

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	15,722		413,302		856,392	
Households	6,630		172,632		359,116	
Persons per Household	2.37	92	2.31	90	2.22	86
Household Median Income	\$86,460.62	124	\$94,949.69	137	\$97,183.33	140
Household Median Disposable Income	\$72,887.94	121	\$79,294.98	132	\$80,905.72	134
Household Median Discretionary Income	\$47,581.35	111	\$55,635.23	130	\$57,229.38	133
Average Income Per Person	\$44,658.24	120	\$55,492.73	149	\$59,310.05	159
Median Rent	\$2,117.95	167	\$2,087.03	164	\$2,063.22	163
Median House Value	\$732,671.97	178	\$849,055.49	207	\$900,503.87	219
Households in Poverty	970 (14.6%)	116	21,449 (12.4%)	98	52,048 (14.5%)	115
Household Median Wealth	\$66,640.89	85	\$71,119.13	91	\$73,002.76	93
Average Age	39	97	38.12	95	37.76	94
Median Age	40.51	105	38.32	100	37.36	97
Households with Children	1,033 (15.6%)	57	32,539 (18.8%)	68	65,596 (18.3%)	66
High School Graduate or Higher	9,731 (87.9%)	99	244,820 (86.8%)	98	503,519 (89.3%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Bachelor's Degree or Higher	4,734 (42.8%)	145,378 (51.5%)	320,208 (56.8%)
Pop density (per sq mi)	6,565	15,165	12,694
Area (based on blockgroups)	2	27	67

Population

Population 2022 Q4	15,722	413,302	856,392
Population 2022 Q3	15,690	411,706	855,695
Population 2022 Q2	15,695	412,030	859,204
Population 2022 Q1	15,700	412,958	861,819
Population 2021 Q4	15,615	413,578	867,971
Population 2021 Q3	15,681	414,147	867,729
Population 2021 Q2	15,732	415,104	869,959
Population 2021 Q1	15,826	416,986	874,162
Population 2020 Q4	15,909	418,696	879,243
Population 5 Years Forecast	16,229	420,314	873,303
Population 10 Years Forecast	16,535	425,222	884,980
Persons per Household	2.37	2.31	2.22

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Group Quarters			13,705 (3.3%)	142	60,322 (7%)	302
Transient Population - Average Last 4 Quarters	193 (1.2%)	99	6,110 (1.5%)	120	22,768 (2.7%)	215

Households

Households 2022 Q4	6,630		172,632		359,116
Households 2022 Q3	6,617		171,955		358,944
Households 2022 Q2	6,618		171,988		360,462
Households 2022 Q1	6,620		172,387		361,659
Households 2021 Q4	6,590		172,699		364,654
Households 2021 Q3	6,619		172,987		364,547
Households 2021 Q2	6,645		173,446		365,641
Households 2021 Q1	6,687		174,341		367,747
Households 2020 Q4	6,724		175,081		370,179
Households 5 Years Forecast	6,879		175,882		367,404
Households 10 Years Forecast	7,024		178,110		373,121

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Gender	Count	Percentage	1 Mile	3 Mile	5 Mile
Male	7,971	(50.7%)	103	205,201 (49.6%)	101
Female	7,751	(49.3%)	97	208,101 (50.4%)	99

Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
White	8,390	(53.4%)	87	231,603 (56%)	91
Hispanic (Ethnic)	3,127	(19.9%)	110	85,408 (20.7%)	114
Asian	1,767	(11.2%)	221	44,263 (10.7%)	211
Black	1,310	(8.3%)	70	33,187 (8%)	68
Other	1,128	(7.2%)	199	18,841 (4.6%)	126

Household by Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
White	3,434	(51.8%)	8	101,536 (58.8%)	92
Hispanic (Ethnic)	1,015	(15.3%)	103	28,077 (16.3%)	110
Other	929	(14%)	257	12,797 (7.4%)	136
Asian	875	(13.2%)	300	18,261 (10.6%)	240
Black	377	(5.7%)	51	11,961 (6.9%)	62

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Income	\$105,899.97	109	\$129,711.61	133	\$136,508.51	140
Average Income Per Person	\$44,658.24	120	\$55,492.73	149	\$59,310.05	159
Household Median Income	\$86,460.62	124	\$94,949.69	137	\$97,183.33	140
<\$15K	690 (10.4%)	114	15,074 (8.7%)	96	36,830 (10.3%)	112
\$15K - \$25K	430 (6.5%)	84	9,228 (5.3%)	69	20,154 (5.6%)	73
\$25K - \$35K	212 (3.2%)	40	8,855 (5.1%)	63	17,487 (4.9%)	60
\$35K - \$50K	552 (8.3%)	73	12,749 (7.4%)	65	26,354 (7.3%)	64
\$50K - \$75K	829 (12.5%)	74	22,833 (13.2%)	71	43,052 (12%)	71
\$75K - \$100K	1,224 (18.5%)	142	21,298 (12.3%)	95	39,506 (11%)	85
\$100K - \$150K	1,186 (17.9%)	108	31,368 (18.2%)	110	63,544 (17.7%)	107
\$150K - \$175K	387 (5.8%)	111	13,371 (7.7%)	148	27,296 (7.6%)	145
\$175K - \$200K	233 (3.5%)	65	12,234 (7.1%)	131	27,168 (7.6%)	140
\$200K - \$250K	497 (7.5%)	201	14,344 (8.3%)	223	32,315 (9%)	241
\$250K - \$500K	213 (3.2%)	202	6,157 (3.6%)	224	13,855 (3.9%)	242
>\$500K	177 (2.7%)	200	5,121 (3%)	222	11,555 (3.2%)	241

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$85,686.52	116	\$93,175	126	\$94,368.54	28
Household Median Disposable Income	\$72,887.94	121	\$79,294.98	132	\$80,905.72	34
<\$15K	801 (12.1%)	121	17,007 (9.9%)	99	41,033 (11.4%)	115
\$15K - \$25K	403 (6.1%)	67	10,045 (5.8%)	64	21,441 (6%)	66
\$25K - \$35K	332 (5%)	54	10,142 (5.9%)	63	20,387 (5.7%)	61
\$35K - \$50K	609 (9.2%)	68	17,243 (10%)	74	34,027 (9.5%)	71
\$50K - \$75K	1,295 (19.5%)	106	27,151 (15.7%)	85	50,851 (14.2%)	7
\$75K - \$100K	1,187 (17.9%)	129	24,218 (14%)	101	47,271 (13.2%)	95
\$100K - \$150K	1,036 (15.6%)	100	33,983 (19.7%)	125	70,111 (19.5%)	124
\$150K - \$175K	262 (4%)	8	12,443 (7.2%)	150	28,042 (7.8%)	162
\$175K - \$200K	205 (3.1%)	198	6,001 (3.5%)	223	13,505 (3.8%)	241
\$200K - \$250K	202 (3%)	200	5,793 (3.4%)	220	13,054 (3.6%)	238
\$250K - \$500K	275 (4.1%)	198	7,913 (4.6%)	219	17,837 (5%)	237
>\$500K	23 (<0.5%)	189	693 (<0.5%)	219	1,557 (<0.5%)	236

Discretionary Households Income

Household Average Discretionary Income	\$54,757.06	106	\$64,342.71	124	\$65,871.59	127
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Household Median Discretionary Income	\$47,581.35	111	\$55,635.23	130	\$57,229.38	33
<\$10K	863 (13%)	127	16,576 (9.6%)	94	40,263 (11.2%)	110
\$10K - \$20K	530 (8%)	62	16,537 (9.6%)	74	33,978 (9.5%)	75
\$20K - \$30K	714 (10.8%)	86	15,340 (8.9%)	71	30,440 (8.5%)	68
\$30K - \$40K	612 (9.2%)	8	15,395 (8.9%)	75	28,898 (8%)	71
\$40K - \$50K	788 (11.9%)	124	14,814 (8.6%)	89	27,336 (7.6%)	7
\$50K - \$75K	1,393 (21%)	116	30,922 (17.9%)	99	60,451 (16.8%)	93
\$75K - \$100K	690 (10.4%)	98	23,028 (13.3%)	126	46,357 (12.9%)	122
\$100K - \$125K	467 (7%)	104	15,769 (9.1%)	135	34,515 (9.6%)	142
\$125K - \$150K	453 (6.8%)	155	15,395 (8.9%)	202	33,875 (9.4%)	214
>\$150K	120 (1.8%)	72	8,856 (5.1%)	204	23,003 (6.4%)	255

Households Income by Ethnicity

Average Income - White	\$109,372.32	126	\$111,439.28	128	\$113,906.02	31
Median Income - White	\$105,555.33	139	\$111,045.23	146	\$115,983.98	153
Average Income - Black	\$86,793.33	142	\$78,287.76	128	\$71,261.27	116
Median Income - Black	\$83,481.8	174	\$65,269.45	136	\$56,667.14	118

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Average Income - Asian	\$78,545.78 (76)	\$98,393.15 (95)	\$93,625.2 (90)
Median Income - Asian	\$69,061.89 (70)	\$91,638.11 (93)	\$84,351.3 (85)
Average Income - Hispanic	\$73,893.54 (104)	\$85,306.26 (120)	\$81,136.56 (114)
Median Income - Hispanic	\$71,620.1 (121)	\$76,233.41 (129)	\$69,804.5 (118)
Average Income - Other	\$77,002.69 (97)	\$90,128.62 (114)	\$89,187.66 (113)
Median Income - Other	\$79,529.64 (118)	\$82,245.55 (122)	\$79,596.56 (118)

Age

Average Age	39 (97)	38.12 (95)	37.76 (94)
Median Age	40.51 (105)	38.32 (100)	37.36 (97)
0-4	1,133 (7.2%) (118)	30,231 (7.3%) (120)	58,683 (6.9%) (112)
5-13	1,966 (12.5%) (114)	50,131 (12.1%) (110)	96,375 (11.3%) (102)
14-17	694 (4.4%) (89)	16,352 (4%) (81)	31,180 (3.6%) (74)
18-21	514 (3.3%) (54)	23,548 (5.7%) (94)	75,922 (8.9%) (147)
22-24	350 (2.2%) (54)	10,855 (2.6%) (64)	30,314 (3.5%) (86)
25-29	629 (4%) (62)	17,309 (4.2%) (65)	37,242 (4.3%) (67)
30-34	886 (5.6%) (92)	24,944 (6%) (99)	51,818 (6.1%) (99)

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35-39	1,473	(9.4%)	40,096	(9.7%)	79,061	(9.2%)
40-44	1,679	(10.7%)	42,974	(10.4%)	81,014	(9.5%)
45-49	1,354	(8.6%)	32,870	(8%)	62,079	(7.2%)
50-54	1,111	(7.1%)	25,824	(6.2%)	49,941	(5.8%)
55-59	974	(6.2%)	22,631	(5.5%)	44,920	(5.2%)
60-64	829	(5.3%)	20,612	(5%)	41,832	(4.9%)
65-69	701	(4.5%)	17,859	(4.3%)	36,806	(4.3%)
70-74	552	(3.5%)	14,504	(3.5%)	30,517	(3.6%)
75-79	393	(2.5%)	10,476	(2.5%)	22,453	(2.6%)
80-84	258	(1.6%)	6,703	(1.6%)	14,464	(1.7%)
85+	226	(1.4%)	5,383	(1.3%)	11,771	(1.4%)

Age - Male

Male Average Age	38.27		37.27		36.88	
Male Median Age	40.4		37.94		36.92	
0-4	580	(7.3%)	15,497	(7.6%)	30,073	(7.2%)
5-13	1,007	(12.6%)	25,608	(12.5%)	49,199	(11.7%)

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14-17	364	(4.6%)	89	8,349	(4.1%)	91	15,769	(3.8%)	72
18-21	267	(3.3%)	54	11,649	(5.7%)	91	36,136	(8.6%)	138
22-24	175	(2.2%)	50	5,627	(2.7%)	62	15,235	(3.6%)	83
25-29	315	(4%)	58	9,021	(4.4%)	64	19,337	(4.6%)	67
30-34	447	(5.6%)	88	12,399	(6%)	95	25,776	(6.1%)	96
35-39	743	(9.3%)	152	19,640	(9.6%)	156	38,462	(9.2%)	149
40-44	871	(10.9%)	178	21,686	(10.6%)	172	40,315	(9.6%)	156
45-49	744	(9.3%)	155	16,988	(8.3%)	137	31,617	(7.5%)	25
50-54	610	(7.7%)	25	13,296	(6.5%)	106	25,360	(6%)	99
55-59	510	(6.4%)	101	11,440	(5.6%)	88	22,541	(5.4%)	85
60-64	418	(5.2%)	83	10,111	(4.9%)	71	20,377	(4.9%)	7
65-69	339	(4.3%)	71	8,459	(4.1%)	74	17,280	(4.1%)	74
70-74	248	(3.1%)	70	6,583	(3.2%)	72	13,694	(3.3%)	72
75-79	165	(2.1%)	64	4,504	(2.2%)	70	9,562	(2.3%)	72
80-84	98	(1.2%)	66	2,672	(1.3%)	70	5,710	(1.4%)	72
85+	70	(0.9%)	71	1,672	(0.8%)	72	3,598	(0.9%)	71

Age - Female

Female Average Age	39.75		96	38.96		94	38.61		94
Female Median Age	40.64		99	38.68		95	37.78		92
0-4	553	(7.1%)	122	14,734	(7.1%)	121	28,610	(6.6%)	112
5-13	959	(12.4%)	117	24,523	(11.8%)	111	47,176	(10.8%)	102
14-17	330	(4.3%)	90	8,003	(3.8%)	81	15,411	(3.5%)	71
18-21	247	(3.2%)	55	11,899	(5.7%)	98	39,786	(9.1%)	156
22-24	175	(2.3%)	54	5,228	(2.5%)	60	15,079	(3.5%)	89
25-29	314	(4.1%)	66	8,288	(4%)	80	17,905	(4.1%)	67
30-34	439	(5.7%)	97	12,545	(6%)	103	26,042	(6%)	102
35-39	730	(9.4%)	160	20,456	(9.8%)	167	40,599	(9.3%)	158
40-44	808	(10.4%)	173	21,288	(10.2%)	170	40,699	(9.3%)	155
45-49	610	(7.9%)	31	15,882	(7.6%)	92	30,462	(7%)	117
50-54	501	(6.5%)	105	12,528	(6%)	98	24,581	(5.6%)	92
55-59	464	(6%)	92	11,191	(5.4%)	83	22,379	(5.1%)	71
60-64	411	(5.3%)	71	10,501	(5%)	71	21,455	(4.9%)	71
65-69	362	(4.7%)	71	9,400	(4.5%)	74	19,526	(4.5%)	72
70-74	304	(3.9%)	71	7,921	(3.8%)	74	16,823	(3.9%)	71
75-79	228	(2.9%)	71	5,972	(2.9%)	74	12,891	(3%)	71
80-84	160	(2.1%)	71	4,031	(1.9%)	74	8,754	(2%)	71
85+	156	(2%)	88	3,711	(1.8%)	71	8,173	(1.9%)	71

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Employment by Occupation

Occupation	Count	Percentage	1 Mile	3 Mile	Percentage	5 Mile
Total Employees (16+ Years Old)	8,969		232,500	470,039		
Professional Specialty	2,439 (27.2%)	115	78,016 (33.6%)	142	167,421 (35.6%)	151
Managerial/Executive	1,440 (16.1%)	98	46,622 (20.1%)	122	101,797 (21.7%)	32
Production & Transportation	895 (10%)	76	17,826 (7.7%)	58	29,579 (6.3%)	48
Building Maintenance & Cleaning	859 (9.6%)	264	11,483 (4.9%)	36	17,769 (3.8%)	104
Office Admin	748 (8.3%)	75	18,578 (8%)	72	41,483 (8.8%)	7
Sales	680 (7.6%)	7	16,265 (7%)	71	34,974 (7.4%)	76
Construction	562 (6.3%)	76	12,854 (5.5%)	67	19,719 (4.2%)	51
Healthcare support	550 (6.1%)	188	6,537 (2.8%)	86	11,701 (2.5%)	76
Food Preparation & Serving	461 (5.1%)	96	15,344 (6.6%)	124	27,066 (5.8%)	108
Personal Care	266 (3%)	113	5,963 (2.6%)	98	12,352 (2.6%)	100
Protective	69 (0.8%)	35	2,811 (1.2%)	55	5,880 (1.3%)	57
Farming, Fishing & Forestry	201 (<0.5%)		201 (<0.5%)	13	298 (<0.5%)	10

Employment by Industry

Total Employees (16+ Years Old)	8,969	232,500	470,039
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Educational Services	2,361	(26.3%)	113	62,633	(26.9%)	116	138,379	(29.4%)	126
Professional Services	1,412	(15.7%)	210	37,329	(16.1%)	214	78,748	(16.8%)	224
Wholesale Retail	711	(7.9%)	59	20,919	(9%)	67	41,183	(8.8%)	65
Other Professional Services	701	(7.8%)	164	9,648	(4.1%)	87	18,991	(4%)	85
Entertainment Services	701	(7.8%)	87	23,434	(10.1%)	112	43,329	(9.2%)	102
Agriculture/Mining/Construction	686	(7.6%)	89	11,975	(5.2%)	60	19,360	(4.1%)	48
Administrative/Waste Services	558	(6.2%)	149	10,856	(4.7%)	112	18,341	(3.9%)	93
Financial, Insurance & Real Estate	522	(5.8%)	88	16,908	(7.3%)	110	37,825	(8%)	122
Manufacturing	509	(5.7%)	56	16,147	(6.9%)	69	30,878	(6.6%)	65
Transportation	374	(4.2%)	74	8,717	(3.7%)	66	15,890	(3.4%)	60
Information	234	(2.6%)	139	6,677	(2.9%)	153	12,478	(2.7%)	142
Public Administration	198	(2.2%)	46	7,017	(3%)	63	13,818	(2.9%)	61
Management Services	2	(<0.5%)	16	240	(<0.5%)	74	819	(<0.5%)	124

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Language Spoken

Speak English at Home	6,829	(46.8%)	60	217,308	(56.7%)	73	487,483	(61.1%)	7
Speak Other Language at Home	4,673	(32%)	395	92,113	(24%)	297	190,978	(23.9%)	295
Speak Spanish at Home	3,087	(21.2%)	152	73,650	(19.2%)	138	119,248	(14.9%)	107

Ancestry

Other	4,515	(28.7%)	32	102,561	(24.8%)	114	209,056	(24.4%)	112
Unclassified	1,679	(10.7%)	64	51,680	(12.5%)	75	109,809	(12.8%)	7
Italian	1,678	(10.7%)	357	30,968	(7.5%)	251	62,655	(7.3%)	245
Central American	1,411	(9%)	605	41,842	(10.1%)	682	52,255	(6.1%)	411
Scottish/Irish	1,110	(7.1%)	104	33,927	(8.2%)	121	79,447	(9.3%)	137
Chinese	911	(5.8%)	486	21,254	(5.1%)	431	51,785	(6%)	507
South American	556	(3.5%)	331	12,177	(2.9%)	276	21,612	(2.5%)	237
Other Hispanic	396	(2.5%)	191	9,360	(2.3%)	172	16,121	(1.9%)	143
Other European (e.g. Greek/Russian)	389	(2.5%)	7	15,025	(3.6%)	113	37,487	(4.4%)	136
South East Asian (e.g. Vietnamese)	383	(2.4%)	151	6,535	(1.6%)	98	13,278	(1.6%)	96
American	350	(2.2%)	45	7,417	(1.8%)	36	14,590	(1.7%)	35

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
Puerto Rican	346	(2.2%)	86	11,746	(2.8%)	111	24,143	(2.8%)	110
Mexican	320	(2%)	19	5,278	(1.3%)	12	9,987	(1.2%)	11
South Central Asian (e.g. Indian)	278	(1.8%)	35	9,574	(2.3%)	177	22,941	(2.7%)	204
German	263	(1.7%)	21	9,524	(2.3%)	29	23,450	(2.7%)	34
British	261	(1.7%)	31	13,105	(3.2%)	59	30,304	(3.5%)	65
Middle Eastern	198	(1.3%)	200	5,102	(1.2%)	196	13,790	(1.6%)	255
Polish	179	(1.1%)	73	4,818	(1.2%)	75	11,479	(1.3%)	86
Other Asian	121	(0.8%)	249	3,150	(0.8%)	247	5,322	(0.6%)	201
French	93	(0.6%)	47	4,348	(1.1%)	84	9,964	(1.2%)	92
Dominican	86	(0.5%)	96	3,780	(0.9%)	161	11,322	(1.3%)	233
Scandinavian	76	(<0.5%)	25	3,440	(0.8%)	43	8,728	(1%)	52
Japanese	48	(<0.5%)	32	1,096	(<0.5%)	114	3,367	(<0.5%)	170
Native American (Indian/Eskimo)	33	(<0.5%)	26	646	(<0.5%)	20	1,351	(<0.5%)	20
Korean	26	(<0.5%)	39	2,654	(0.6%)	151	7,189	(0.8%)	198
Cuban	12	(<0.5%)	12	1,225	(<0.5%)	45	2,565	(<0.5%)	46
Dutch	2	(<0.5%)	2	979	(<0.5%)	38	2,147	(<0.5%)	40

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Hawaiian/Pacific Islander	2	(<0.5%)	91	(<0.5%)	248	(<0.5%)

Education (Age 25+)

	1 Mile		3 Mile		5 Mile	
Total Educated Population	11,065		282,185		563,918	
Elementary (0 to 8 Years)	758	(6.9%)	23,178	(8.2%)	36,740	(6.5%)
Some High School (9 to 11 Years)	576	(5.2%)	14,187	(5%)	23,659	(4.2%)
High School Graduate (12 Years)	3,300	(29.8%)	56,208	(19.9%)	100,770	(17.9%)
Some College (13 to 16 Years)	1,352	(12.2%)	30,851	(10.9%)	59,551	(10.6%)
Associates Degree Only	345	(3.1%)	12,383	(4.4%)	22,990	(4.1%)
Bachelor's Degree Only	2,853	(25.8%)	75,873	(26.9%)	159,287	(28.2%)
Graduate Degree	1,881	(17%)	69,505	(24.6%)	160,921	(28.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023
















Gateway Center

1 Mystic View Rd, Everett, MA 02149






















Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	6,630	172,632	359,116
One Person Households	2,080 (31.4%) 	60,431 (35%) 	133,022 (37%) 
Married Couple	1,887 (28.5%) 	57,482 (33.3%) 	119,938 (33.4%) 
Male Householder	359 (5.4%) 	7,204 (4.2%) 	12,434 (3.5%) 
Female Householder	1,016 (15.3%) 	16,181 (9.4%) 	31,570 (8.8%) 
Non Family Households	1,288 (19.4%) 	31,334 (18.2%) 	62,152 (17.3%) 

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	6,630	172,632	359,116
1 Person Household	2,080 (31.4%) 	60,431 (35%) 	133,022 (37%) 
2 Person Household	2,203 (33.2%) 	54,265 (31.4%) 	115,210 (32.1%) 
3 Person Household	1,054 (15.9%) 	26,178 (15.2%) 	51,872 (14.4%) 
4 Person Household	740 (11.2%) 	17,674 (10.2%) 	34,901 (9.7%) 
5 Person Household	335 (5.1%) 	8,172 (4.7%) 	14,625 (4.1%) 
6 Person Household	119 (1.8%) 	3,261 (1.9%) 	5,466 (1.5%) 
7+ Person Household	99 (1.5%) 	2,651 (1.5%) 	4,020 (1.1%) 

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	7,282	184,648	384,978
Renter Occupied Housing	3,701	106,655	219,825
Owner Occupied Housing	2,929	65,977	139,291
Vacant Housing	652	12,016	25,862

Housing Rent

Average Rent	\$2,150.84	154	\$2,083.05	150	\$2,047.04	147
Median Rent	\$2,117.95	167	\$2,087.03	164	\$2,063.22	163
Total Cash Rents Housing	3,539	104,266	215,048			
<\$300	16	(<0.5%) 14	4,174	(4%) 126	10,897	(5.1%) 159
\$300-\$500	87	(2.5%) 56	3,613	(3.5%) 71	9,520	(4.4%) 101
\$500-\$750	92	(2.6%) 24	3,139	(3%) 27	8,454	(3.9%) 36
\$750-\$1000	133	(3.8%) 24	3,573	(3.4%) 22	7,983	(3.7%) 23
\$1000-\$1500	413	(11.7%) 40	12,249	(11.7%) 41	23,457	(10.9%) 38
\$1500-\$2000	857	(24.2%) 126	21,609	(20.7%) 108	41,907	(19.5%) 101
\$2000-\$2500	727	(20.5%) 223	21,693	(20.8%) 226	41,962	(19.5%) 212

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	589	(16.6%)	409	15,431	(14.8%)	364	30,265	(14.1%)	346
\$3000-\$3500	429	(12.1%)	610	9,566	(9.2%)	462	20,123	(9.4%)	471
>\$3500	196	(5.5%)	258	9,219	(8.8%)	412	20,480	(9.5%)	444

Value of Owner-Occupied Housing Units

Average House Value	\$668,573.75	127	\$947,095.75	179	\$1.02M	193			
Median House Value	\$732,671.97	178	\$849,055.49	207	\$900,503.87	219			
Owner Occupied Housing	2,929		65,977		139,291				
<\$100K	22	(0.8%)	8	1,002	(1.5%)	16	1,771	(1.3%)	13
\$100K - \$200K	1	(<0.5%)		590	(0.9%)	7	1,088	(0.8%)	6
\$200K - \$300K	49	(1.7%)	12	1,165	(1.8%)	12	2,576	(1.8%)	13
\$300K - \$400K	164	(5.6%)	48	3,142	(4.8%)	41	6,391	(4.6%)	39
\$400K - \$500K	349	(11.9%)	125	5,217	(7.9%)	83	9,530	(6.8%)	72
\$500K - \$1000K	1,584	(54.1%)	209	31,094	(47.1%)	182	60,512	(43.4%)	168
>\$1000K	760	(25.9%)	166	23,767	(36%)	230	57,423	(41.2%)	263

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	970	(14.6%)	116	21,449	(12.4%)	98	52,048	(14.5%)	115
Households Above Poverty	5,660	(85.4%)	98	151,183	(87.6%)	100	307,068	(85.5%)	98
Households in Poverty (Married)	106	(1.6%)	72	2,545	(1.5%)	66	5,631	(1.6%)	71
Households in Poverty (Male Householder)	51	(0.8%)	120	696	(<0.5%)	63	1,532	(<0.5%)	66
Households in Poverty (Female Householder)	362	(5.5%)	178	3,772	(2.2%)	71	7,327	(2%)	66
Households in Poverty (Non-Family)	403	(6.1%)	100	12,555	(7.3%)	120	29,605	(8.2%)	136
Households in Poverty (Non-Family Student)	48	(0.7%)	116	1,881	(1.1%)	174	7,953	(2.2%)	354

Wealth per Household

Household Average Wealth	\$227,784.69	96	\$237,749.23	100	\$241,293.94	102			
Household Median Wealth	\$66,640.89	85	\$71,119.13	91	\$73,002.76	93			
<\$0K	1,248	(18.8%)	107	32,078	(18.6%)	106	66,504	(18.5%)	105
\$0K - \$5K	629	(9.5%)	109	16,048	(9.3%)	107	32,985	(9.2%)	106
\$5K - \$10K	330	(5%)	108	8,396	(4.9%)	106	17,307	(4.8%)	105
\$10K - \$25K	438	(6.6%)	103	11,257	(6.5%)	102	23,255	(6.5%)	101
\$25K - \$50K	452	(6.8%)	100	11,527	(6.7%)	97	23,759	(6.6%)	97

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Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	655	(9.9%)	96	16,596	(9.6%)	93	34,230	(9.5%)	93
\$100K - \$250K	1,131	(17.1%)	94	29,179	(16.9%)	94	60,639	(16.9%)	93
\$250K - \$500K	820	(12.4%)	95	21,746	(12.6%)	96	45,558	(12.7%)	97
>\$500K	927	(14%)	97	25,805	(14.9%)	103	54,879	(15.3%)	106

Vehicles per Household

Total Number of Vehicles	8,445			187,130			380,076		
Average Number of Vehicles	1.27		69	1.08		59	1.06		58
No Vehicles	921	(13.9%)	169	47,546	(27.5%)	335	104,367	(29.1%)	354
1 Vehicle	3,631	(54.8%)	169	77,508	(44.9%)	139	158,668	(44.2%)	137
2 Vehicles	1,509	(22.8%)	61	36,977	(21.4%)	58	74,394	(20.7%)	56
3 or more Vehicles	569	(8.6%)	38	10,601	(6.1%)	28	21,687	(6%)	27

Population Change

Births	151			4,111			8,553		
Deaths	116			2,776			5,780		
Migration	72			-1,611			-14,352		

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Audience Profile

Jan 1 - Dec 31, 2023

Gateway Center

1 Mystic View Rd, Everett, MA 02149

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	799	12,243	28,321
Total Employees	10,009	330,224	758,045

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats