

Audience Profile

Jan 1 - Dec 31, 2023

Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	10,132		80,263		269,453	
Households	3,827		27,502		90,307	
Persons per Household	2.65	102	2.8	108	2.87	111
Household Median Income	\$92,348.67	33	\$102,161.57	147	\$89,660.25	29
Household Median Disposable Income	\$77,189	28	\$84,703.01	141	\$75,414.93	25
Household Median Discretionary Income	\$55,527.78	29	\$59,577.93	139	\$50,839.02	118
Average Income Per Person	\$41,395.66	111	\$44,236.6	119	\$38,953.2	104
Median Rent	\$1,666.05	31	\$1,636.35	29	\$1,693.09	33
Median House Value	\$512,092.66	25	\$630,864.23	153	\$594,657	145
Households in Poverty	417 (10.9%)	86	2,588 (9.4%)	75	10,397 (11.5%)	91
Household Median Wealth	\$89,221.15	114	\$95,302.18	121	\$82,857.81	105
Average Age	40.76	102	40.45	101	38.4	96
Median Age	41.35	107	38.71	101	36.76	96
Households with Children	1,055 (27.6%)	100	9,210 (33.5%)	121	28,528 (31.6%)	115
High School Graduate or Higher	6,269 (87.8%)	99	49,456 (90.8%)	102	152,481 (86.6%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	2,874 (40.2%)	121	24,176 (44.4%)	34	72,435 (41.2%)	124
Pop density (per sq mi)	3,112		3,483		3,760	
Area (based on blockgroups)	3		23		72	

Population

Population 2022 Q4	10,132		80,263		269,453	
Population 2022 Q3	10,107		80,099		268,215	
Population 2022 Q2	10,108		80,044		267,976	
Population 2022 Q1	10,073		79,967		267,870	
Population 2021 Q4	10,076		79,852		267,811	
Population 2021 Q3	10,070		79,813		267,415	
Population 2021 Q2	10,081		79,561		267,776	
Population 2021 Q1	10,079		79,649		267,999	
Population 2020 Q4	10,125		79,773		268,310	
Population 5 Years Forecast	10,126		80,659		274,018	
Population 10 Years Forecast	10,243		81,798		279,652	
Persons per Household	2.65	102	2.8	108	2.87	111

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	● 1 Mile		● 3 Mile		● 5 Mile	
Group Quarters	2	(<0.5%)	3,361	(4.2%)	10,118	(3.8%)
Transient Population - Average Last 4 Quarters	158	(1.6%)	412	(0.5%)	1,422	(0.5%)

Households

Households 2022 Q4	3,827		27,502		90,307
Households 2022 Q3	3,819		27,444		89,868
Households 2022 Q2	3,820		27,422		89,790
Households 2022 Q1	3,806		27,394		89,740
Households 2021 Q4	3,808		27,346		89,723
Households 2021 Q3	3,804		27,330		89,570
Households 2021 Q2	3,810		27,242		89,531
Households 2021 Q1	3,810		27,271		89,604
Households 2020 Q4	3,826		27,311		89,754
Households 5 Years Forecast	3,825		27,648		91,832
Households 10 Years Forecast	3,868		28,058		93,771

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Benchmark: Nationwide



Gender

Gender	1 Mile	3 Mile	5 Mile
Male	5,117 (50.5%)	39,206 (48.8%)	134,271 (49.8%)
Female	5,015 (49.5%)	41,057 (51.2%)	135,182 (50.2%)

Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	5,924 (58.5%)	46,575 (58%)	127,043 (47.1%)
Hispanic (Ethnic)	1,815 (17.9%)	12,251 (15.3%)	61,794 (22.9%)
Asian	1,466 (14.5%)	13,301 (16.6%)	43,208 (16%)
Black	520 (5.1%)	5,593 (7%)	29,601 (11%)
Other	407 (4%)	2,543 (3.2%)	7,807 (2.9%)

Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	2,367 (61.9%)	16,346 (59.4%)	44,611 (49.4%)
Hispanic (Ethnic)	615 (16.1%)	4,069 (14.8%)	17,564 (19.4%)
Asian	420 (11%)	3,694 (13.4%)	12,680 (14%)
Other	313 (8.2%)	1,698 (6.2%)	5,425 (6%)
Black	112 (2.9%)	1,695 (6.2%)	10,027 (11.1%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Household Average Income	\$109,580.88	113	\$127,691.69	131	\$114,371.73	117
Average Income Per Person	\$41,395.66	111	\$44,236.6	119	\$38,953.2	104
Household Median Income	\$92,348.67	133	\$102,161.57	147	\$89,660.25	129
<\$15K	308 (8%)	88	1,675 (6.1%)	67	6,481 (7.2%)	7
\$15K - \$25K	257 (6.7%)	87	1,229 (4.5%)	58	4,723 (5.2%)	68
\$25K - \$35K	216 (5.6%)	70	1,467 (5.3%)	66	5,346 (5.9%)	73
\$35K - \$50K	303 (7.9%)	69	2,092 (7.6%)	67	7,876 (8.7%)	76
\$50K - \$75K	375 (9.8%)	58	3,748 (13.6%)	8	13,296 (14.7%)	87
\$75K - \$100K	631 (16.5%)	127	3,287 (12%)	92	11,859 (13.1%)	101
\$100K - \$150K	908 (23.7%)	144	5,621 (20.4%)	124	17,950 (19.9%)	120
\$150K - \$175K	240 (6.3%)	119	2,264 (8.2%)	157	6,812 (7.5%)	144
\$175K - \$200K	187 (4.9%)	91	2,847 (10.4%)	192	7,494 (8.3%)	154
\$200K - \$250K	225 (5.9%)	158	1,832 (6.7%)	178	4,743 (5.3%)	141
\$250K - \$500K	97 (2.5%)	159	783 (2.8%)	179	2,028 (2.2%)	141
>\$500K	80 (2.1%)	157	657 (2.4%)	179	1,699 (1.9%)	141

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Disposable Income	\$85,450.8	115	\$94,111.09	127	\$86,180.28	116
Household Median Disposable Income	\$77,189	128	\$84,703.01	141	\$75,414.93	125
<\$15K	325 (8.5%)	85	1,778 (6.5%)	65	6,877 (7.6%)	74
\$15K - \$25K	329 (8.6%)	95	1,625 (5.9%)	65	5,912 (6.5%)	72
\$25K - \$35K	216 (5.6%)	61	1,591 (5.8%)	62	6,528 (7.2%)	74
\$35K - \$50K	375 (9.8%)	73	2,878 (10.5%)	74	9,841 (10.9%)	84
\$50K - \$75K	598 (15.6%)	84	4,324 (15.7%)	85	15,744 (17.4%)	94
\$75K - \$100K	718 (18.8%)	135	3,979 (14.5%)	104	13,941 (15.4%)	111
\$100K - \$150K	772 (20.2%)	129	6,445 (23.4%)	149	18,761 (20.8%)	132
\$150K - \$175K	191 (5%)	104	2,413 (8.8%)	182	6,310 (7%)	145
\$175K - \$200K	82 (2.1%)	137	663 (2.4%)	155	1,725 (1.9%)	123
\$200K - \$250K	89 (2.3%)	152	727 (2.6%)	173	1,878 (2.1%)	136
\$250K - \$500K	121 (3.2%)	151	991 (3.6%)	172	2,565 (2.8%)	136
>\$500K	11 (<0.5%)	157	88 (<0.5%)	174	225 (<0.5%)	136

Discretionary Households Income

Household Average Discretionary Income	\$59,008.36	114	\$64,929.95	125	\$57,761.06	111
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Benchmark: Nationwide

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Household Median Discretionary Income	\$55,527.78	129	\$59,577.93	139	\$50,839.02	118
<\$10K	309 (8.1%)	7	1,802 (6.6%)	64	8,665 (9.6%)	94
\$10K - \$20K	402 (10.5%)	8	2,324 (8.5%)	65	8,742 (9.7%)	75
\$20K - \$30K	368 (9.6%)	7	2,625 (9.5%)	76	9,500 (10.5%)	84
\$30K - \$40K	289 (7.6%)	67	2,674 (9.7%)	86	9,313 (10.3%)	91
\$40K - \$50K	293 (7.7%)	8	2,282 (8.3%)	86	8,241 (9.1%)	95
\$50K - \$75K	982 (25.7%)	142	5,308 (19.3%)	107	18,010 (19.9%)	110
\$75K - \$100K	610 (15.9%)	150	4,372 (15.9%)	150	12,373 (13.7%)	129
\$100K - \$125K	254 (6.6%)	98	3,475 (12.6%)	187	9,157 (10.1%)	150
\$125K - \$150K	289 (7.6%)	171	1,847 (6.7%)	152	5,054 (5.6%)	127
>\$150K	31 (0.8%)	32	793 (2.9%)	115	1,252 (1.4%)	55

Households Income by Ethnicity

Average Income - White	\$102,340.7	117	\$106,064.77	122	\$101,624.77	117
Median Income - White	\$101,990.78	34	\$104,062.34	137	\$97,308.68	128
Average Income - Black	\$152,449.3	249	\$106,165.76	173	\$85,914.12	140
Median Income - Black	\$189,582.54	396	\$102,740.53	215	\$75,407.97	158

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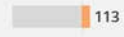
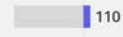
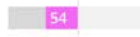




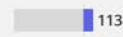




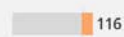
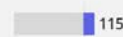



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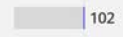











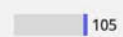




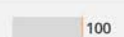
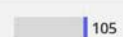
Brunswick Commons

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Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$77,617.28  75	\$117,039.92  113	\$113,882.73  110
Median Income - Asian	\$52,999.7  54	\$129,268.12  131	\$119,497.49  121
Average Income - Hispanic	\$81,856.41  115	\$94,397.53  132	\$80,780.84  113
Median Income - Hispanic	\$69,095.14  117	\$80,608.03  136	\$67,429.76  114
Average Income - Other	\$78,721.62  100	\$91,774.53  116	\$90,913.34  115
Median Income - Other	\$76,346.1  113	\$83,815.44  124	\$83,977.82  125

Age

Average Age	40.76  102	40.45  101	38.4  96
Median Age	41.35  107	38.71  101	36.76  96
0-4	634 (6.3%)  103	4,506 (5.6%)  92	16,811 (6.2%)  102
5-13	1,137 (11.2%)  102	8,121 (10.1%)  92	29,895 (11.1%)  101
14-17	413 (4.1%)  8	3,302 (4.1%)  83	12,356 (4.6%)  93
18-21	435 (4.3%)  71	6,049 (7.5%)  125	22,815 (8.5%)  140
22-24	372 (3.7%)  89	3,793 (4.7%)  115	11,572 (4.3%)  105
25-29	601 (5.9%)  92	5,294 (6.6%)  102	16,097 (6%)  92
30-34	602 (5.9%)  97	4,916 (6.1%)  100	17,266 (6.4%)  105

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35-39	635	(6.3%)	104	4,480	(5.6%)	93	18,023	(6.7%)	111
40-44	701	(6.9%)	114	4,279	(5.3%)	88	17,277	(6.4%)	105
45-49	706	(7%)	116	4,506	(5.6%)	93	16,755	(6.2%)	103
50-54	684	(6.8%)	110	5,125	(6.4%)	104	16,427	(6.1%)	99
55-59	718	(7.1%)	111	5,703	(7.1%)	111	16,652	(6.2%)	96
60-64	726	(7.2%)	111	5,750	(7.2%)	111	16,541	(6.1%)	95
65-69	619	(6.1%)	105	5,078	(6.3%)	108	14,560	(5.4%)	92
70-74	486	(4.8%)	100	3,870	(4.8%)	100	11,040	(4.1%)	85
75-79	338	(3.3%)	95	2,613	(3.3%)	92	7,360	(2.7%)	74
80-84	187	(1.8%)	83	1,602	(2%)	90	4,489	(1.7%)	75
85+	138	(1.4%)	71	1,276	(1.6%)	93	3,517	(1.3%)	76

Age - Male

Male Average Age	39.9		103	39.57		102	37.41		96
Male Median Age	40.52		109	37.7		102	35.8		96
0-4	327	(6.4%)	101	2,317	(5.9%)	93	8,652	(6.4%)	102
5-13	581	(11.4%)	99	4,166	(10.6%)	93	15,313	(11.4%)	100

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	1 Mile			3 Mile			5 Mile		
14-17	213	(4.2%)		1,686	(4.3%)		6,250	(4.7%)	
18-21	238	(4.7%)		2,748	(7%)		11,632	(8.7%)	
22-24	198	(3.9%)		1,876	(4.8%)		5,957	(4.4%)	
25-29	309	(6%)		2,728	(7%)		8,390	(6.2%)	
30-34	311	(6.1%)		2,531	(6.5%)		9,071	(6.8%)	
35-39	334	(6.5%)		2,298	(5.9%)		9,305	(6.9%)	
40-44	366	(7.2%)		2,129	(5.4%)		8,687	(6.5%)	
45-49	361	(7.1%)		2,166	(5.5%)		8,376	(6.2%)	
50-54	344	(6.7%)		2,485	(6.3%)		8,212	(6.1%)	
55-59	358	(7%)		2,772	(7.1%)		8,158	(6.1%)	
60-64	349	(6.8%)		2,752	(7%)		7,938	(5.9%)	
65-69	307	(6%)		2,466	(6.3%)		6,961	(5.2%)	
70-74	238	(4.7%)		1,853	(4.7%)		5,167	(3.8%)	
75-79	160	(3.1%)		1,165	(3%)		3,262	(2.4%)	
80-84	80	(1.6%)		655	(1.7%)		1,818	(1.4%)	
85+	43	(0.8%)		413	(1.1%)		1,122	(0.8%)	

Age - Female

Female Average Age	41.63		41.29		39.39				
Female Median Age	42.26		40.78		37.77				
0-4	307	(6.1%)		2,189	(5.3%)		8,159	(6%)	
5-13	556	(11.1%)		3,955	(9.6%)		14,582	(10.8%)	
14-17	200	(4%)		1,616	(3.9%)		6,106	(4.5%)	
18-21	197	(3.9%)		3,301	(8%)		11,183	(8.3%)	
22-24	174	(3.5%)		1,917	(4.7%)		5,615	(4.2%)	
25-29	292	(5.8%)		2,566	(6.2%)		7,707	(5.7%)	
30-34	291	(5.8%)		2,385	(5.8%)		8,195	(6.1%)	
35-39	301	(6%)		2,182	(5.3%)		8,718	(6.4%)	
40-44	335	(6.7%)		2,150	(5.2%)		8,590	(6.4%)	
45-49	345	(6.9%)		2,340	(5.7%)		8,379	(6.2%)	
50-54	340	(6.8%)		2,640	(6.4%)		8,215	(6.1%)	
55-59	360	(7.2%)		2,931	(7.1%)		8,494	(6.3%)	
60-64	377	(7.5%)		2,998	(7.3%)		8,603	(6.4%)	
65-69	312	(6.2%)		2,612	(6.4%)		7,599	(5.6%)	
70-74	248	(4.9%)		2,017	(4.9%)		5,873	(4.3%)	
75-79	178	(3.5%)		1,448	(3.5%)		4,098	(3%)	
80-84	107	(2.1%)		947	(2.3%)		2,671	(2%)	
85+	95	(1.9%)		863	(2.1%)		2,395	(1.8%)	

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Employment by Occupation

Occupation	1 Mile	1 Mile %	3 Mile	3 Mile %	5 Mile	5 Mile %
Total Employees (16+ Years Old)	5,407		41,713		139,636	
Professional Specialty	1,319 (24.4%)	103	12,074 (28.9%)	122	38,422 (27.5%)	116
Managerial/Executive	975 (18%)	110	7,639 (18.3%)	112	23,114 (16.6%)	101
Construction	739 (13.7%)	167	2,971 (7.1%)	87	9,426 (6.8%)	8
Office Admin	660 (12.2%)	110	5,212 (12.5%)	113	16,301 (11.7%)	105
Production & Transportation	633 (11.7%)	89	4,677 (11.2%)	85	20,780 (14.9%)	113
Food Preparation & Serving	453 (8.4%)	157	1,404 (3.4%)	63	6,212 (4.4%)	83
Sales	313 (5.8%)	59	3,951 (9.5%)	97	11,788 (8.4%)	86
Building Maintenance & Cleaning	149 (2.8%)	76	887 (2.1%)	59	4,720 (3.4%)	93
Personal Care	92 (1.7%)	65	1,076 (2.6%)	98	3,049 (2.2%)	83
Protective	38 (0.7%)	32	771 (1.8%)	85	2,130 (1.5%)	70
Healthcare support	36 (0.7%)	20	1,039 (2.5%)	76	3,619 (2.6%)	7
Farming, Fishing & Forestry			12 (<0.5%)	4	75 (<0.5%)	8

Employment by Industry

Total Employees (16+ Years Old)	5,407	41,713	139,636
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	1 Mile		3 Mile		5 Mile	
Educational Services	1,345	(24.9%)	10,787	(25.9%)	34,823	(24.9%)
Wholesale Retail	800	(14.8%)	5,666	(13.6%)	19,777	(14.2%)
Agriculture/Mining/Construction	670	(12.4%)	2,914	(7%)	8,721	(6.2%)
Entertainment Services	527	(9.7%)	2,675	(6.4%)	9,610	(6.9%)
Professional Services	508	(9.4%)	3,978	(9.5%)	13,364	(9.6%)
Financial, Insurance & Real Estate	449	(8.3%)	3,787	(9.1%)	10,414	(7.5%)
Transportation	351	(6.5%)	2,747	(6.6%)	11,099	(7.9%)
Manufacturing	299	(5.5%)	3,278	(7.9%)	11,232	(8%)
Other Professional Services	146	(2.7%)	1,813	(4.3%)	5,623	(4%)
Administrative/Waste Services	139	(2.6%)	1,232	(3%)	6,264	(4.5%)
Information	90	(1.7%)	1,134	(2.7%)	3,462	(2.5%)
Public Administration	83	(1.5%)	1,661	(4%)	5,127	(3.7%)
Management Services			41	(<0.5%)	120	(<0.5%)

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Audience Profile

Jan 1 - Dec 31, 2023

Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Language Spoken

Speak English at Home	5,148	(54.2%)	70	45,230	(59.7%)	7	141,352	(55.9%)	72
Speak Other Language at Home	3,028	(31.9%)	393	20,912	(27.6%)	340	59,202	(23.4%)	289
Speak Spanish at Home	1,322	(13.9%)	100	9,615	(12.7%)	91	52,088	(20.6%)	148

Ancestry

Other	2,433	(24%)	110	18,904	(23.6%)	108	66,477	(24.7%)	113
Other European (e.g. Greek/Russian)	875	(8.6%)	269	5,450	(6.8%)	211	13,380	(5%)	154
Unclassified	864	(8.5%)	51	7,692	(9.6%)	57	24,663	(9.2%)	55
Italian	757	(7.5%)	250	6,050	(7.5%)	252	15,636	(5.8%)	194
Polish	684	(6.8%)	435	3,990	(5%)	321	9,363	(3.5%)	224
Chinese	504	(5%)	417	4,001	(5%)	418	9,940	(3.7%)	309
South Central Asian (e.g. Indian)	482	(4.8%)	363	6,429	(8%)	611	24,190	(9%)	685
Mexican	471	(4.6%)	44	2,189	(2.7%)	26	18,549	(6.9%)	66
Puerto Rican	381	(3.8%)	146	3,151	(3.9%)	153	11,790	(4.4%)	170
South American	361	(3.6%)	334	2,022	(2.5%)	236	6,548	(2.4%)	228
Scottish/Irish	348	(3.4%)	51	4,153	(5.2%)	70	12,139	(4.5%)	66

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Audience Profile

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
South East Asian (e.g. Vietnamese)	307	(3%)	188	1,539	(1.9%)	119	4,975	(1.8%)	114
Middle Eastern	267	(2.6%)	418	2,141	(2.7%)	423	4,858	(1.8%)	286
German	196	(1.9%)	24	2,928	(3.6%)	45	7,512	(2.8%)	35
Cuban	194	(1.9%)	292	461	(0.6%)	88	1,550	(0.6%)	88
Central American	193	(1.9%)	128	1,622	(2%)	36	7,461	(2.8%)	187
French	151	(1.5%)	118	402	(0.5%)	40	993	(<0.5%)	29
Korean	151	(1.5%)	351	889	(1.1%)	261	2,309	(0.9%)	202
Other Hispanic	147	(1.5%)	110	981	(1.2%)	93	4,001	(1.5%)	113
American	112	(1.1%)	22	1,366	(1.7%)	35	3,933	(1.5%)	30
Dominican	68	(0.7%)	118	1,825	(2.3%)	400	11,895	(4.4%)	776
British	67	(0.7%)	12	1,020	(1.3%)	23	3,330	(1.2%)	23
Scandinavian	55	(0.5%)	28	364	(<0.5%)	23	1,219	(<0.5%)	23
Dutch	30	(<0.5%)	48	134	(<0.5%)	27	389	(<0.5%)	23
Other Asian	20	(<0.5%)	64	359	(<0.5%)	145	1,471	(0.5%)	177
Native American (Indian/Eskimo)	10	(<0.5%)	12	100	(<0.5%)	16	485	(<0.5%)	23
Japanese	2	(<0.5%)	9	84	(<0.5%)	45	323	(<0.5%)	52

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Audience Profile

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Hawaiian/Pacific Islander	2	(<0.5%)	17	(<0.5%)	74	(<0.5%)

Education (Age 25+)

Total Educated Population	7,141		54,492		176,004	
Elementary (0 to 8 Years)	435	(6.1%)	2,148	(3.9%)	12,778	(7.3%)
Some High School (9 to 11 Years)	437	(6.1%)	2,888	(5.3%)	10,745	(6.1%)
High School Graduate (12 Years)	2,008	(28.1%)	13,151	(24.1%)	42,691	(24.3%)
Some College (13 to 16 Years)	884	(12.4%)	8,022	(14.7%)	25,589	(14.5%)
Associates Degree Only	503	(7%)	4,107	(7.5%)	11,766	(6.7%)
Bachelor's Degree Only	1,628	(22.8%)	14,288	(26.2%)	42,386	(24.1%)
Graduate Degree	1,246	(17.4%)	9,888	(18.1%)	30,049	(17.1%)

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Audience Profile

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	3,827	27,502	90,307
One Person Households	1,022 (26.7%)	5,890 (21.4%)	20,417 (22.6%)
Married Couple	2,025 (52.9%)	15,974 (58.1%)	47,047 (52.1%)
Male Householder	56 (1.5%)	1,073 (3.9%)	4,622 (5.1%)
Female Householder	456 (11.9%)	3,393 (12.3%)	11,947 (13.2%)
Non Family Households	268 (7%)	1,172 (4.3%)	6,274 (6.9%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	3,827	27,502	90,307
1 Person Household	1,022 (26.7%)	5,890 (21.4%)	20,417 (22.6%)
2 Person Household	1,067 (27.9%)	7,916 (28.8%)	24,925 (27.6%)
3 Person Household	692 (18.1%)	5,186 (18.9%)	16,800 (18.6%)
4 Person Household	612 (16%)	5,127 (18.6%)	15,117 (16.7%)
5 Person Household	266 (7%)	2,128 (7.7%)	7,042 (7.8%)
6 Person Household	109 (2.8%)	788 (2.9%)	3,030 (3.4%)
7+ Person Household	59 (1.5%)	467 (1.7%)	2,976 (3.3%)

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Audience Profile

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Brunswick Commons

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	4,093	28,708	94,314
Owner Occupied Housing	2,635	20,431	56,755
Renter Occupied Housing	1,192	7,071	33,552
Vacant Housing	266	1,206	4,007

Housing Rent

Average Rent	\$1,749.22	\$1,677.63	\$1,722.19
Median Rent	\$1,666.05	\$1,636.35	\$1,693.09
Total Cash Rents Housing	1,157	6,801	32,311
<\$300	209 (3.1%)	931 (2.9%)	
\$300-\$500	9 (0.8%)	139 (2%)	734 (2.3%)
\$500-\$750	17 (1.5%)	266 (3.9%)	792 (2.5%)
\$750-\$1000	39 (3.4%)	329 (4.8%)	1,256 (3.9%)
\$1000-\$1500	378 (32.7%)	1,893 (27.8%)	8,386 (26%)
\$1500-\$2000	408 (35.3%)	2,070 (30.4%)	10,504 (32.5%)
\$2000-\$2500	174 (15%)	1,117 (16.4%)	5,949 (18.4%)

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Audience Profile

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	78	(6.7%)	166	456	(6.7%)	165	2,301	(7.1%)	175
\$3000-\$3500	39	(3.4%)	170	190	(2.8%)	141	853	(2.6%)	33
>\$3500	15	(1.3%)	60	132	(1.9%)	90	605	(1.9%)	87

Value of Owner-Occupied Housing Units

Average House Value	\$540,595.46	102	\$621,299.76	118	\$599,286.72	113			
Median House Value	\$512,092.66	125	\$630,864.23	153	\$594,657	145			
Owner Occupied Housing	2,635		20,431		56,755				
<\$100K	47	(1.8%)	19	380	(1.9%)	20	1,332	(2.3%)	25
\$100K - \$200K	63	(2.4%)	17	287	(1.4%)	10	1,028	(1.8%)	13
\$200K - \$300K	226	(8.6%)	61	841	(4.1%)	29	2,486	(4.4%)	31
\$300K - \$400K	326	(12.4%)	106	1,480	(7.2%)	62	5,231	(9.2%)	7
\$400K - \$500K	608	(23.1%)	242	3,021	(14.8%)	155	9,508	(16.8%)	176
\$500K - \$1000K	1,216	(46.1%)	178	10,782	(52.8%)	204	29,997	(52.9%)	204
>\$1000K	149	(5.7%)	36	3,640	(17.8%)	114	7,173	(12.6%)	8

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	417	(10.9%)	86	2,588	(9.4%)	79	10,397	(11.5%)	91
Households Above Poverty	3,410	(89.1%)	102	24,914	(90.6%)	104	79,910	(88.5%)	101
Households in Poverty (Married)	72	(1.9%)	85	494	(1.8%)	8	1,843	(2%)	92
Households in Poverty (Male Householder)				29	(<0.5%)	16	491	(0.5%)	85
Households in Poverty (Female Householder)	172	(4.5%)	146	700	(2.5%)	83	2,594	(2.9%)	93
Households in Poverty (Non-Family)	156	(4.1%)	67	997	(3.6%)	60	4,161	(4.6%)	76
Households in Poverty (Non-Family Student)	17	(<0.5%)	71	368	(1.3%)	214	1,308	(1.4%)	232

Wealth per Household

Household Average Wealth	\$252,394.17		106	\$260,810.85		110	\$245,757.72		104
Household Median Wealth	\$89,221.15		114	\$95,302.18		121	\$82,857.81		105
<\$0K	639	(16.7%)	95	4,461	(16.2%)	92	15,658	(17.3%)	99
\$0K - \$5K	310	(8.1%)	93	2,079	(7.6%)	87	7,603	(8.4%)	97
\$5K - \$10K	164	(4.3%)	93	1,142	(4.2%)	90	4,068	(4.5%)	98
\$10K - \$25K	234	(6.1%)	95	1,659	(6%)	94	5,690	(6.3%)	98
\$25K - \$50K	259	(6.8%)	99	1,854	(6.7%)	98	6,126	(6.8%)	99

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

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\$50K - \$100K	392	(10.2%)	2,821	(10.3%)	9,143	(10.1%)
\$100K - \$250K	704	(18.4%)	5,126	(18.6%)	16,237	(18%)
\$250K - \$500K	524	(13.7%)	3,853	(14%)	11,991	(13.3%)
>\$500K	601	(15.7%)	4,507	(16.4%)	13,791	(15.3%)

Vehicles per Household

Total Number of Vehicles	6,814		53,047		159,020	
Average Number of Vehicles	1.78		1.93		1.76	
No Vehicles	222	(5.8%)	1,971	(7.2%)	9,586	(10.6%)
1 Vehicle	1,488	(38.9%)	8,440	(30.7%)	29,284	(32.4%)
2 Vehicles	1,295	(33.8%)	10,038	(36.5%)	32,345	(35.8%)
3 or more Vehicles	822	(21.5%)	7,053	(25.6%)	19,092	(21.1%)

Population Change

Births	114		921		3,156
Deaths	84		653		1,892
Migration	26		143		378

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Brunswick Commons

333-335 State Route 18, East Brunswick, NJ 08816

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Workplace

Total Businesses	730	2,769	7,554
Total Employees	9,196	38,741	140,632

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