Dec 31, 2023

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$81,475.37	\$88,857.89	\$79,186.56
Median Income - Asian	\$65,594.87	\$74,486.38	\$65,007.61
Average Income - Hispanic	\$59,673.95	\$58,134.8	\$58,711.59
Median Income - Hispanic	\$44,841.42	\$43,975.89	\$45,297.36
Average Income - Other	\$63,624.77	\$63,855.28	\$65,803.59
Median Income - Other	\$49,339.41	\$49,132.88	\$53,067.06

## Age

Average Age	38.61	37.89	38.7
Median Age	36.6	35.98	37.29
0-4	7,583 (6.5%)	43,605 (6.5%)	135,621 (6.6%)
5-13	13,325 (11.4%)	77,220 (11.4%)	239,725 (11.6%)
14-17	5,983 (5.1%)	36,238 (5.4%)	102,747 (5%)
18-21	6,056 (5.2%)	39,909 (5.9%)	102,949 (5%)
22-24	4,971 (4.2%)	30,443 (4.5%)	79,867 (3.9%)
25-29	8,639 (7.4%)	49,533 (7.3%)	136,117 (6.6%)
30-34	8,730 (7.5%)	49,519 (7.3%)	146,814 (7.1%)

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35-39	8,044	(6.9%)	114	46,982	(6.9%)	116	150,149	(7.3%)	121
40-44	7,438	(6.4%)	105	45,082	(6.7%)	110	145,003	(7%)	116
45-49	7,062	(6%)	100	42,158	(6.2%)	104	132,713	(6.4%)	107
50-54	7,045	(6%)	98	40,641	(6%)	98	126,969	(6.2%)	101
55-59	7,079	(6.1%)	94	40,327	(6%)	93	126,642	(6.1%)	96
60-64	6,695	(5.7%)	89	37,493	(5.5%)	86	119,191	(5.8%)	90
65-69	5,859	(5%)	86	31,630	(4.7%)	86	102,746	(5%)	85
70-74	4,836	(4.1%)	86	24,940	(3.7%)	77	81,711	(4%)	8
75-79	3,617	(3.1%)	88	18,193	(2.7%)	76	58,984	(2.9%)	8
80-84	2,282	(2%)	88	12,111	(1.8%)	84	39,034	(1.9%)	85
85+	1,748	(1.5%)	87	10,010	(1.5%)	86	32,643	(1.6%)	92

### Age - Male

Male Average Age	36.56	94	36.05	93	36.9	95			
Male Median Age	33.44	90	33	89	35.52	96			
0-4	3,886	(7.1%)	111	22,340	(6.8%)	108	69,466	(7%)	111
5-13	6,801	(12.4%)	108	39,437	(12.1%)	106	122,627	(12.4%)	108

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# Audience Profile

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14-17	3,014	(5.5%)	107	18,564	(5.7%)	111	52,543	(5.3%)	104
18-21	3,046	(5.5%)	89	21,194	(6.5%)	104	53,474	(5.4%)	87
22-24	2,536	(4.6%)	106	16,490	(5.1%)	116	41,748	(4.2%)	97
25-29	4,411	(8%)	117	26,062	(8%)	117	70,287	(7.1%)	104
30-34	4,419	(8%)	122	25,449	(7.8%)	122	74,324	(7.5%)	118
35-39	3,905	(7.1%)	116	22,877	(7%)	114	73,133	(7.4%)	120
40-44	3,404	(6.2%)	101	21,026	(6.4%)	105	68,795	(7%)	113
45-49	3,149	(5.7%)	95	19,552	(6%)	99	62,567	(6.3%)	105
50-54	3,154	(5.7%)	94	18,882	(5.8%)	95	59,566	(6%)	99
55-59	3,114	(5.7%)	89	18,460	(5.7%)	89	58,550	(5.9%)	94
60-64	2,907	(5.3%)	84	16,839	(5.2%)	84	53,892	(5.5%)	87
65-69	2,540	(4.6%)	83	13,961	(4.3%)	87	45,274	(4.6%)	84
70-74	1,993	(3.6%)	84	10,600	(3.2%)	87	34,580	(3.5%)	87
75-79	1,386	(2.5%)	84	7,267	(2.2%)	84	23,362	(2.4%)	84
80-84	813	(1.5%)	84	4,450	(1.4%)	84	14,224	(1.4%)	84
85+	515	(0.9%)	83	2,911	(0.9%)	84	9,383	(0.9%)	84

## Age - Female

Female Average Age	40.42	98	39.6	96	40.37	98			
Female Median Age	38.7	95	37.97	93	38.98	95			
0-4	3,697	(6%)	102	21,265	(6.1%)	104	66,155	(6.2%)	105
5-13	6,524	(10.5%)	99	37,783	(10.8%)	102	117,098	(10.9%)	103
14-17	2,969	(4.8%)	101	17,674	(5.1%)	106	50,204	(4.7%)	98
18-21	3,010	(4.9%)	83	18,715	(5.4%)	92	49,475	(4.6%)	87
22-24	2,435	(3.9%)	102	13,953	(4%)	103	38,119	(3.6%)	92
25-29	4,228	(6.8%)	111	23,471	(6.7%)	110	65,830	(6.1%)	100
30-34	4,311	(7%)	119	24,070	(6.9%)	118	72,490	(6.8%)	116
35-39	4,139	(6.7%)	114	24,105	(6.9%)	117	77,016	(7.2%)	122
40-44	4,034	(6.5%)	108	24,056	(6.9%)	114	76,208	(7.1%)	118
45-49	3,913	(6.3%)	105	22,606	(6.5%)	108	70,146	(6.5%)	109
50-54	3,891	(6.3%)	102	21,759	(6.2%)	101	67,403	(6.3%)	102
55-59	3,965	(6.4%)	99	21,867	(6.3%)	96	68,092	(6.4%)	98
60-64	3,788	(6.1%)	92	20,654	(5.9%)	89	65,299	(6.1%)	92
65-69	3,319	(5.4%)	88	17,669	(5.1%)	83	57,472	(5.4%)	88
70-74	2,843	(4.6%)	89	14,340	(4.1%)	84	47,131	(4.4%)	85
75-79	2,231	(3.6%)	93	10,926	(3.1%)	84	35,622	(3.3%)	86
80-84	1,469	(2.4%)	92	7,661	(2.2%)	85	24,810	(2.3%)	90
85+	1,233	(2%)	87	7,099	(2%)	89	23,260	(2.2%)	95

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### Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	48,356	281,122	910,805
Professional Specialty	8,919 (18.4%)	48,276 (17.2%)	172,784 (19%)
Office Admin	6,674 (13.8%)	35,187 (12.5%)	106,185 (11.7%)
Production & Transportation	5,995 (12.4%)	35,613 (12.7%)	107,169 (11.8%)
Healthcare support	5,057 (10.5%)	29,301 (10.4%)	85,694 (9.4%)
Managerial/Executive	4,495 (9.3%)	27,495 (9.8%)	98,877 (10.9%)
Food Preparation & Serving	3,969 (8.2%)	18,804 (6.7%)	66,701 (7.3%)
Sales	3,892 (8%)	23,898 (8.5%)	76,828 (8.4%)
Construction	3,140 (6.5%)	18,760 (6.7%)	58,137 (6.4%)
Building Maintenance & Cleaning	2,506 (5.2%)	18,778 (6.7%)	62,868 (6.9%)
Personal Care	1,876 (3.9%)	12,006 (4.3%)	42,198 (4.6%)
Protective	1,810 (3.7%)	12,598 (4.5%)	32,149 (3.5%)
Farming, Fishing & Forestry	23 (<0.5%)	406 (<0.5%)	1,215 (<0.5%)

### Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	48,356	281,122	910,805

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Educational Services	16,796	(34.7%)	92,843	(33%)	283,934	(31.2%)
Wholesale Retail	5,886	(12.2%)	34,475	(12.3%)	108,238	(11.9%)
Entertainment Services	5,847	(12.1%)	29,696	(10.6%)	109,618	(12%)
Transportation	4,488	(9.3%)	24,095	(8.6%)	68,636	(7.5%)
Financial, Insurance & Real Estate	2,829	(5.9%)	17,475	(6.2%)	59,601	(6.5%)
Agriculture/Mining/Construction	2,688	(5.6%)	16,386	(5.8%)	51,105	(5.6%)
Public Administration	2,304	(4.8%)	11,417	(4.1%)	31,448	(3.5%)
Administrative/Waste Services	1,992	(4.1%)	16,265	(5.8%)	47,769	(5.2%)
Other Professional Services	1,856	(3.8%)	13,614	(4.8%)	52,834	(5.8%)
Professional Services	1,727	(3.6%)	11,079	(3.9%)	47,516	(5.2%)
Manufacturing	1,358	(2.8%)	9,652	(3.4%)	29,497	(3.2%)
Information	463	(1%)	3,775	(1.3%)	19,722	(2.2%)
Management Services	122	(<0.5%)	350	(<0.5%)	887	(<0.5%)

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### Language Spoken

Language Spoken	Count	Percentage	1 Mile	3 Mile	5 Mile
Speak Spanish at Home	50,148	(45.8%)	329	290,853 (46%)	872,324 (45.3%)
Speak English at Home	44,577	(40.7%)	52	259,570 (41%)	763,784 (39.7%)
Speak Other Language at Home	14,684	(13.4%)	165	82,006 (13%)	287,896 (15%)

### Ancestry

Ancestry	Count	Percentage	1 Mile	3 Mile	5 Mile
Puerto Rican	33,928	(29%)	1129	160,271 (23.7%)	319,870 (15.5%)
Other	30,764	(26.3%)	121	175,699 (26%)	550,267 (26.7%)
Dominican	18,349	(15.7%)	2758	113,270 (16.8%)	417,996 (20.3%)
South Central Asian (e.g. Indian)	8,604	(7.4%)	561	17,102 (2.5%)	42,086 (2%)
Unclassified	6,592	(5.6%)	34	44,484 (6.6%)	133,466 (6.5%)
South American	4,609	(3.9%)	369	25,056 (3.7%)	96,522 (4.7%)
Other Hispanic	3,440	(2.9%)	223	24,215 (3.6%)	78,220 (3.8%)
Mexican	2,978	(2.5%)	24	29,312 (4.3%)	101,190 (4.9%)
Central American	2,677	(2.3%)	154	21,513 (3.2%)	53,334 (2.6%)
Chinese	861	(0.7%)	62	7,638 (1.1%)	65,920 (3.2%)
Cuban	836	(0.7%)	109	4,435 (0.7%)	14,470 (0.7%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
American	745	(0.6%)	13	5,413	(0.8%)	16	20,910	(1%)	21
South East Asian (e.g. Vietnamese)	592	(0.5%)	31	5,959	(0.9%)	55	16,720	(0.8%)	50
Native American (Indian/Eskimo)	446	(<0.5%)	48	1,877	(<0.5%)	35	5,180	(<0.5%)	31
Italian	398	(<0.5%)	11	16,957	(2.5%)	84	36,078	(1.8%)	59
Other Asian	384	(<0.5%)	106	1,604	(<0.5%)	7	8,042	(<0.5%)	27
Middle Eastern	189	(<0.5%)	26	1,771	(<0.5%)	42	7,130	(<0.5%)	55
Scottish/Irish	186	(<0.5%)	2	5,508	(0.8%)	12	17,616	(0.9%)	13
Other European (e.g. Greek/Russian)	94	(<0.5%)	2	7,040	(1%)	32	30,093	(1.5%)	45
German	94	(<0.5%)	1	2,476	(<0.5%)	5	9,593	(<0.5%)	6
French	56	(<0.5%)	4	457	(<0.5%)	5	2,244	(<0.5%)	9
Korean	40	(<0.5%)	8	1,612	(<0.5%)	56	18,374	(0.9%)	210
Hawaiian/Pacific Islander	39	(<0.5%)	19	247	(<0.5%)	21	657	(<0.5%)	18
Polish	38	(<0.5%)	2	863	(<0.5%)	8	4,812	(<0.5%)	15
British	31	(<0.5%)		677	(<0.5%)	2	4,782	(<0.5%)	4
Scandinavian	15	(<0.5%)	1	270	(<0.5%)	2	1,555	(<0.5%)	4
Japanese	7	(<0.5%)	3	248	(<0.5%)	16	2,076	(<0.5%)	44

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



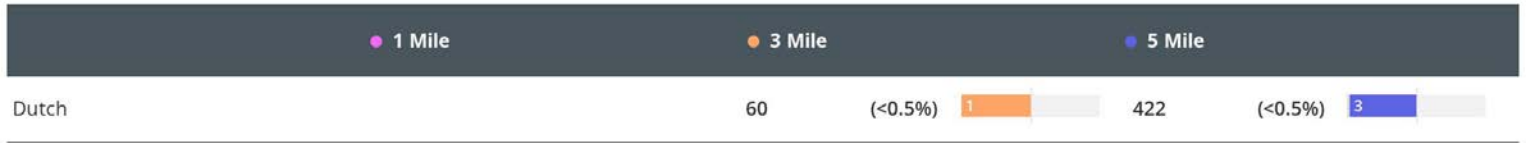
# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide



### Education (Age 25+)

Education Level	1 Mile	3 Mile	5 Mile
Total Educated Population	79,074	448,619	1.4M
Elementary (0 to 8 Years)	10,414 (13.2%) 267	61,267 (13.7%) 277	185,021 (13.2%) 268
Some High School (9 to 11 Years)	10,684 (13.5%) 211	60,983 (13.6%) 212	170,652 (12.2%) 190
High School Graduate (12 Years)	21,471 (27.2%) 102	126,292 (28.2%) 106	378,612 (27.1%) 101
Some College (13 to 16 Years)	14,916 (18.9%) 94	77,237 (17.2%) 86	223,845 (16%) 8
Associates Degree Only	6,835 (8.6%) 99	37,187 (8.3%) 95	105,118 (7.5%) 86
Bachelor's Degree Only	9,704 (12.3%) 60	56,899 (12.7%) 62	212,923 (15.2%) 75
Graduate Degree	5,050 (6.4%) 50	28,754 (6.4%) 50	122,545 (8.8%) 68

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	41,106	231,761	731,969
One Person Households	11,034 (26.8%)	63,656 (27.5%)	209,588 (28.6%)
Married Couple	12,699 (30.9%)	68,243 (29.4%)	219,686 (30%)
Male Householder	3,212 (7.8%)	18,923 (8.2%)	56,258 (7.7%)
Female Householder	12,415 (30.2%)	70,676 (30.5%)	199,058 (27.2%)
Non Family Households	1,746 (4.2%)	10,263 (4.4%)	47,379 (6.5%)

### Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	41,106	231,761	731,969
1 Person Household	11,034 (26.8%)	63,656 (27.5%)	209,588 (28.6%)
2 Person Household	9,992 (24.3%)	57,008 (24.6%)	186,247 (25.4%)
3 Person Household	7,563 (18.4%)	42,573 (18.4%)	129,961 (17.8%)
4 Person Household	5,993 (14.6%)	33,029 (14.3%)	99,096 (13.5%)
5 Person Household	3,517 (8.6%)	19,169 (8.3%)	56,121 (7.7%)
6 Person Household	1,529 (3.7%)	8,661 (3.7%)	26,291 (3.6%)
7+ Person Household	1,478 (3.6%)	7,665 (3.3%)	24,665 (3.4%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Housing Units

Total Housing Units	42,819	244,233	777,692
Renter Occupied Housing	32,181	183,918	584,601
Owner Occupied Housing	8,925	47,843	147,368
Vacant Housing	1,713	12,472	45,723

### Housing Rent

Average Rent	\$1,320.03	95	\$1,313.01	94	\$1,397.75	100
Median Rent	\$1,332.15	105	\$1,308.25	103	\$1,371.78	108
Total Cash Rents Housing	31,502	179,363	569,405			
<\$300	2,334 (7.4%)	232	13,499 (7.5%)	236	36,602 (6.4%)	202
\$300-\$500	2,555 (8.1%)	186	12,975 (7.2%)	165	34,657 (6.1%)	139
\$500-\$750	2,343 (7.4%)	68	14,091 (7.9%)	72	40,210 (7.1%)	64
\$750-\$1000	2,794 (8.9%)	56	17,521 (9.8%)	61	55,346 (9.7%)	61
\$1000-\$1500	8,618 (27.4%)	95	51,249 (28.6%)	99	158,544 (27.8%)	96
\$1500-\$2000	8,056 (25.6%)	33	44,355 (24.7%)	128	142,114 (25%)	30
\$2000-\$2500	3,757 (11.9%)	30	18,746 (10.5%)	114	66,241 (11.6%)	126

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

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Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$2500-\$3000	861	(2.7%)	67	5,012	(2.8%)	69	22,880	(4%)	99
\$3000-\$3500	158	(0.5%)	25	1,345	(0.7%)	38	7,824	(1.4%)	69
>\$3500	26	(<0.5%)	4	570	(<0.5%)	15	4,987	(0.9%)	41

### Value of Owner-Occupied Housing Units

Average House Value	\$633,324.6	120	\$698,068.38	132	\$689,750.59	31			
Median House Value	\$637,499.99	155	\$681,574.92	166	\$647,928.28	158			
Owner Occupied Housing	8,925		47,843		147,368				
<\$100K	547	(6.1%)	65	1,990	(4.2%)	44	11,772	(8%)	85
\$100K - \$200K	568	(6.4%)	47	1,924	(4%)	29	6,649	(4.5%)	33
\$200K - \$300K	653	(7.3%)	52	2,594	(5.4%)	38	9,676	(6.6%)	46
\$300K - \$400K	475	(5.3%)	46	2,868	(6%)	51	11,775	(8%)	69
\$400K - \$500K	707	(7.9%)	83	3,858	(8.1%)	85	12,705	(8.6%)	90
\$500K - \$1000K	4,835	(54.2%)	209	26,902	(56.2%)	217	67,420	(45.7%)	177
>\$1000K	1,140	(12.8%)	8	7,707	(16.1%)	103	27,371	(18.6%)	119

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# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Poverty

Households in Poverty	10,769	(26.2%)		63,422	(27.4%)		177,541	(24.3%)	
Households Above Poverty	30,337	(73.8%)		168,339	(72.6%)		554,428	(75.7%)	
Households in Poverty (Married)	1,735	(4.2%)		7,820	(3.4%)		23,856	(3.3%)	
Households in Poverty (Male Householder)	674	(1.6%)		3,247	(1.4%)		8,689	(1.2%)	
Households in Poverty (Female Householder)	3,751	(9.1%)		23,132	(10%)		59,734	(8.2%)	
Households in Poverty (Non-Family)	4,299	(10.5%)		27,044	(11.7%)		78,883	(10.8%)	
Households in Poverty (Non-Family Student)	310	(0.8%)		2,179	(0.9%)		6,379	(0.9%)	

### Wealth per Household

Household Average Wealth	\$187,195.73		\$185,163.58		\$191,599.04				
Household Median Wealth	\$38,795.61		\$37,406.09		\$40,490.6				
<\$0K	8,792	(21.4%)		49,897	(21.5%)		155,027	(21.2%)	
\$0K - \$5K	4,911	(11.9%)		27,971	(12.1%)		86,173	(11.8%)	
\$5K - \$10K	2,369	(5.8%)		13,483	(5.8%)		41,861	(5.7%)	
\$10K - \$25K	2,927	(7.1%)		16,627	(7.2%)		51,933	(7.1%)	
\$25K - \$50K	2,816	(6.9%)		15,924	(6.9%)		50,013	(6.8%)	

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# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	3,990	(9.7%)	22,458	(9.7%)	70,633	(9.6%)
\$100K - \$250K	6,505	(15.8%)	36,401	(15.7%)	115,825	(15.8%)
\$250K - \$500K	4,361	(10.6%)	24,320	(10.5%)	78,624	(10.7%)
>\$500K	4,435	(10.8%)	24,680	(10.6%)	81,880	(11.2%)

## Vehicles per Household

Total Number of Vehicles	26,084		142,679		389,349	
Average Number of Vehicles	0.63		0.62		0.53	
No Vehicles	21,984	(53.5%)	128,710	(55.5%)	442,137	(60.4%)
1 Vehicle	13,778	(33.5%)	73,029	(31.5%)	213,661	(29.2%)
2 Vehicles	4,092	(10%)	22,701	(9.8%)	57,967	(7.9%)
3 or more Vehicles	1,252	(3%)	7,321	(3.2%)	18,204	(2.5%)

## Population Change

Births	1,504		8,246		24,330
Deaths	858		4,612		14,872
Migration	-2,657		-12,021		-35,845

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2023

## Bruckner Commons

1948-1998 Bruckner Blvd, Bronx, NY 10473

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

### Workplace

Total Businesses	1,047	8,937	32,127
Total Employees	16,432	152,106	528,867

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