

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	42,903		206,486		564,391	
Households	14,058		70,819		199,285	
Persons per Household	3.05	118	2.89	112	2.79	108
Household Median Income	\$85,534.02	123	\$82,896.62	119	\$75,326	108
Household Median Disposable Income	\$71,255.84	118	\$69,338.62	115	\$63,656.25	106
Household Median Discretionary Income	\$46,969.3	109	\$44,888.61	105	\$40,415.62	94
Average Income Per Person	\$34,818.62	93	\$36,543.97	98	\$35,609.41	95
Median Rent	\$1,644.05	30	\$1,462.48	115	\$1,416.63	112
Median House Value	\$637,342.35	155	\$709,319.25	173	\$675,313.83	164
Households in Poverty	1,643 (11.7%)	93	8,638 (12.2%)	97	25,718 (12.9%)	102
Household Median Wealth	\$75,832.82	97	\$75,284.73	96	\$69,064.93	88
Average Age	39.24	98	39.99	100	40.13	100
Median Age	37.64	98	38.49	100	38.82	101
Households with Children	4,112 (29.3%)	106	23,191 (32.7%)	119	60,483 (30.4%)	110
High School Graduate or Higher	25,077 (85.3%)	96	121,935 (85.8%)	97	330,370 (84.8%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Bachelor's Degree or Higher	8,225 (28%)	84	44,662 (31.4%)	95	114,297 (29.3%)	88
Pop density (per sq mi)	10,499		9,979		8,940	
Area (based on blockgroups)	4		21		63	

Population

Population 2022 Q4	42,903		206,486		564,391	
Population 2022 Q3	42,953		206,591		564,639	
Population 2022 Q2	42,943		206,696		565,857	
Population 2022 Q1	42,926		206,625		565,918	
Population 2021 Q4	42,910		206,502		565,084	
Population 2021 Q3	42,907		206,601		565,783	
Population 2021 Q2	42,875		206,583		565,828	
Population 2021 Q1	42,884		206,700		566,589	
Population 2020 Q4	42,919		206,517		567,105	
Population 5 Years Forecast	43,326		208,784		571,405	
Population 10 Years Forecast	43,923		211,714		579,547	
Persons per Household	3.05	118	2.89	112	2.79	108

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	● 1 Mile		● 3 Mile		● 5 Mile	
Group Quarters	95	(<0.5%)	1,646	(0.8%)	9,338	(1.7%)
Transient Population - Average Last 4 Quarters			220	(<0.5%)	2,225	(<0.5%)

Households

Households 2022 Q4	14,058	70,819	199,285
Households 2022 Q3	14,072	70,858	199,402
Households 2022 Q2	14,069	70,901	199,857
Households 2022 Q1	14,063	70,857	199,906
Households 2021 Q4	14,057	70,819	199,553
Households 2021 Q3	14,054	70,851	199,832
Households 2021 Q2	14,045	70,857	199,867
Households 2021 Q1	14,052	70,908	200,189
Households 2020 Q4	14,062	70,846	200,403
Households 5 Years Forecast	14,197	71,585	201,771
Households 10 Years Forecast	14,396	72,582	204,687

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Gender	1 Mile	3 Mile	5 Mile
Male	20,857 (48.6%)	100,421 (48.6%)	275,799 (48.9%)
Female	22,046 (51.4%)	106,065 (51.4%)	288,592 (51.1%)

Ethnicity	1 Mile	3 Mile	5 Mile
White	14,540 (33.9%)	94,662 (45.8%)	245,092 (43.4%)
Hispanic (Ethnic)	14,076 (32.8%)	58,925 (28.5%)	179,401 (31.8%)
Black	8,641 (20.1%)	27,906 (13.5%)	80,070 (14.2%)
Asian	4,313 (10.1%)	19,681 (9.5%)	46,388 (8.2%)
Other	1,333 (3.1%)	5,312 (2.6%)	13,440 (2.4%)

Household by Ethnicity	1 Mile	3 Mile	5 Mile
White	5,010 (35.6%)	33,623 (47.5%)	87,800 (44.1%)
Hispanic (Ethnic)	4,170 (29.7%)	18,666 (26.4%)	60,961 (30.6%)
Black	2,668 (19%)	8,627 (12.2%)	25,423 (12.8%)
Asian	1,138 (8.1%)	5,693 (8%)	14,445 (7.2%)
Other	1,072 (7.6%)	4,210 (5.9%)	10,656 (5.3%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Income	\$106,075.09	109	\$105,896.05	109	\$99,555.73	102
Average Income Per Person	\$34,818.62	93	\$36,543.97	98	\$35,609.41	95
Household Median Income	\$85,534.02	123	\$82,896.62	119	\$75,326	108
<\$15K	1,278 (9.1%)	100	6,063 (8.6%)	94	17,731 (8.9%)	97
\$15K - \$25K	667 (4.7%)	62	4,253 (6%)	76	13,101 (6.6%)	85
\$25K - \$35K	858 (6.1%)	75	4,782 (6.8%)	83	15,295 (7.7%)	95
\$35K - \$50K	1,035 (7.4%)	64	6,978 (9.9%)	86	21,252 (10.7%)	93
\$50K - \$75K	2,395 (17%)	101	10,401 (14.7%)	87	31,891 (16%)	95
\$75K - \$100K	1,714 (12.2%)	94	8,251 (11.7%)	90	24,615 (12.4%)	95
\$100K - \$150K	2,808 (20%)	121	13,287 (18.8%)	114	35,139 (17.6%)	107
\$150K - \$175K	1,224 (8.7%)	166	5,499 (7.8%)	148	13,113 (6.6%)	125
\$175K - \$200K	996 (7.1%)	131	5,056 (7.1%)	132	12,035 (6%)	112
\$200K - \$250K	607 (4.3%)	116	3,505 (4.9%)	133	8,466 (4.2%)	114
\$250K - \$500K	256 (1.8%)	114	1,497 (2.1%)	133	3,620 (1.8%)	114
>\$500K	220 (1.6%)	117	1,247 (1.8%)	132	3,027 (1.5%)	114

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$81,656.83		110	\$81,517.26		110	\$76,542.16		103
Household Median Disposable Income	\$71,255.84		118	\$69,338.62		115	\$63,656.25		106
<\$15K	1,348	(9.6%)	96	6,479	(9.1%)	92	18,969	(9.5%)	96
\$15K - \$25K	929	(6.6%)	72	5,209	(7.4%)	8	16,467	(8.3%)	91
\$25K - \$35K	801	(5.7%)	61	5,816	(8.2%)	89	17,450	(8.8%)	94
\$35K - \$50K	1,630	(11.6%)	86	8,203	(11.6%)	86	25,866	(13%)	97
\$50K - \$75K	2,628	(18.7%)	101	12,011	(17%)	92	36,039	(18.1%)	98
\$75K - \$100K	1,948	(13.9%)	100	9,776	(13.8%)	99	27,766	(13.9%)	100
\$100K - \$150K	3,427	(24.4%)	155	15,136	(21.4%)	136	36,509	(18.3%)	117
\$150K - \$175K	581	(4.1%)	86	3,703	(5.2%)	109	9,299	(4.7%)	97
\$175K - \$200K	180	(1.3%)	8	1,104	(1.6%)	100	2,718	(1.4%)	88
\$200K - \$250K	235	(1.7%)	110	1,358	(1.9%)	126	3,285	(1.6%)	108
\$250K - \$500K	323	(2.3%)	110	1,863	(2.6%)	126	4,512	(2.3%)	108
>\$500K	28	(<0.5%)	109	161	(<0.5%)	124	405	(<0.5%)	111

Discretionary Households Income

Household Average Discretionary Income	\$52,735.19		102	\$52,861.16		102	\$49,319.62		95
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Household Median Discretionary Income	\$46,969.3	109	\$44,888.61	105	\$40,415.62	94
<\$10K	1,431 (10.2%)	100	7,330 (10.4%)	101	21,647 (10.9%)	106
\$10K - \$20K	1,556 (11.1%)	85	9,033 (12.8%)	98	27,676 (13.9%)	107
\$20K - \$30K	1,539 (10.9%)	87	8,335 (11.8%)	94	26,712 (13.4%)	107
\$30K - \$40K	1,563 (11.1%)	98	7,368 (10.4%)	92	22,778 (11.4%)	101
\$40K - \$50K	1,360 (9.7%)	101	6,616 (9.3%)	97	19,035 (9.6%)	100
\$50K - \$75K	2,994 (21.3%)	118	13,199 (18.6%)	103	35,737 (17.9%)	99
\$75K - \$100K	2,079 (14.8%)	140	9,235 (13%)	123	22,777 (11.4%)	108
\$100K - \$125K	873 (6.2%)	92	5,802 (8.2%)	121	13,566 (6.8%)	101
\$125K - \$150K	656 (4.7%)	106	3,222 (4.5%)	103	7,942 (4%)	90
>\$150K	7 (<0.5%)	2	679 (1%)	38	1,415 (0.7%)	28

Households Income by Ethnicity

Average Income - White	\$101,478.04	116	\$101,748.44	117	\$97,670.78	112
Median Income - White	\$95,556.67	126	\$96,417.29	127	\$90,700.07	119
Average Income - Black	\$83,999.75	137	\$77,774.24	127	\$71,495.8	117
Median Income - Black	\$69,431.69	145	\$62,345.08	130	\$58,254.12	122

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Average Income - Asian	\$102,675.15 (99)	\$102,121.56 (99)	\$99,864.88 (96)
Median Income - Asian	\$95,620.64 (97)	\$96,119.29 (97)	\$93,363.06 (94)
Average Income - Hispanic	\$90,967.76 (128)	\$81,517.85 (114)	\$76,084.65 (107)
Median Income - Hispanic	\$86,359.48 (146)	\$70,134.03 (119)	\$63,481.74 (107)
Average Income - Other	\$88,322.77 (112)	\$88,275.87 (112)	\$82,892.3 (105)
Median Income - Other	\$72,499.17 (107)	\$77,708.22 (115)	\$71,576.74 (106)

Age

Average Age	39.24 (98)	39.99 (100)	40.13 (100)
Median Age	37.64 (98)	38.49 (100)	38.82 (101)
0-4	2,599 (6.1%) (99)	12,438 (6%) (99)	34,458 (6.1%) (100)
5-13	4,705 (11%) (100)	22,658 (11%) (100)	62,627 (11.1%) (101)
14-17	2,156 (5%) (102)	10,514 (5.1%) (103)	27,654 (4.9%) (99)
18-21	2,237 (5.2%) (86)	10,639 (5.2%) (85)	28,278 (5%) (83)
22-24	1,815 (4.2%) (103)	8,174 (4%) (96)	21,576 (3.8%) (93)
25-29	3,073 (7.2%) (111)	13,800 (6.7%) (103)	36,180 (6.4%) (99)
30-34	3,029 (7.1%) (116)	13,668 (6.6%) (108)	36,624 (6.5%) (106)

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35-39	2,786	(6.5%)	108	13,025	(6.3%)	105	36,406	(6.5%)	107
40-44	2,632	(6.1%)	101	12,941	(6.3%)	103	36,413	(6.5%)	106
45-49	2,685	(6.3%)	104	12,923	(6.3%)	104	35,697	(6.3%)	105
50-54	2,818	(6.6%)	107	13,037	(6.3%)	103	35,939	(6.4%)	104
55-59	2,862	(6.7%)	104	13,274	(6.4%)	100	37,023	(6.6%)	102
60-64	2,747	(6.4%)	99	13,168	(6.4%)	99	36,568	(6.5%)	100
65-69	2,363	(5.5%)	94	12,034	(5.8%)	100	32,837	(5.8%)	100
70-74	1,886	(4.4%)	91	9,902	(4.8%)	100	26,504	(4.7%)	97
75-79	1,310	(3.1%)	87	6,932	(3.4%)	95	18,616	(3.3%)	94
80-84	714	(1.7%)	75	4,090	(2%)	89	11,485	(2%)	91
85+	486	(1.1%)	66	3,269	(1.6%)	92	9,506	(1.7%)	98

Age - Male

Male Average Age	37.82		97	38.56		99	38.74		100
Male Median Age	36.03		97	36.92		99	37.36		101
0-4	1,330	(6.4%)	101	6,368	(6.3%)	100	17,676	(6.4%)	101
5-13	2,412	(11.6%)	101	11,605	(11.6%)	101	32,122	(11.6%)	102

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14-17	1,103	(5.3%)	103	5,359	(5.3%)	104	14,170	(5.1%)	100
18-21	1,136	(5.4%)	87	5,446	(5.4%)	87	14,434	(5.2%)	84
22-24	943	(4.5%)	104	4,231	(4.2%)	97	11,153	(4%)	93
25-29	1,598	(7.7%)	112	7,118	(7.1%)	104	18,752	(6.8%)	99
30-34	1,542	(7.4%)	116	6,937	(6.9%)	108	18,792	(6.8%)	107
35-39	1,421	(6.8%)	111	6,547	(6.5%)	106	18,323	(6.6%)	108
40-44	1,296	(6.2%)	101	6,353	(6.3%)	103	17,911	(6.5%)	106
45-49	1,252	(6%)	99	6,202	(6.2%)	102	17,377	(6.3%)	104
50-54	1,314	(6.3%)	103	6,179	(6.2%)	101	17,372	(6.3%)	103
55-59	1,340	(6.4%)	101	6,295	(6.3%)	99	17,722	(6.4%)	102
60-64	1,280	(6.1%)	98	6,242	(6.2%)	99	17,461	(6.3%)	101
65-69	1,081	(5.2%)	93	5,556	(5.5%)	99	15,337	(5.6%)	100
70-74	816	(3.9%)	87	4,415	(4.4%)	98	11,920	(4.3%)	97
75-79	552	(2.6%)	84	2,969	(3%)	94	7,941	(2.9%)	91
80-84	285	(1.4%)	72	1,602	(1.6%)	86	4,481	(1.6%)	87
85+	156	(0.7%)	60	997	(1%)	88	2,855	(1%)	91

Age - Female

Female Average Age	40.58	98	41.34	100	41.47	100			
Female Median Age	40.32	99	41.05	101	41.28	101			
0-4	1,269	(5.8%)	98	6,070	(5.7%)	98	16,782	(5.8%)	99
5-13	2,293	(10.4%)	98	11,053	(10.4%)	98	30,505	(10.6%)	100
14-17	1,053	(4.8%)	100	5,155	(4.9%)	102	13,484	(4.7%)	98
18-21	1,101	(5%)	86	5,193	(4.9%)	84	13,844	(4.8%)	84
22-24	872	(4%)	102	3,943	(3.7%)	96	10,423	(3.6%)	93
25-29	1,475	(6.7%)	109	6,682	(6.3%)	103	17,428	(6%)	99
30-34	1,487	(6.7%)	116	6,731	(6.3%)	109	17,832	(6.2%)	106
35-39	1,365	(6.2%)	105	6,478	(6.1%)	104	18,083	(6.3%)	107
40-44	1,336	(6.1%)	101	6,588	(6.2%)	103	18,502	(6.4%)	106
45-49	1,433	(6.5%)	109	6,721	(6.3%)	106	18,320	(6.3%)	106
50-54	1,504	(6.8%)	111	6,858	(6.5%)	105	18,567	(6.4%)	105
55-59	1,522	(6.9%)	106	6,979	(6.6%)	101	19,301	(6.7%)	103
60-64	1,467	(6.7%)	101	6,926	(6.5%)	99	19,107	(6.6%)	100
65-69	1,282	(5.8%)	95	6,478	(6.1%)	100	17,500	(6.1%)	99
70-74	1,070	(4.9%)	94	5,487	(5.2%)	100	14,584	(5.1%)	98
75-79	758	(3.4%)	89	3,963	(3.7%)	96	10,675	(3.7%)	95
80-84	429	(1.9%)	72	2,488	(2.3%)	91	7,004	(2.4%)	94
85+	330	(1.5%)	60	2,272	(2.1%)	94	6,651	(2.3%)	101

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	19,406	95,952	267,682
Professional Specialty	4,979 (25.7%)	25,180 (26.2%)	61,005 (22.8%)
Managerial/Executive	2,556 (13.2%)	12,063 (12.6%)	32,131 (12%)
Office Admin	2,279 (11.7%)	11,171 (11.6%)	31,618 (11.8%)
Sales	2,030 (10.5%)	8,232 (8.6%)	22,617 (8.4%)
Production & Transportation	1,938 (10%)	11,516 (12%)	39,571 (14.8%)
Construction	1,337 (6.9%)	8,218 (8.6%)	23,002 (8.6%)
Food Preparation & Serving	1,130 (5.8%)	4,165 (4.3%)	12,613 (4.7%)
Protective	891 (4.6%)	4,471 (4.7%)	11,437 (4.3%)
Healthcare support	872 (4.5%)	4,669 (4.9%)	14,330 (5.4%)
Building Maintenance & Cleaning	669 (3.4%)	3,301 (3.4%)	11,500 (4.3%)
Personal Care	645 (3.3%)	2,848 (3%)	7,546 (2.8%)
Farming, Fishing & Forestry	80 (<0.5%)	118 (<0.5%)	312 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	19,406	95,952	267,682

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Educational Services	5,969	(30.8%)	29,038	(30.3%)	72,908	(27.2%)
Wholesale Retail	2,126	(11%)	11,537	(12%)	33,746	(12.6%)
Entertainment Services	1,770	(9.1%)	7,075	(7.4%)	20,098	(7.5%)
Transportation	1,736	(8.9%)	8,754	(9.1%)	28,173	(10.5%)
Financial, Insurance & Real Estate	1,524	(7.9%)	6,904	(7.2%)	17,911	(6.7%)
Professional Services	1,427	(7.4%)	6,275	(6.5%)	16,405	(6.1%)
Agriculture/Mining/Construction	1,405	(7.2%)	7,130	(7.4%)	20,025	(7.5%)
Administrative/Waste Services	1,099	(5.7%)	4,240	(4.4%)	14,589	(5.5%)
Public Administration	892	(4.6%)	5,252	(5.5%)	12,827	(4.8%)
Other Professional Services	736	(3.8%)	4,390	(4.6%)	12,779	(4.8%)
Manufacturing	414	(2.1%)	3,406	(3.5%)	12,732	(4.8%)
Information	297	(1.5%)	1,860	(1.9%)	5,245	(2%)
Management Services	11	(<0.5%)	91	(<0.5%)	244	(<0.5%)

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Language Spoken

Speak English at Home	22,907	(56.8%)	75	112,768	(58.1%)	79	278,660	(52.6%)	67
Speak Spanish at Home	9,958	(24.7%)	177	40,837	(21%)	151	135,594	(25.6%)	184
Speak Other Language at Home	7,439	(18.5%)	228	40,443	(20.8%)	257	115,679	(21.8%)	269

Ancestry

Other	11,939	(27.8%)	128	49,984	(24.2%)	111	137,627	(24.4%)	112
Puerto Rican	6,869	(16%)	623	21,633	(10.5%)	408	57,185	(10.1%)	395
Italian	3,767	(8.8%)	294	19,966	(9.7%)	323	56,598	(10%)	335
Mexican	3,705	(8.6%)	83	10,843	(5.3%)	50	20,554	(3.6%)	35
Unclassified	3,605	(8.4%)	50	18,962	(9.2%)	55	51,612	(9.1%)	55
South Central Asian (e.g. Indian)	2,251	(5.2%)	400	8,714	(4.2%)	322	18,523	(3.3%)	250
Scottish/Irish	1,507	(3.5%)	52	10,310	(5%)	73	23,237	(4.1%)	61
South American	1,482	(3.5%)	324	8,519	(4.1%)	387	39,679	(7%)	659
Other European (e.g. Greek/Russian)	1,020	(2.4%)	74	7,135	(3.5%)	107	20,468	(3.6%)	113
Chinese	981	(2.3%)	192	5,872	(2.8%)	239	16,531	(2.9%)	246
Dominican	846	(2%)	347	6,086	(2.9%)	518	19,835	(3.5%)	618

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
American	822	(1.9%)	39	5,237	(2.5%)	52	10,914	(1.9%)	39
South East Asian (e.g. Vietnamese)	591	(1.4%)	85	3,002	(1.5%)	90	7,365	(1.3%)	8
Middle Eastern	560	(1.3%)	207	5,268	(2.6%)	405	10,312	(1.8%)	290
Central American	560	(1.3%)	88	6,842	(3.3%)	223	21,505	(3.8%)	257
Other Hispanic	539	(1.3%)	95	3,647	(1.8%)	34	11,786	(2.1%)	158
Polish	432	(1%)	65	4,625	(2.2%)	144	11,759	(2.1%)	34
German	406	(0.9%)	12	3,124	(1.5%)	19	7,446	(1.3%)	16
Other Asian	387	(0.9%)	292	812	(<0.5%)	127	1,478	(<0.5%)	85
Scandinavian	155	(<0.5%)	19	1,130	(0.5%)	28	2,563	(<0.5%)	23
British	106	(<0.5%)	5	1,194	(0.6%)	11	3,296	(0.6%)	11
Native American (Indian/Eskimo)	104	(<0.5%)	30	404	(<0.5%)	24	1,027	(<0.5%)	23
Korean	97	(<0.5%)	53	1,236	(0.6%)	141	2,328	(<0.5%)	97
Cuban	75	(<0.5%)	27	1,355	(0.7%)	100	8,857	(1.6%)	239
French	52	(<0.5%)	10	327	(<0.5%)	13	1,107	(<0.5%)	16
Dutch	23	(<0.5%)	9	149	(<0.5%)	12	463	(<0.5%)	13
Hawaiian/Pacific Islander	16	(<0.5%)	21	65	(<0.5%)	18	173	(<0.5%)	18

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Japanese	6 (<0.5%)	45 (<0.5%)	163 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	29,391	142,063	389,798
Elementary (0 to 8 Years)	2,164 (7.4%)	10,362 (7.3%)	30,218 (7.8%)
Some High School (9 to 11 Years)	2,150 (7.3%)	9,766 (6.9%)	29,210 (7.5%)
High School Graduate (12 Years)	9,779 (33.3%)	44,847 (31.6%)	125,734 (32.3%)
Some College (13 to 16 Years)	4,517 (15.4%)	22,482 (15.8%)	64,737 (16.6%)
Associates Degree Only	2,556 (8.7%)	9,944 (7%)	25,602 (6.6%)
Bachelor's Degree Only	5,462 (18.6%)	28,817 (20.3%)	72,440 (18.6%)
Graduate Degree	2,763 (9.4%)	15,845 (11.2%)	41,857 (10.7%)

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Audience Profile

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Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	14,058	70,819	199,285
One Person Households	2,897 (20.6%)	16,247 (22.9%)	50,961 (25.6%)
Married Couple	7,003 (49.8%)	35,836 (50.6%)	92,354 (46.3%)
Male Householder	883 (6.3%)	3,502 (4.9%)	12,670 (6.4%)
Female Householder	2,671 (19%)	12,661 (17.9%)	34,389 (17.3%)
Non Family Households	604 (4.3%)	2,573 (3.6%)	8,911 (4.5%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	14,058	70,819	199,285
1 Person Household	2,897 (20.6%)	16,247 (22.9%)	50,961 (25.6%)
2 Person Household	3,503 (24.9%)	18,720 (26.4%)	52,593 (26.4%)
3 Person Household	2,724 (19.4%)	13,042 (18.4%)	35,864 (18%)
4 Person Household	2,360 (16.8%)	11,573 (16.3%)	31,207 (15.7%)
5 Person Household	1,360 (9.7%)	6,347 (9%)	16,349 (8.2%)
6 Person Household	646 (4.6%)	2,647 (3.7%)	6,776 (3.4%)
7+ Person Household	568 (4%)	2,243 (3.2%)	5,535 (2.8%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	14,956	76,134	214,176
Owner Occupied Housing	8,616	40,413	101,585
Renter Occupied Housing	5,442	30,406	97,700
Vacant Housing	898	5,315	14,891

Housing Rent

Average Rent	\$1,658.54	119	\$1,496.5	107	\$1,441.8	104
Median Rent	\$1,644.05	30	\$1,462.48	115	\$1,416.63	112
Total Cash Rents Housing	5,201	29,264	94,428			
<\$300	264 (5.1%)	159	1,592 (5.4%)	171	5,046 (5.3%)	168
\$300-\$500	334 (6.4%)	147	1,305 (4.5%)	102	4,042 (4.3%)	98
\$500-\$750	152 (2.9%)	27	1,445 (4.9%)	45	4,775 (5.1%)	46
\$750-\$1000	329 (6.3%)	40	2,130 (7.3%)	46	7,739 (8.2%)	52
\$1000-\$1500	1,132 (21.8%)	75	8,822 (30.1%)	104	30,737 (32.6%)	112
\$1500-\$2000	1,352 (26%)	35	7,605 (26%)	35	25,239 (26.7%)	139
\$2000-\$2500	859 (16.5%)	180	4,015 (13.7%)	149	11,549 (12.2%)	33

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	482	(9.3%)	228	1,678	(5.7%)	141	3,920	(4.2%)	102
\$3000-\$3500	166	(3.2%)	161	477	(1.6%)	8	1,034	(1.1%)	55
>\$3500	131	(2.5%)	117	195	(0.7%)	31	347	(<0.5%)	17

Value of Owner-Occupied Housing Units

Average House Value	\$710,194.2	34	\$723,625.82	37	\$702,777.89	33			
Median House Value	\$637,342.35	155	\$709,319.25	173	\$675,313.83	164			
Owner Occupied Housing	8,616		40,413		101,585				
<\$100K	183	(2.1%)	23	672	(1.7%)	18	2,032	(2%)	21
\$100K - \$200K	77	(0.9%)	7	476	(1.2%)	9	1,363	(1.3%)	10
\$200K - \$300K	220	(2.6%)	18	1,162	(2.9%)	20	4,032	(4%)	28
\$300K - \$400K	669	(7.8%)	67	2,340	(5.8%)	50	7,638	(7.5%)	65
\$400K - \$500K	1,373	(15.9%)	167	4,764	(11.8%)	124	13,382	(13.2%)	138
\$500K - \$1000K	4,944	(57.4%)	222	23,925	(59.2%)	229	56,343	(55.5%)	214
>\$1000K	1,150	(13.3%)	85	7,074	(17.5%)	112	16,795	(16.5%)	106

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,643	(11.7%)	93	8,638	(12.2%)	97	25,718	(12.9%)	102
Households Above Poverty	12,415	(88.3%)	101	62,181	(87.8%)	100	173,567	(87.1%)	100
Households in Poverty (Married)	415	(3%)	33	2,062	(2.9%)	31	5,031	(2.5%)	114
Households in Poverty (Male Householder)	113	(0.8%)	125	278	(<0.5%)	61	1,213	(0.6%)	95
Households in Poverty (Female Householder)	509	(3.6%)	118	2,903	(4.1%)	33	7,313	(3.7%)	119
Households in Poverty (Non-Family)	569	(4%)	67	3,191	(4.5%)	74	11,403	(5.7%)	94
Households in Poverty (Non-Family Student)	37	(<0.5%)	42	204	(<0.5%)	46	758	(<0.5%)	61

Wealth per Household

Household Average Wealth	\$234,123.99	99	\$234,587.01	99	\$226,875.99	96			
Household Median Wealth	\$75,832.82	97	\$75,284.73	96	\$69,064.93	88			
<\$0K	2,505	(17.8%)	101	12,676	(17.9%)	102	36,664	(18.4%)	105
\$0K - \$5K	1,259	(9%)	103	6,402	(9%)	104	18,907	(9.5%)	109
\$5K - \$10K	656	(4.7%)	101	3,329	(4.7%)	102	9,729	(4.9%)	106
\$10K - \$25K	902	(6.4%)	100	4,544	(6.4%)	100	13,067	(6.6%)	102
\$25K - \$50K	963	(6.9%)	100	4,824	(6.8%)	99	13,604	(6.8%)	100

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Audience Profile

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	1,440	(10.2%)	7,187	(10.1%)	20,119	(10.1%)
\$100K - \$250K	2,517	(17.9%)	12,596	(17.8%)	34,875	(17.5%)
\$250K - \$500K	1,813	(12.9%)	9,108	(12.9%)	24,925	(12.5%)
>\$500K	2,003	(14.2%)	10,153	(14.3%)	27,395	(13.7%)

Vehicles per Household

Total Number of Vehicles	20,501		103,204		275,225	
Average Number of Vehicles	1.46		1.46		1.38	
No Vehicles	2,535	(18%)	12,273	(17.3%)	38,711	(19.4%)
1 Vehicle	5,023	(35.7%)	26,214	(37%)	78,168	(39.2%)
2 Vehicles	4,623	(32.9%)	23,133	(32.7%)	58,485	(29.3%)
3 or more Vehicles	1,877	(13.4%)	9,199	(13%)	23,921	(12%)

Population Change

Births	518		2,424		6,438
Deaths	312		1,640		4,509
Migration	-213		-800		-2,622

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Audience Profile

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Forest Commons

2040 Forest Avenue, Staten Island, NY 10303

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	589	3,945	11,520
Total Employees	11,031	59,828	173,369

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