

Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Overview

Population	36,085		280,452		621,819	
Households	13,992		100,984		220,651	
Persons per Household	2.57	99	2.76	107	2.8	108
Household Median Income	\$74,167.97	107	\$73,151.13	105	\$81,450.21	117
Household Median Disposable Income	\$62,907.03	105	\$62,208.49	103	\$68,682.45	114
Household Median Discretionary Income	\$41,131.46	96	\$38,256.97	89	\$43,905.02	102
Average Income Per Person	\$39,178.44	105	\$34,817.59	93	\$38,721.89	104
Median Rent	\$1,450.56	114	\$1,492.26	118	\$1,488.2	117
Median House Value	\$648,337.02	158	\$611,588.07	149	\$636,117.39	155
Households in Poverty	1,530 (10.9%)	87	13,355 (13.2%)	105	26,106 (11.8%)	94
Household Median Wealth	\$63,251.88	8	\$63,968.93	8	\$73,255.79	93
Average Age	39.79	99	39.37	98	39.91	100
Median Age	40.37	105	38.76	101	40.02	104
Households with Children	4,430 (31.7%)	115	30,127 (29.8%)	108	66,411 (30.1%)	109
High School Graduate or Higher	21,273 (86.2%)	97	158,848 (83.4%)	94	367,202 (86.4%)	97

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	7,065 (28.6%) 	54,590 (28.6%) 	146,939 (34.6%) 
Pop density (per sq mi)	11,590	9,241	8,002
Area (based on blockgroups)	3	30	78

Population

Population 2022 Q4	36,085	280,452	621,819
Population 2022 Q3	35,929	278,516	619,122
Population 2022 Q2	35,913	277,334	617,645
Population 2022 Q1	35,756	277,345	617,784
Population 2021 Q4	35,796	277,392	617,913
Population 2021 Q3	35,992	277,302	618,415
Population 2021 Q2	35,867	277,425	619,127
Population 2021 Q1	36,027	277,740	620,132
Population 2020 Q4	36,081	278,106	621,254
Population 5 Years Forecast	36,260	286,534	631,182
Population 10 Years Forecast	36,698	292,422	641,642
Persons per Household	2.57 	2.76	2.8 

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	1 Mile		3 Mile		5 Mile	
Group Quarters	110	(<0.5%)	2,156	(0.8%)	4,974	(0.8%)
Transient Population - Average Last 4 Quarters			1,894	(0.7%)	4,708	(0.8%)

Households

Households 2022 Q4	13,992		100,984		220,651
Households 2022 Q3	13,933		100,247		219,629
Households 2022 Q2	13,927		99,750		219,034
Households 2022 Q1	13,868		99,754		219,091
Households 2021 Q4	13,887		99,779		219,161
Households 2021 Q3	13,962		99,757		219,355
Households 2021 Q2	13,917		99,789		219,588
Households 2021 Q1	13,979		99,891		219,935
Households 2020 Q4	13,995		100,041		220,398
Households 5 Years Forecast	14,061		103,293		224,157
Households 10 Years Forecast	14,231		105,513		228,035

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Gender

Gender	1 Mile	3 Mile	5 Mile
Male	17,444 (48.3%)	138,356 (49.3%)	303,660 (48.8%)
Female	18,641 (51.7%)	142,096 (50.7%)	318,159 (51.2%)

Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	18,066 (50.1%)	117,091 (41.8%)	264,460 (42.5%)
Hispanic (Ethnic)	12,304 (34.1%)	116,028 (41.4%)	227,061 (36.5%)
Black	2,635 (7.3%)	22,338 (8%)	60,336 (9.7%)
Asian	2,399 (6.6%)	20,318 (7.2%)	58,219 (9.4%)
Other	681 (1.9%)	4,677 (1.7%)	11,743 (1.9%)

Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	6,585 (47.1%)	42,640 (42.2%)	93,162 (42.2%)
Hispanic (Ethnic)	4,922 (35.2%)	37,729 (37.4%)	78,641 (35.6%)
Black	1,107 (7.9%)	9,367 (9.3%)	20,155 (9.1%)
Asian	775 (5.5%)	7,257 (7.2%)	18,888 (8.6%)
Other	603 (4.3%)	3,991 (4%)	9,805 (4.4%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile		3 Mile		5 Mile	
Household Average Income	\$100,774.58	103	\$96,193.89	99	\$108,561.36	111
Average Income Per Person	\$39,178.44	105	\$34,817.59	93	\$38,721.89	104
Household Median Income	\$74,167.97	107	\$73,151.13	105	\$81,450.21	117
<\$15K	977 (7%)	76	8,116 (8%)	88	16,931 (7.7%)	84
\$15K - \$25K	1,176 (8.4%)	109	8,007 (7.9%)	103	15,853 (7.2%)	93
\$25K - \$35K	949 (6.8%)	84	8,231 (8.2%)	101	15,207 (6.9%)	85
\$35K - \$50K	1,395 (10%)	87	10,272 (10.2%)	89	20,919 (9.5%)	83
\$50K - \$75K	2,564 (18.3%)	109	16,945 (16.8%)	99	33,387 (15.1%)	90
\$75K - \$100K	1,904 (13.6%)	105	12,852 (12.7%)	98	27,551 (12.5%)	96
\$100K - \$150K	2,389 (17.1%)	103	17,407 (17.2%)	104	40,199 (18.2%)	110
\$150K - \$175K	587 (4.2%)	81	6,005 (5.9%)	113	14,825 (6.7%)	128
\$175K - \$200K	772 (5.5%)	102	5,083 (5%)	93	15,637 (7.1%)	31
\$200K - \$250K	717 (5.1%)	137	4,523 (4.5%)	120	11,291 (5.1%)	137
\$250K - \$500K	306 (2.2%)	137	1,920 (1.9%)	119	4,817 (2.2%)	137
>\$500K	256 (1.8%)	137	1,623 (1.6%)	120	4,034 (1.8%)	137

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$77,828.5	105	\$75,964.69	103	\$81,745.24	110
Household Median Disposable Income	\$62,907.03	105	\$62,208.49	103	\$68,682.45	114
<\$15K	1,052 (7.5%)	76	8,809 (8.7%)	88	18,404 (8.3%)	84
\$15K - \$25K	1,359 (9.7%)	107	9,628 (9.5%)	105	18,706 (8.5%)	94
\$25K - \$35K	1,116 (8%)	86	9,748 (9.7%)	104	18,738 (8.5%)	92
\$35K - \$50K	1,968 (14.1%)	105	12,282 (12.2%)	91	24,393 (11.1%)	8
\$50K - \$75K	2,691 (19.2%)	104	18,874 (18.7%)	101	38,713 (17.5%)	95
\$75K - \$100K	2,085 (14.9%)	107	14,573 (14.4%)	104	32,251 (14.6%)	105
\$100K - \$150K	2,077 (14.8%)	95	16,640 (16.5%)	105	41,066 (18.6%)	119
\$150K - \$175K	677 (4.8%)	100	4,367 (4.3%)	90	13,222 (6%)	124
\$175K - \$200K	265 (1.9%)	122	1,629 (1.6%)	104	4,076 (1.8%)	119
\$200K - \$250K	284 (2%)	33	1,785 (1.8%)	116	4,443 (2%)	32
\$250K - \$500K	385 (2.8%)	31	2,437 (2.4%)	115	6,089 (2.8%)	32
>\$500K	33 (<0.5%)	29	212 (<0.5%)	114	550 (<0.5%)	36

Discretionary Households Income

Household Average Discretionary Income	\$50,090.19	97	\$47,868.17	92	\$53,193.95	103
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Household Median Discretionary Income	\$41,131.46	96	\$38,256.97	89	\$43,905.02	102
<\$10K	1,369 (9.8%)	96	11,961 (11.8%)	116	24,313 (11%)	108
\$10K - \$20K	1,774 (12.7%)	98	15,775 (15.6%)	120	29,226 (13.2%)	102
\$20K - \$30K	1,883 (13.5%)	108	13,177 (13%)	104	25,803 (11.7%)	93
\$30K - \$40K	1,805 (12.9%)	114	11,420 (11.3%)	100	23,093 (10.5%)	92
\$40K - \$50K	1,456 (10.4%)	108	9,692 (9.6%)	100	19,921 (9%)	94
\$50K - \$75K	2,620 (18.7%)	104	17,256 (17.1%)	94	39,096 (17.7%)	98
\$75K - \$100K	1,305 (9.3%)	88	10,122 (10%)	95	25,258 (11.4%)	108
\$100K - \$125K	1,015 (7.3%)	107	6,520 (6.5%)	95	19,299 (8.7%)	29
\$125K - \$150K	612 (4.4%)	99	4,516 (4.5%)	102	11,786 (5.3%)	121
>\$150K	153 (1.1%)	43	545 (0.5%)	21	2,856 (1.3%)	51

Households Income by Ethnicity

Average Income - White	\$86,815.33	100	\$90,661.18	104	\$99,052.43	114
Median Income - White	\$75,015.02	99	\$80,811.43	106	\$93,212.14	123
Average Income - Black	\$82,037.28	34	\$76,063.79	124	\$77,105.68	126
Median Income - Black	\$68,012.29	142	\$63,720.51	33	\$64,555.89	35

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Average Income - Asian	\$119,927.56 (116)	\$109,439.09 (106)	\$113,222.43 (109)
Median Income - Asian	\$124,392.23 (126)	\$110,372.96 (112)	\$113,631.37 (115)
Average Income - Hispanic	\$81,308.53 (114)	\$76,575.18 (107)	\$80,952.22 (114)
Median Income - Hispanic	\$68,783.46 (116)	\$63,838.16 (108)	\$68,814.17 (116)
Average Income - Other	\$91,741.65 (116)	\$91,228.08 (115)	\$95,505.61 (121)
Median Income - Other	\$75,426.12 (112)	\$81,443.71 (121)	\$88,793.56 (32)

Age

Average Age	39.79 (99)	39.37 (98)	39.91 (100)
Median Age	40.37 (105)	38.76 (101)	40.02 (104)
0-4	2,452 (6.8%) (111)	18,609 (6.6%) (109)	39,786 (6.4%) (105)
5-13	4,485 (12.4%) (113)	34,305 (12.2%) (111)	73,249 (11.8%) (107)
14-17	1,702 (4.7%) (95)	14,299 (5.1%) (103)	30,956 (5%) (101)
18-21	1,578 (4.4%) (72)	13,174 (4.7%) (7)	30,298 (4.9%) (8)
22-24	1,196 (3.3%) (8)	9,523 (3.4%) (83)	22,630 (3.6%) (89)
25-29	1,992 (5.5%) (85)	16,010 (5.7%) (88)	37,575 (6%) (93)
30-34	2,041 (5.7%) (93)	16,679 (5.9%) (97)	37,378 (6%) (99)

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35-39	2,358	(6.5%)	18,740	(6.7%)	38,874	(6.3%)
40-44	2,607	(7.2%)	20,283	(7.2%)	41,275	(6.6%)
45-49	2,438	(6.8%)	19,365	(6.9%)	40,733	(6.6%)
50-54	2,343	(6.5%)	18,224	(6.5%)	40,158	(6.5%)
55-59	2,400	(6.7%)	17,937	(6.4%)	40,717	(6.5%)
60-64	2,336	(6.5%)	17,307	(6.2%)	39,991	(6.4%)
65-69	2,099	(5.8%)	15,526	(5.5%)	36,068	(5.8%)
70-74	1,670	(4.6%)	12,482	(4.5%)	29,240	(4.7%)
75-79	1,126	(3.1%)	8,555	(3.1%)	20,339	(3.3%)
80-84	670	(1.9%)	5,149	(1.8%)	12,372	(2%)
85+	592	(1.6%)	4,285	(1.5%)	10,180	(1.6%)

Age - Male

Male Average Age	38.31		38.13		38.58	
Male Median Age	37.84		37.61		37.62	
0-4	1,263	(7.2%)	9,574	(6.9%)	20,462	(6.7%)
5-13	2,303	(13.2%)	17,649	(12.8%)	37,668	(12.4%)

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14-17	875	(5%)	98	7,348	(5.3%)	103	15,818	(5.2%)	101
18-21	817	(4.7%)	92	6,768	(4.9%)	97	15,374	(5.1%)	95
22-24	616	(3.5%)	92	4,891	(3.5%)	97	11,522	(3.8%)	87
25-29	1,025	(5.9%)	86	8,231	(5.9%)	87	19,230	(6.3%)	93
30-34	1,024	(5.9%)	92	8,582	(6.2%)	97	19,075	(6.3%)	98
35-39	1,124	(6.4%)	105	9,414	(6.8%)	111	19,326	(6.4%)	104
40-44	1,203	(6.9%)	112	10,070	(7.3%)	118	20,170	(6.6%)	108
45-49	1,162	(6.7%)	110	9,726	(7%)	116	20,001	(6.6%)	109
50-54	1,144	(6.6%)	107	9,084	(6.6%)	107	19,588	(6.5%)	105
55-59	1,158	(6.6%)	105	8,804	(6.4%)	101	19,636	(6.5%)	102
60-64	1,110	(6.4%)	101	8,314	(6%)	95	18,941	(6.2%)	99
65-69	967	(5.5%)	100	7,231	(5.2%)	94	16,735	(5.5%)	99
70-74	753	(4.3%)	96	5,655	(4.1%)	91	13,249	(4.4%)	98
75-79	482	(2.8%)	88	3,682	(2.7%)	85	8,780	(2.9%)	92
80-84	250	(1.4%)	87	2,007	(1.5%)	82	4,887	(1.6%)	87
85+	168	(1%)	85	1,326	(1%)	85	3,198	(1.1%)	93

Age - Female

Female Average Age	41.17		100	40.57		98	41.17		100
Female Median Age	41.61		102	40.85		100	41.29		101
0-4	1,189	(6.4%)	109	9,035	(6.4%)	109	19,324	(6.1%)	104
5-13	2,182	(11.7%)	111	16,656	(11.7%)	111	35,581	(11.2%)	106
14-17	827	(4.4%)	93	6,951	(4.9%)	103	15,138	(4.8%)	100
18-21	761	(4.1%)	90	6,406	(4.5%)	97	14,924	(4.7%)	95
22-24	580	(3.1%)	92	4,632	(3.3%)	84	11,108	(3.5%)	90
25-29	967	(5.2%)	85	7,779	(5.5%)	89	18,345	(5.8%)	94
30-34	1,017	(5.5%)	94	8,097	(5.7%)	98	18,303	(5.8%)	99
35-39	1,234	(6.6%)	113	9,326	(6.6%)	112	19,548	(6.1%)	105
40-44	1,404	(7.5%)	115	10,213	(7.2%)	119	21,105	(6.6%)	110
45-49	1,276	(6.8%)	114	9,639	(6.8%)	113	20,732	(6.5%)	109
50-54	1,199	(6.4%)	105	9,140	(6.4%)	105	20,570	(6.5%)	105
55-59	1,242	(6.7%)	103	9,133	(6.4%)	99	21,081	(6.6%)	102
60-64	1,226	(6.6%)	99	8,993	(6.3%)	96	21,050	(6.6%)	100
65-69	1,132	(6.1%)	99	8,295	(5.8%)	95	19,333	(6.1%)	99
70-74	917	(4.9%)	96	6,827	(4.8%)	93	15,991	(5%)	98
75-79	644	(3.5%)	89	4,873	(3.4%)	88	11,559	(3.6%)	94
80-84	420	(2.3%)	87	3,142	(2.2%)	86	7,485	(2.4%)	91
85+	424	(2.3%)	100	2,959	(2.1%)	91	6,982	(2.2%)	96

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	18,160	143,532	320,307
Professional Specialty	3,546 (19.5%)	28,735 (20%)	73,418 (22.9%)
Production & Transportation	2,765 (15.2%)	25,966 (18.1%)	52,912 (16.5%)
Managerial/Executive	2,645 (14.6%)	19,142 (13.3%)	50,488 (15.8%)
Office Admin	2,588 (14.3%)	17,751 (12.4%)	37,445 (11.7%)
Sales	1,896 (10.4%)	12,845 (8.9%)	31,178 (9.7%)
Construction	1,332 (7.3%)	12,957 (9%)	23,790 (7.4%)
Food Preparation & Serving	871 (4.8%)	6,874 (4.8%)	13,342 (4.2%)
Healthcare support	732 (4%)	5,261 (3.7%)	11,121 (3.5%)
Building Maintenance & Cleaning	721 (4%)	6,501 (4.5%)	11,741 (3.7%)
Personal Care	603 (3.3%)	4,445 (3.1%)	8,837 (2.8%)
Protective	461 (2.5%)	2,951 (2.1%)	5,762 (1.8%)
Farming, Fishing & Forestry		104 (<0.5%)	273 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	18,160	143,532	320,307

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Educational Services	4,305	(23.7%)	102	31,647	(22%)	95	76,584	(23.9%)	103
Wholesale Retail	3,199	(17.6%)	31	22,508	(15.7%)	116	47,772	(14.9%)	111
Manufacturing	1,676	(9.2%)	92	16,718	(11.6%)	115	37,273	(11.6%)	115
Entertainment Services	1,494	(8.2%)	91	11,302	(7.9%)	87	22,812	(7.1%)	7
Transportation	1,405	(7.7%)	37	10,251	(7.1%)	27	20,950	(6.5%)	116
Financial, Insurance & Real Estate	1,366	(7.5%)	114	8,936	(6.2%)	94	22,146	(6.9%)	105
Professional Services	1,095	(6%)	8	9,136	(6.4%)	85	24,544	(7.7%)	102
Agriculture/Mining/Construction	1,057	(5.8%)	68	10,189	(7.1%)	8	19,354	(6%)	70
Administrative/Waste Services	724	(4%)	95	7,146	(5%)	119	13,972	(4.4%)	104
Other Professional Services	714	(3.9%)	83	7,332	(5.1%)	107	16,209	(5.1%)	106
Public Administration	589	(3.2%)	68	4,474	(3.1%)	65	9,896	(3.1%)	64
Information	520	(2.9%)	153	3,715	(2.6%)	38	8,388	(2.6%)	140
Management Services	16	(<0.5%)	63	178	(<0.5%)	88	407	(<0.5%)	91

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Language Spoken

Speak English at Home	15,621	(46.4%)	60	112,324	(42.9%)	55	272,754	(46.9%)	60
Speak Spanish at Home	10,727	(31.9%)	229	98,128	(37.5%)	269	196,386	(33.7%)	242
Speak Other Language at Home	7,285	(21.7%)	267	51,391	(19.6%)	242	112,893	(19.4%)	239

Ancestry

Other	8,443	(23.4%)	108	57,744	(20.6%)	95	142,375	(22.9%)	105
South American	4,557	(12.6%)	1184	27,972	(10%)	935	55,597	(8.9%)	838
Italian	4,160	(11.5%)	385	20,064	(7.2%)	239	39,887	(6.4%)	214
Dominican	3,031	(8.4%)	1477	29,130	(10.4%)	1827	65,326	(10.5%)	1848
Unclassified	2,696	(7.5%)	45	18,713	(6.7%)	40	46,774	(7.5%)	45
Puerto Rican	1,564	(4.3%)	169	17,862	(6.4%)	248	39,148	(6.3%)	245
Other European (e.g. Greek/Russian)	1,277	(3.5%)	110	9,394	(3.3%)	104	23,347	(3.8%)	117
Scottish/Irish	1,222	(3.4%)	50	7,989	(2.8%)	42	19,425	(3.1%)	46
Central American	1,208	(3.3%)	226	6,186	(2.2%)	149	11,853	(1.9%)	128
Polish	1,175	(3.3%)	210	13,561	(4.8%)	312	21,905	(3.5%)	227
South Central Asian (e.g. Indian)	929	(2.6%)	196	8,267	(2.9%)	225	22,312	(3.6%)	274

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
South East Asian (e.g. Vietnamese)	903	(2.5%)	155	6,217	(2.2%)	137	14,287	(2.3%)	142
Other Hispanic	845	(2.3%)	178	6,859	(2.4%)	185	14,417	(2.3%)	176
Middle Eastern	771	(2.1%)	339	4,141	(1.5%)	234	11,377	(1.8%)	290
Mexican	722	(2%)	19	25,094	(8.9%)	86	33,550	(5.4%)	52
German	671	(1.9%)	23	5,575	(2%)	25	13,506	(2.2%)	27
American	440	(1.2%)	25	3,155	(1.1%)	23	7,938	(1.3%)	26
Cuban	377	(1%)	159	2,925	(1%)	159	7,170	(1.2%)	176
Chinese	289	(0.8%)	67	2,396	(0.9%)	72	6,678	(1.1%)	90
British	218	(0.6%)	11	1,734	(0.6%)	11	4,664	(0.8%)	14
Korean	200	(0.6%)	31	2,790	(1%)	235	12,688	(2%)	481
Dutch	135	(<0.5%)	60	674	(<0.5%)	39	1,596	(<0.5%)	41
French	74	(<0.5%)	16	519	(<0.5%)	15	1,499	(<0.5%)	19
Scandinavian	59	(<0.5%)	8	504	(<0.5%)	9	1,442	(<0.5%)	12
Other Asian	52	(<0.5%)	47	301	(<0.5%)	35	1,045	(<0.5%)	54
Native American (Indian/Eskimo)	35	(<0.5%)	12	306	(<0.5%)	14	698	(<0.5%)	14
Japanese	26	(<0.5%)	31	347	(<0.5%)	53	1,209	(<0.5%)	84

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Hawaiian/Pacific Islander	6	(<0.5%)	33	(<0.5%)	106	(<0.5%)

Education (Age 25+)

	1 Mile		3 Mile		5 Mile	
Total Educated Population	24,672		190,542		424,900	
Elementary (0 to 8 Years)	1,924	(7.8%)	19,217	(10.1%)	33,124	(7.8%)
Some High School (9 to 11 Years)	1,475	(6%)	12,477	(6.5%)	24,574	(5.8%)
High School Graduate (12 Years)	7,334	(29.7%)	61,609	(32.3%)	128,077	(30.1%)
Some College (13 to 16 Years)	4,831	(19.6%)	30,211	(15.9%)	66,721	(15.7%)
Associates Degree Only	2,043	(8.3%)	12,438	(6.5%)	25,465	(6%)
Bachelor's Degree Only	4,495	(18.2%)	36,166	(19%)	92,916	(21.9%)
Graduate Degree	2,570	(10.4%)	18,424	(9.7%)	54,023	(12.7%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023
















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


















Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	13,992	100,984	220,651
One Person Households	4,063 (29%) 	27,356 (27.1%) 	56,023 (25.4%) 
Married Couple	6,023 (43%) 	43,532 (43.1%) 	103,937 (47.1%) 
Male Householder	794 (5.7%) 	6,501 (6.4%) 	13,046 (5.9%) 
Female Householder	2,365 (16.9%) 	18,391 (18.2%) 	37,047 (16.8%) 
Non Family Households	747 (5.3%) 	5,204 (5.2%) 	10,598 (4.8%) 

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	13,992	100,984	220,651
1 Person Household	4,063 (29%) 	27,356 (27.1%) 	56,023 (25.4%) 
2 Person Household	3,837 (27.4%) 	27,089 (26.8%) 	59,815 (27.1%) 
3 Person Household	2,544 (18.2%) 	17,521 (17.4%) 	38,945 (17.7%) 
4 Person Household	2,046 (14.6%) 	14,736 (14.6%) 	33,700 (15.3%) 
5 Person Household	934 (6.7%) 	7,444 (7.4%) 	17,394 (7.9%) 
6 Person Household	365 (2.6%) 	3,577 (3.5%) 	7,955 (3.6%) 
7+ Person Household	203 (1.5%) 	3,261 (3.2%) 	6,819 (3.1%) 

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Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	14,874	106,130	231,277
Renter Occupied Housing	8,017	55,353	105,567
Owner Occupied Housing	5,975	45,631	115,084
Vacant Housing	882	5,146	10,626

Housing Rent

Average Rent	\$1,488.03	107	\$1,522.73	109	\$1,538.04	110
Median Rent	\$1,450.56	114	\$1,492.26	118	\$1,488.2	117
Total Cash Rents Housing	7,775	54,119	102,645			
<\$300	101 (1.3%)	41	1,474 (2.7%)	85	2,821 (2.7%)	86
\$300-\$500	252 (3.2%)	74	1,616 (3%)	68	2,687 (2.6%)	60
\$500-\$750	247 (3.2%)	29	1,920 (3.5%)	32	3,729 (3.6%)	33
\$750-\$1000	403 (5.2%)	33	3,768 (7%)	44	6,445 (6.3%)	40
\$1000-\$1500	3,201 (41.2%)	142	18,569 (34.3%)	119	36,502 (35.6%)	123
\$1500-\$2000	2,466 (31.7%)	165	16,939 (31.3%)	163	31,828 (31%)	161
\$2000-\$2500	889 (11.4%)	124	6,859 (12.7%)	138	11,997 (11.7%)	127

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$2500-\$3000	172	(2.2%)	2,058	(3.8%)	3,986	(3.9%)
\$3000-\$3500	17	(<0.5%)	675	(1.2%)	1,630	(1.6%)
>\$3500	27	(<0.5%)	241	(<0.5%)	1,020	(1%)

Value of Owner-Occupied Housing Units

Average House Value	\$688,362.61		\$613,302.53		\$662,406.83	
Median House Value	\$648,337.02		\$611,588.07		\$636,117.39	
Owner Occupied Housing	5,975		45,631		115,084	
<\$100K	134	(2.2%)	1,100	(2.4%)	2,515	(2.2%)
\$100K - \$200K	12	(<0.5%)	692	(1.5%)	1,434	(1.2%)
\$200K - \$300K	127	(2.1%)	2,159	(4.7%)	3,758	(3.3%)
\$300K - \$400K	352	(5.9%)	3,294	(7.2%)	6,741	(5.9%)
\$400K - \$500K	748	(12.5%)	6,589	(14.4%)	15,203	(13.2%)
\$500K - \$1000K	3,753	(62.8%)	26,712	(58.5%)	68,440	(59.5%)
>\$1000K	849	(14.2%)	5,085	(11.1%)	16,993	(14.8%)

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Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,530	(10.9%)	87	13,355	(13.2%)	105	26,106	(11.8%)	94
Households Above Poverty	12,462	(89.1%)	102	87,629	(86.8%)	99	194,545	(88.2%)	101
Households in Poverty (Married)	156	(1.1%)	50	2,647	(2.6%)	118	5,180	(2.3%)	106
Households in Poverty (Male Householder)	18	(<0.5%)	20	811	(0.8%)	125	1,457	(0.7%)	103
Households in Poverty (Female Householder)	588	(4.2%)	37	4,671	(4.6%)	151	8,172	(3.7%)	121
Households in Poverty (Non-Family)	723	(5.2%)	85	4,905	(4.9%)	86	10,546	(4.8%)	7
Households in Poverty (Non-Family Student)	45	(<0.5%)	51	321	(<0.5%)	51	751	(<0.5%)	54

Wealth per Household

Household Average Wealth	\$220,749.36	93	\$221,036.01	93	\$233,096.11	98			
Household Median Wealth	\$63,251.88	8	\$63,968.93	8	\$73,255.79	93			
<\$0K	2,648	(18.9%)	108	19,029	(18.8%)	107	39,950	(18.1%)	103
\$0K - \$5K	1,375	(9.8%)	113	9,916	(9.8%)	113	20,251	(9.2%)	106
\$5K - \$10K	707	(5.1%)	110	5,078	(5%)	109	10,540	(4.8%)	104
\$10K - \$25K	937	(6.7%)	105	6,730	(6.7%)	104	14,275	(6.5%)	101
\$25K - \$50K	959	(6.9%)	100	6,908	(6.8%)	100	14,980	(6.8%)	99

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	1,396	(10%)	97	10,133	(10%)	98	22,208	(10.1%)	98
\$100K - \$250K	2,401	(17.2%)	95	17,396	(17.2%)	95	38,836	(17.6%)	97
\$250K - \$500K	1,706	(12.2%)	93	12,347	(12.2%)	94	28,130	(12.7%)	98
>\$500K	1,863	(13.3%)	92	13,447	(13.3%)	92	31,481	(14.3%)	99

Vehicles per Household

Total Number of Vehicles	23,433			150,933			345,610		
Average Number of Vehicles	1.67		91	1.49		8	1.57		85
No Vehicles	1,205	(8.6%)	105	14,579	(14.4%)	176	29,111	(13.2%)	161
1 Vehicle	5,607	(40.1%)	124	40,962	(40.6%)	126	84,432	(38.3%)	118
2 Vehicles	4,718	(33.7%)	91	31,373	(31.1%)	84	72,742	(33%)	89
3 or more Vehicles	2,462	(17.6%)	7	14,070	(13.9%)	62	34,366	(15.6%)	70

Population Change

Births	405			3,173			7,227		
Deaths	285			2,134			4,988		
Migration	169			2,021			1,667		

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Audience Profile

Jan 1 - Dec 31, 2023

Lodi Commons

4 Memorial Dr, Lodi, NJ 07644

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	735	9,257	19,804
Total Employees	8,148	135,714	278,660

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats