

Audience Profile

Jan 1 - Dec 31, 2023

Hudson Commons

733 State Route 440, Jersey City, NJ 7304

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

Population	33,983		269,509		765,812	
Households	11,031		103,355		314,727	
Persons per Household	2.84	110	2.53	98	2.35	91
Household Median Income	\$67,674.9	97	\$77,221.68	111	\$91,905.15	32
Household Median Disposable Income	\$58,057.21	96	\$65,087.34	108	\$76,962.44	28
Household Median Discretionary Income	\$36,377.35	85	\$41,230.53	96	\$51,010.27	119
Average Income Per Person	\$32,084.31	86	\$42,947.04	115	\$61,979.81	166
Median Rent	\$1,423.96	112	\$1,580.02	124	\$1,777.2	140
Median House Value	\$460,928.31	112	\$571,902.02	139	\$659,149.86	160
Households in Poverty	1,869 (16.9%)	34	17,510 (16.9%)	134	42,498 (13.5%)	107
Household Median Wealth	\$57,856.99	72	\$60,770.76	7	\$64,445.7	8
Average Age	37.98	95	37.82	94	37.68	94
Median Age	36.68	95	37.93	99	38.22	99
Households with Children	3,593 (32.6%)	118	28,161 (27.2%)	99	75,228 (23.9%)	87
High School Graduate or Higher	20,137 (88.3%)	100	158,225 (87.2%)	98	450,500 (87.2%)	98

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Bachelor's Degree or Higher	8,372 (36.7%)	79,106 (43.6%)	248,900 (48.2%)
Pop density (per sq mi)	10,411	12,164	15,077
Area (based on blockgroups)	3	22	51

Population

Population 2022 Q4	33,983	269,509	765,812
Population 2022 Q3	33,945	267,492	762,443
Population 2022 Q2	34,391	268,014	766,521
Population 2022 Q1	34,149	268,561	770,124
Population 2021 Q4	34,263	270,010	774,521
Population 2021 Q3	34,636	271,199	781,204
Population 2021 Q2	34,740	271,797	786,983
Population 2021 Q1	34,969	273,480	793,885
Population 2020 Q4	34,871	271,845	793,722
Population 5 Years Forecast	34,768	278,393	784,065
Population 10 Years Forecast	35,427	285,627	799,609
Persons per Household	2.84	2.53	2.35

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Group Quarters	2,680 (7.9%)	338	7,507 (2.8%)	119	26,619 (3.5%)	149
Transient Population - Average Last 4 Quarters			481 (<0.5%)	14	10,556 (1.4%)	111

Households

Households 2022 Q4	11,031	103,355	314,727
Households 2022 Q3	11,015	102,366	313,030
Households 2022 Q2	11,176	102,472	314,524
Households 2022 Q1	11,112	102,740	316,175
Households 2021 Q4	11,153	103,372	318,235
Households 2021 Q3	11,284	103,849	321,367
Households 2021 Q2	11,322	104,130	324,203
Households 2021 Q1	11,404	104,834	327,537
Households 2020 Q4	11,371	104,107	327,708
Households 5 Years Forecast	11,299	107,648	323,845
Households 10 Years Forecast	11,529	110,967	331,111

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Gender

Gender	Count	Percentage	1 Mile	3 Mile	Percentage	5 Mile	Count	Percentage	Count
Male	17,505	(51.5%)	105	135,590	(50.3%)	102	387,376	(50.6%)	103
Female	16,478	(48.5%)	95	133,919	(49.7%)	98	378,436	(49.4%)	97

Ethnicity

Black	10,551	(31%)	262	62,653	(23.2%)	196	104,638	(13.7%)	115
Hispanic (Ethnic)	9,373	(27.6%)	152	76,408	(28.4%)	156	240,963	(31.5%)	174
Asian	7,576	(22.3%)	439	55,864	(20.7%)	408	114,384	(14.9%)	294
White	5,119	(15.1%)	25	63,152	(23.4%)	38	276,365	(36.1%)	59
Other	1,364	(4%)	111	11,432	(4.2%)	117	29,462	(3.8%)	106

Household by Ethnicity

Black	3,366	(30.5%)	272	20,605	(19.9%)	177	36,080	(11.5%)	102
Hispanic (Ethnic)	2,777	(25.2%)	170	27,739	(26.8%)	181	88,241	(28%)	189
White	1,938	(17.6%)	27	26,027	(25.2%)	39	121,576	(38.6%)	60
Asian	1,841	(16.7%)	379	19,073	(18.5%)	419	44,681	(14.2%)	322
Other	1,109	(10.1%)	185	9,911	(9.6%)	176	24,149	(7.7%)	141

Households Income

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Household Average Income	\$94,508.21	97	\$110,122.41	113	\$147,834.49	152
Average Income Per Person	\$32,084.31	86	\$42,947.04	115	\$61,979.81	166
Household Median Income	\$67,674.9	97	\$77,221.68	111	\$91,905.15	32
<\$15K	1,315 (11.9%)	30	11,713 (11.3%)	124	29,086 (9.2%)	101
\$15K - \$25K	887 (8%)	105	7,205 (7%)	91	19,651 (6.2%)	8
\$25K - \$35K	733 (6.6%)	8	7,414 (7.2%)	89	18,870 (6%)	74
\$35K - \$50K	1,060 (9.6%)	84	9,612 (9.3%)	8	26,595 (8.5%)	74
\$50K - \$75K	2,206 (20%)	119	14,506 (14%)	83	39,597 (12.6%)	75
\$75K - \$100K	1,390 (12.6%)	97	11,982 (11.6%)	89	33,018 (10.5%)	8
\$100K - \$150K	1,628 (14.8%)	89	17,307 (16.7%)	101	49,916 (15.9%)	96
\$150K - \$175K	504 (4.6%)	87	5,992 (5.8%)	110	20,256 (6.4%)	123
\$175K - \$200K	537 (4.9%)	90	6,293 (6.1%)	113	22,405 (7.1%)	32
\$200K - \$250K	431 (3.9%)	105	6,346 (6.1%)	165	30,979 (9.8%)	264
\$250K - \$500K	184 (1.7%)	105	2,721 (2.6%)	165	13,278 (4.2%)	265
>\$500K	156 (1.4%)	106	2,264 (2.2%)	164	11,076 (3.5%)	264

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$70,834.99	96	\$80,657.04	109	\$93,628.2	127
Household Median Disposable Income	\$58,057.21	96	\$65,087.34	108	\$76,962.44	128
<\$15K	1,429 (13%)	130	12,525 (12.1%)	122	31,218 (9.9%)	100
\$15K - \$25K	985 (8.9%)	99	8,467 (8.2%)	90	23,262 (7.4%)	8
\$25K - \$35K	1,083 (9.8%)	106	8,796 (8.5%)	92	22,070 (7%)	76
\$35K - \$50K	1,053 (9.5%)	71	10,521 (10.2%)	76	30,790 (9.8%)	75
\$50K - \$75K	2,510 (22.8%)	123	17,499 (16.9%)	92	46,702 (14.8%)	8
\$75K - \$100K	1,390 (12.6%)	91	13,779 (13.3%)	96	38,749 (12.3%)	89
\$100K - \$150K	1,464 (13.3%)	85	16,850 (16.3%)	104	56,334 (17.9%)	114
\$150K - \$175K	535 (4.8%)	101	6,353 (6.1%)	128	24,636 (7.8%)	162
\$175K - \$200K	156 (1.4%)	91	2,325 (2.2%)	144	10,684 (3.4%)	218
\$200K - \$250K	173 (1.6%)	103	2,512 (2.4%)	159	12,182 (3.9%)	254
\$250K - \$500K	234 (2.1%)	101	3,429 (3.3%)	158	16,642 (5.3%)	252
>\$500K	19 (<0.5%)	94	299 (<0.5%)	158	1,458 (<0.5%)	253

Discretionary Households Income

Household Average Discretionary Income	\$44,516.59	86	\$52,702.67	102	\$64,585.98	125
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Household Median Discretionary Income	\$36,377.35	85	\$41,230.53	96	\$51,010.27	119
<\$10K	1,627 (14.7%)	144	15,080 (14.6%)	143	36,985 (11.8%)	115
\$10K - \$20K	1,598 (14.5%)	112	13,508 (13.1%)	101	36,515 (11.6%)	89
\$20K - \$30K	1,279 (11.6%)	93	11,673 (11.3%)	90	31,306 (9.9%)	7
\$30K - \$40K	1,494 (13.5%)	119	10,264 (9.9%)	87	27,338 (8.7%)	7
\$40K - \$50K	1,169 (10.6%)	110	8,885 (8.6%)	90	23,183 (7.4%)	7
\$50K - \$75K	1,859 (16.9%)	93	16,717 (16.2%)	89	45,432 (14.4%)	8
\$75K - \$100K	940 (8.5%)	8	10,079 (9.8%)	92	32,103 (10.2%)	96
\$100K - \$125K	727 (6.6%)	97	8,749 (8.5%)	125	29,271 (9.3%)	137
\$125K - \$150K	281 (2.5%)	58	5,150 (5%)	113	25,946 (8.2%)	187
>\$150K	57 (0.5%)	21	3,250 (3.1%)	125	26,648 (8.5%)	337

Households Income by Ethnicity

Average Income - White	\$76,861.99	88	\$107,191.55	123	\$122,518.78	141
Median Income - White	\$62,088.47	8	\$104,122.9	137	\$130,605.01	172
Average Income - Black	\$79,024.63	129	\$69,475.98	113	\$70,398.15	115
Median Income - Black	\$69,024.4	144	\$57,707	121	\$55,923.45	117

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Average Income - Asian	\$101,431.53 98	\$114,612.92 111	\$125,426.39 121
Median Income - Asian	\$93,852.55 95	\$117,479.26 119	\$137,900.01 139
Average Income - Hispanic	\$69,182.55 97	\$72,969.59 102	\$76,621.92 108
Median Income - Hispanic	\$60,315.1 102	\$59,438.22 101	\$62,236.75 105
Average Income - Other	\$75,144.74 95	\$79,768.21 101	\$86,665.74 110
Median Income - Other	\$67,189.17 100	\$68,002.87 101	\$71,166.35 106

Age

Average Age	37.98 95	37.82 94	37.68 94
Median Age	36.68 95	37.93 99	38.22 99
0-4	2,220 (6.5%) 107	19,865 (7.4%) 121	58,036 (7.6%) 124
5-13	3,972 (11.7%) 106	35,700 (13.2%) 120	103,859 (13.6%) 123
14-17	1,601 (4.7%) 95	12,638 (4.7%) 95	33,760 (4.4%) 89
18-21	1,660 (4.9%) 8	11,183 (4.1%) 69	31,273 (4.1%) 68
22-24	1,730 (5.1%) 124	8,729 (3.2%) 7	22,060 (2.9%) 70
25-29	2,385 (7%) 108	14,508 (5.4%) 83	35,893 (4.7%) 72
30-34	2,413 (7.1%) 116	16,464 (6.1%) 100	45,329 (5.9%) 97

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35-39	2,412	(7.1%)	118	21,359	(7.9%)	132	65,477	(8.6%)	142
40-44	2,500	(7.4%)	121	24,309	(9%)	148	74,608	(9.7%)	160
45-49	2,361	(6.9%)	116	21,140	(7.8%)	130	63,295	(8.3%)	137
50-54	2,116	(6.2%)	102	17,408	(6.5%)	105	50,764	(6.6%)	108
55-59	1,953	(5.7%)	90	15,548	(5.8%)	90	43,670	(5.7%)	89
60-64	1,853	(5.5%)	84	14,186	(5.3%)	8	39,018	(5.1%)	7
65-69	1,629	(4.8%)	8	12,297	(4.6%)	74	33,298	(4.3%)	74
70-74	1,338	(3.9%)	8	9,908	(3.7%)	76	26,607	(3.5%)	72
75-79	937	(2.8%)	7	6,941	(2.6%)	73	18,684	(2.4%)	69
80-84	550	(1.6%)	73	4,258	(1.6%)	71	11,511	(1.5%)	67
85+	353	(1%)	61	3,068	(1.1%)	66	8,670	(1.1%)	66

Age - Male

Male Average Age	36.51	94	36.75	95	36.84	95			
Male Median Age	33.94	91	37.14	100	37.71	102			
0-4	1,142	(6.5%)	103	10,226	(7.5%)	119	29,861	(7.7%)	122
5-13	2,033	(11.6%)	101	18,328	(13.5%)	118	53,426	(13.8%)	120

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14-17	817	(4.7%)	91	6,404	(4.7%)	92	17,306	(4.5%)	87
18-21	947	(5.4%)	87	5,892	(4.3%)	70	16,365	(4.2%)	68
22-24	1,154	(6.6%)	111	4,885	(3.6%)	83	12,075	(3.1%)	72
25-29	1,360	(7.8%)	114	7,726	(5.7%)	83	19,122	(4.9%)	72
30-34	1,318	(7.5%)	118	8,499	(6.3%)	98	23,275	(6%)	94
35-39	1,256	(7.2%)	117	10,890	(8%)	111	32,887	(8.5%)	138
40-44	1,299	(7.4%)	121	12,563	(9.3%)	151	38,162	(9.9%)	160
45-49	1,225	(7%)	116	10,967	(8.1%)	114	33,140	(8.6%)	142
50-54	1,055	(6%)	99	8,895	(6.6%)	107	26,608	(6.9%)	112
55-59	950	(5.4%)	86	7,771	(5.7%)	91	22,395	(5.8%)	91
60-64	876	(5%)	72	6,878	(5.1%)	77	19,372	(5%)	77
65-69	747	(4.3%)	72	5,713	(4.2%)	77	15,867	(4.1%)	77
70-74	604	(3.5%)	72	4,428	(3.3%)	77	12,134	(3.1%)	70
75-79	401	(2.3%)	72	2,961	(2.2%)	69	8,066	(2.1%)	66
80-84	211	(1.2%)	65	1,631	(1.2%)	65	4,549	(1.2%)	63
85+	110	(0.6%)	56	933	(0.7%)	61	2,766	(0.7%)	63

Age - Female

Female Average Age	39.54		96	38.9		94	38.54		93
Female Median Age	38.56		94	38.76		95	38.74		95
0-4	1,078	(6.5%)	112	9,639	(7.2%)	123	28,175	(7.4%)	27
5-13	1,939	(11.8%)	111	17,372	(13%)	122	50,433	(13.3%)	20
14-17	784	(4.8%)	100	6,234	(4.7%)	98	16,454	(4.3%)	91
18-21	713	(4.3%)	72	5,291	(4%)	69	14,908	(3.9%)	68
22-24	576	(3.5%)	90	3,844	(2.9%)	77	9,985	(2.6%)	68
25-29	1,025	(6.2%)	102	6,782	(5.1%)	83	16,771	(4.4%)	72
30-34	1,095	(6.6%)	114	7,965	(5.9%)	102	22,054	(5.8%)	100
35-39	1,156	(7%)	119	10,469	(7.8%)	111	32,590	(8.6%)	147
40-44	1,201	(7.3%)	121	11,746	(8.8%)	144	36,446	(9.6%)	160
45-49	1,136	(6.9%)	115	10,173	(7.6%)	122	30,155	(8%)	133
50-54	1,061	(6.4%)	105	8,513	(6.4%)	103	24,156	(6.4%)	104
55-59	1,003	(6.1%)	94	7,777	(5.8%)	90	21,275	(5.6%)	87
60-64	977	(5.9%)	90	7,308	(5.5%)	83	19,646	(5.2%)	77
65-69	882	(5.4%)	88	6,584	(4.9%)	77	17,431	(4.6%)	72
70-74	734	(4.5%)	86	5,480	(4.1%)	77	14,473	(3.8%)	72
75-79	536	(3.3%)	84	3,980	(3%)	77	10,618	(2.8%)	72
80-84	339	(2.1%)	72	2,627	(2%)	77	6,962	(1.8%)	72
85+	243	(1.5%)	65	2,135	(1.6%)	70	5,904	(1.6%)	68

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	16,502	133,206	392,428
Professional Specialty	3,801 (23%)	36,712 (27.6%)	102,021 (26%)
Production & Transportation	2,708 (16.4%)	16,555 (12.4%)	43,067 (11%)
Office Admin	2,164 (13.1%)	13,804 (10.4%)	39,005 (9.9%)
Managerial/Executive	1,885 (11.4%)	23,177 (17.4%)	86,158 (22%)
Sales	1,272 (7.7%)	11,784 (8.8%)	36,370 (9.3%)
Construction	938 (5.7%)	8,391 (6.3%)	26,329 (6.7%)
Protective	856 (5.2%)	3,842 (2.9%)	8,719 (2.2%)
Healthcare support	755 (4.6%)	4,867 (3.7%)	11,035 (2.8%)
Food Preparation & Serving	753 (4.6%)	4,850 (3.6%)	14,899 (3.8%)
Building Maintenance & Cleaning	690 (4.2%)	5,228 (3.9%)	14,561 (3.7%)
Personal Care	680 (4.1%)	3,861 (2.9%)	9,897 (2.5%)
Farming, Fishing & Forestry		135 (<0.5%)	367 (<0.5%)

Employment by Industry

Total Employees (16+ Years Old)	16,502	133,206	392,428
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Educational Services	4,254	(25.8%)	111	28,175	(21.2%)	91	71,923	(18.3%)	7
Transportation	2,019	(12.2%)	217	11,147	(8.4%)	148	27,938	(7.1%)	126
Wholesale Retail	1,800	(10.9%)	8	15,626	(11.7%)	87	43,782	(11.2%)	83
Entertainment Services	1,291	(7.8%)	87	9,930	(7.5%)	83	30,524	(7.8%)	86
Financial, Insurance & Real Estate	1,249	(7.6%)	114	14,117	(10.6%)	160	54,122	(13.8%)	208
Administrative/Waste Services	1,065	(6.5%)	155	6,894	(5.2%)	124	18,356	(4.7%)	112
Professional Services	964	(5.8%)	74	17,075	(12.8%)	171	53,772	(13.7%)	183
Agriculture/Mining/Construction	945	(5.7%)	67	7,298	(5.5%)	64	23,620	(6%)	70
Manufacturing	931	(5.6%)	56	7,119	(5.3%)	53	22,586	(5.8%)	57
Public Administration	895	(5.4%)	113	4,958	(3.7%)	74	12,526	(3.2%)	66
Other Professional Services	725	(4.4%)	92	6,304	(4.7%)	99	17,001	(4.3%)	91
Information	355	(2.2%)	115	4,453	(3.3%)	178	15,465	(3.9%)	210
Management Services	9	(<0.5%)	39	110	(<0.5%)	59	813	(<0.5%)	148

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Language Spoken

Speak English at Home	14,897	(46.9%)	60	118,957	(47.7%)	61	345,021	(48.7%)	63
Speak Other Language at Home	9,986	(31.4%)	388	73,730	(29.5%)	364	170,325	(24.1%)	297
Speak Spanish at Home	6,880	(21.7%)	155	56,957	(22.8%)	164	192,430	(27.2%)	195

Ancestry

Other	11,330	(33.3%)	153	88,620	(32.9%)	151	211,604	(27.6%)	127
South East Asian (e.g. Vietnamese)	5,059	(14.9%)	922	18,156	(6.7%)	417	23,386	(3.1%)	189
Puerto Rican	4,160	(12.2%)	477	25,984	(9.6%)	375	63,366	(8.3%)	322
Unclassified	2,758	(8.1%)	49	19,254	(7.1%)	43	61,775	(8.1%)	48
Dominican	2,200	(6.5%)	1139	17,123	(6.4%)	1117	40,195	(5.2%)	923
South Central Asian (e.g. Indian)	1,609	(4.7%)	361	28,399	(10.5%)	804	53,744	(7%)	535
South American	1,598	(4.7%)	441	15,019	(5.6%)	522	63,504	(8.3%)	777
Middle Eastern	1,024	(3%)	478	4,860	(1.8%)	286	10,016	(1.3%)	207
Central American	574	(1.7%)	114	6,877	(2.6%)	172	23,728	(3.1%)	209
Chinese	510	(1.5%)	126	5,852	(2.2%)	182	26,673	(3.5%)	292
Scottish/Irish	494	(1.5%)	21	4,932	(1.8%)	27	24,460	(3.2%)	47

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733 State Route 440, Jersey City, NJ 7304

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
Other Hispanic	449	(1.3%)	100	5,560	(2.1%)	156	23,344	(3%)	231
Italian	318	(0.9%)	31	5,295	(2%)	66	26,313	(3.4%)	115
Mexican	290	(0.9%)	8	3,516	(1.3%)	12	14,123	(1.8%)	18
American	274	(0.8%)	16	2,700	(1%)	20	9,765	(1.3%)	26
German	219	(0.6%)	8	2,481	(0.9%)	11	13,470	(1.8%)	22
Polish	210	(0.6%)	40	2,504	(0.9%)	60	11,495	(1.5%)	97
Other European (e.g. Greek/Russian)	190	(0.6%)	17	3,138	(1.2%)	36	19,942	(2.6%)	8
Korean	149	(<0.5%)	103	1,712	(0.6%)	150	5,921	(0.8%)	182
Japanese	142	(<0.5%)	180	659	(<0.5%)	106	2,192	(<0.5%)	124
Other Asian	107	(<0.5%)	102	1,086	(<0.5%)	131	2,468	(<0.5%)	104
Cuban	102	(<0.5%)	46	2,329	(0.9%)	132	12,703	(1.7%)	253
Native American (Indian/Eskimo)	75	(<0.5%)	28	655	(<0.5%)	30	1,422	(<0.5%)	23
British	65	(<0.5%)	4	1,420	(0.5%)	10	11,876	(1.6%)	29
Hawaiian/Pacific Islander	41	(<0.5%)	69	122	(<0.5%)	26	275	(<0.5%)	21
Scandinavian	21	(<0.5%)	3	446	(<0.5%)	9	3,198	(<0.5%)	21
French	13	(<0.5%)	3	641	(<0.5%)	19	3,526	(<0.5%)	37

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Benchmark: Nationwide

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Dutch	2	(<0.5%)	169	(<0.5%)	1,328	(<0.5%)

Education (Age 25+)

Total Educated Population	22,800		181,394		516,824	
Elementary (0 to 8 Years)	1,173	(5.1%)	12,426	(6.9%)	37,712	(7.3%)
Some High School (9 to 11 Years)	1,490	(6.5%)	10,743	(5.9%)	28,612	(5.5%)
High School Graduate (12 Years)	6,998	(30.7%)	46,356	(25.6%)	119,351	(23.1%)
Some College (13 to 16 Years)	3,210	(14.1%)	23,704	(13.1%)	60,145	(11.6%)
Associates Degree Only	1,557	(6.8%)	9,059	(5%)	22,104	(4.3%)
Bachelor's Degree Only	6,154	(27%)	49,554	(27.3%)	148,419	(28.7%)
Graduate Degree	2,218	(9.7%)	29,552	(16.3%)	100,481	(19.4%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	11,031	103,355	314,727
One Person Households	2,889 (26.2%)	31,333 (30.3%)	108,069 (34.3%)
Married Couple	4,628 (42%)	40,529 (39.2%)	116,941 (37.2%)
Male Householder	844 (7.7%)	6,027 (5.8%)	15,368 (4.9%)
Female Householder	2,242 (20.3%)	16,178 (15.7%)	39,319 (12.5%)
Non Family Households	428 (3.9%)	9,288 (9%)	35,030 (11.1%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	11,031	103,355	314,727
1 Person Household	2,889 (26.2%)	31,333 (30.3%)	108,069 (34.3%)
2 Person Household	2,685 (24.3%)	29,557 (28.6%)	95,289 (30.3%)
3 Person Household	2,032 (18.4%)	18,109 (17.5%)	50,355 (16%)
4 Person Household	1,672 (15.2%)	13,175 (12.7%)	34,768 (11%)
5 Person Household	936 (8.5%)	6,333 (6.1%)	15,325 (4.9%)
6 Person Household	462 (4.2%)	2,799 (2.7%)	6,331 (2%)
7+ Person Household	355 (3.2%)	2,049 (2%)	4,590 (1.5%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	12,048	113,740	347,987
Renter Occupied Housing	7,194	71,483	222,726
Owner Occupied Housing	3,837	31,872	92,001
Vacant Housing	1,017	10,385	33,260

Housing Rent

Average Rent	\$1,472.54	106	\$1,658.65	119	\$1,961.5	141
Median Rent	\$1,423.96	112	\$1,580.02	124	\$1,777.2	140
Total Cash Rents Housing	7,048	70,451	219,026			
<\$300	154 (2.2%)	69	2,454 (3.5%)	109	6,626 (3%)	95
\$300-\$500	100 (1.4%)	32	2,137 (3%)	69	5,610 (2.6%)	59
\$500-\$750	380 (5.4%)	49	3,921 (5.6%)	51	8,880 (4.1%)	37
\$750-\$1000	855 (12.1%)	76	5,126 (7.3%)	46	13,991 (6.4%)	40
\$1000-\$1500	2,400 (34.1%)	118	18,734 (26.6%)	92	49,657 (22.7%)	7
\$1500-\$2000	1,965 (27.9%)	145	17,830 (25.3%)	131	44,641 (20.4%)	106
\$2000-\$2500	901 (12.8%)	139	10,444 (14.8%)	161	27,098 (12.4%)	135

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$2500-\$3000	216	(3.1%)	5,125	(7.3%)	19,340	(8.8%)
\$3000-\$3500	38	(0.5%)	2,136	(3%)	15,390	(7%)
>\$3500	39	(0.6%)	2,544	(3.6%)	27,793	(12.7%)

Value of Owner-Occupied Housing Units

Average House Value	\$494,259.11		\$651,512.44		\$819,254.31	
Median House Value	\$460,928.31		\$571,902.02		\$659,149.86	
Owner Occupied Housing	3,837		31,872		92,001	
<\$100K	179	(4.7%)	831	(2.6%)	2,138	(2.3%)
\$100K - \$200K	229	(6%)	835	(2.6%)	1,812	(2%)
\$200K - \$300K	283	(7.4%)	2,252	(7.1%)	5,170	(5.6%)
\$300K - \$400K	709	(18.5%)	4,035	(12.7%)	8,916	(9.7%)
\$400K - \$500K	851	(22.2%)	5,488	(17.2%)	13,119	(14.3%)
\$500K - \$1000K	1,439	(37.5%)	13,688	(42.9%)	45,785	(49.8%)
>\$1000K	147	(3.8%)	4,743	(14.9%)	15,061	(16.4%)

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Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,869	(16.9%)	34	17,510	(16.9%)	34	42,498	(13.5%)	107
Households Above Poverty	9,162	(83.1%)	95	85,845	(83.1%)	95	272,229	(86.5%)	99
Households in Poverty (Married)	513	(4.7%)	209	3,242	(3.1%)	141	7,219	(2.3%)	103
Households in Poverty (Male Householder)	160	(1.5%)	226	911	(0.9%)	137	2,069	(0.7%)	102
Households in Poverty (Female Householder)	610	(5.5%)	180	4,853	(4.7%)	153	9,808	(3.1%)	101
Households in Poverty (Non-Family)	536	(4.9%)	8	7,927	(7.7%)	127	21,638	(6.9%)	113
Households in Poverty (Non-Family Student)	50	(<0.5%)	72	577	(0.6%)	89	1,764	(0.6%)	90

Wealth per Household

Household Average Wealth	\$215,830.16		91	\$223,362.56		94	\$230,394.22		97
Household Median Wealth	\$57,856.99		74	\$60,770.76		7	\$64,445.7		8
<\$0K	2,142	(19.4%)	110	19,974	(19.3%)	110	60,121	(19.1%)	109
\$0K - \$5K	1,117	(10.1%)	117	10,328	(10%)	115	30,804	(9.8%)	113
\$5K - \$10K	577	(5.2%)	114	5,315	(5.1%)	112	15,905	(5.1%)	110
\$10K - \$25K	753	(6.8%)	107	6,936	(6.7%)	105	20,882	(6.6%)	104
\$25K - \$50K	756	(6.9%)	100	6,980	(6.8%)	99	21,018	(6.7%)	98

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\$50K - \$100K	1,085	(9.8%)	96	9,955	(9.6%)	94	29,882	(9.5%)	92
\$100K - \$250K	1,851	(16.8%)	93	17,184	(16.6%)	92	52,177	(16.6%)	92
\$250K - \$500K	1,317	(11.9%)	91	12,480	(12.1%)	92	38,638	(12.3%)	94
>\$500K	1,433	(13%)	90	14,203	(13.7%)	95	45,300	(14.4%)	99

Vehicles per Household

Total Number of Vehicles	11,889		93,283		249,306				
Average Number of Vehicles	1.08	59	0.9	49	0.79	43			
No Vehicles	3,170	(28.7%)	350	37,449	(36.2%)	441	137,607	(43.7%)	532
1 Vehicle	4,756	(43.1%)	33	45,046	(43.6%)	135	122,610	(39%)	121
2 Vehicles	2,366	(21.4%)	58	15,799	(15.3%)	41	41,097	(13.1%)	35
3 or more Vehicles	739	(6.7%)	30	5,061	(4.9%)	22	13,413	(4.3%)	19

Population Change

Births	389		2,916		7,800
Deaths	221		1,724		4,795
Migration	-448		-1,693		-11,714

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● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	603	5,134	30,559
Total Employees	9,069	85,112	681,271

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