

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Overview

	1 Mile	3 Mile	5 Mile
Population	13,364	74,112	187,795
Households	5,208	27,540	73,931
Persons per Household	2.57 99	2.65 103	2.51 97
Household Median Income	\$101,565.08 146	\$118,076.2 170	\$105,192.76 151
Household Median Disposable Income	\$84,549.35 141	\$96,133.57 160	\$86,623.55 144
Household Median Discretionary Income	\$60,887.67 142	\$71,524.85 167	\$63,594.05 148
Average Income Per Person	\$48,053.63 129	\$56,182.57 151	\$54,473.84 146
Median Rent	\$1,599.56 126	\$1,813.76 143	\$1,687.48 33
Median House Value	\$506,375.36 123	\$564,922.59 137	\$527,039.44 128
Households in Poverty	329 (6.3%) 50	1,139 (4.1%) 33	4,580 (6.2%) 49
Household Median Wealth	\$104,132.62 33	\$114,453.62 146	\$103,900.34 32
Average Age	42.2 105	43.05 107	42.77 107
Median Age	42.76 111	43.78 114	43.17 112
Households with Children	1,381 (26.5%) 96	8,433 (30.6%) 111	21,247 (28.7%) 104
High School Graduate or Higher	9,114 (96%) 108	50,305 (95%) 107	127,746 (95.5%) 108

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023




Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,464 (57.6%) 	29,419 (55.6%) 	72,312 (54.1%) 
Pop density (per sq mi)	3,253	2,657	2,334
Area (based on blockgroups)	4	28	80

Population

Population 2022 Q4	13,364	74,112	187,795
Population 2022 Q3	13,183	73,408	186,670
Population 2022 Q2	13,149	73,212	186,446
Population 2022 Q1	13,136	73,104	186,226
Population 2021 Q4	13,104	72,999	185,983
Population 2021 Q3	13,065	72,710	185,134
Population 2021 Q2	13,014	72,499	184,873
Population 2021 Q1	13,021	72,695	184,824
Population 2020 Q4	12,988	72,509	184,478
Population 5 Years Forecast	13,723	75,934	192,543
Population 10 Years Forecast	14,064	77,724	197,050
Persons per Household	2.57 	2.65 	2.51 

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile
Group Quarters	5	(<0.5%)	1,046	(1.4%)	2,288
Transient Population - Average Last 4 Quarters	2		2,829	(3.8%)	3,675

Households

Households 2022 Q4	5,208		27,540		73,931
Households 2022 Q3	5,137		27,272		73,486
Households 2022 Q2	5,121		27,189		73,392
Households 2022 Q1	5,116		27,149		73,300
Households 2021 Q4	5,103		27,102		73,200
Households 2021 Q3	5,090		26,998		72,876
Households 2021 Q2	5,071		26,920		72,787
Households 2021 Q1	5,061		26,986		72,750
Households 2020 Q4	5,048		26,920		72,616
Households 5 Years Forecast	5,356		28,219		75,803
Households 10 Years Forecast	5,497		28,890		77,589

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide



Gender	1 Mile	3 Mile	5 Mile
Male	6,413 (48%)	35,554 (48%)	90,078 (48%)
Female	6,951 (52%)	38,558 (52%)	97,717 (52%)

Ethnicity	1 Mile	3 Mile	5 Mile
White	10,163 (76%)	58,303 (78.7%)	141,320 (75.3%)
Asian	1,739 (13%)	7,581 (10.2%)	18,834 (10%)
Hispanic (Ethnic)	678 (5.1%)	3,095 (4.2%)	10,450 (5.6%)
Black	468 (3.5%)	3,278 (4.4%)	11,949 (6.4%)
Other	316 (2.4%)	1,855 (2.5%)	5,242 (2.8%)

Household by Ethnicity	1 Mile	3 Mile	5 Mile
White	4,035 (77.5%)	21,749 (79%)	55,683 (75.3%)
Asian	485 (9.3%)	2,422 (8.8%)	6,197 (8.4%)
Hispanic (Ethnic)	325 (6.2%)	1,124 (4.1%)	4,286 (5.8%)
Other	202 (3.9%)	1,104 (4%)	3,145 (4.3%)
Black	161 (3.1%)	1,141 (4.1%)	4,620 (6.2%)

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Income	\$123,252.95	127	\$149,187.15	153	\$136,822.36	140
Average Income Per Person	\$48,053.63	129	\$56,182.57	151	\$54,473.84	146
Household Median Income	\$101,565.08	146	\$118,076.2	170	\$105,192.76	151
<\$15K	255 (4.9%)	54	899 (3.3%)	36	3,641 (4.9%)	54
\$15K - \$25K	255 (4.9%)	64	1,084 (3.9%)	51	3,042 (4.1%)	53
\$25K - \$35K	145 (2.8%)	34	1,120 (4.1%)	50	3,716 (5%)	62
\$35K - \$50K	395 (7.6%)	66	1,654 (6%)	53	5,574 (7.5%)	66
\$50K - \$75K	675 (13%)	77	3,296 (12%)	71	9,824 (13.3%)	77
\$75K - \$100K	842 (16.2%)	125	3,461 (12.6%)	97	9,535 (12.9%)	99
\$100K - \$150K	1,128 (21.7%)	131	5,821 (21.1%)	128	14,982 (20.3%)	123
\$150K - \$175K	453 (8.7%)	166	2,846 (10.3%)	197	6,245 (8.4%)	161
\$175K - \$200K	786 (15.1%)	280	3,653 (13.3%)	246	9,007 (12.2%)	226
\$200K - \$250K	154 (3%)	77	2,076 (7.5%)	202	4,685 (6.3%)	170
\$250K - \$500K	66 (1.3%)	8	891 (3.2%)	203	2,009 (2.7%)	171
>\$500K	54 (1%)	77	739 (2.7%)	201	1,671 (2.3%)	169

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Disposable Income	\$91,102.99	123	\$103,674.44	140	\$96,088.38	30
Household Median Disposable Income	\$84,549.35	141	\$96,133.57	160	\$86,623.55	144
<\$15K	279 (5.4%)	54	1,010 (3.7%)	37	3,959 (5.4%)	54
\$15K - \$25K	266 (5.1%)	56	1,240 (4.5%)	50	3,893 (5.3%)	58
\$25K - \$35K	233 (4.5%)	48	1,358 (4.9%)	53	4,282 (5.8%)	62
\$35K - \$50K	431 (8.3%)	62	2,172 (7.9%)	59	6,706 (9.1%)	67
\$50K - \$75K	1,011 (19.4%)	105	4,320 (15.7%)	85	12,712 (17.2%)	93
\$75K - \$100K	867 (16.6%)	120	4,219 (15.3%)	110	10,852 (14.7%)	106
\$100K - \$150K	1,231 (23.6%)	151	7,169 (26%)	166	17,288 (23.4%)	149
\$150K - \$175K	683 (13.1%)	272	3,248 (11.8%)	245	7,914 (10.7%)	222
\$175K - \$200K	57 (1.1%)	70	767 (2.8%)	179	1,726 (2.3%)	150
\$200K - \$250K	61 (1.2%)	71	819 (3%)	195	1,848 (2.5%)	164
\$250K - \$500K	83 (1.6%)	76	1,121 (4.1%)	194	2,532 (3.4%)	163
>\$500K	6 (<0.5%)	63	97 (<0.5%)	192	219 (<0.5%)	161

Discretionary Households Income

Household Average Discretionary Income	\$65,748.76	127	\$75,388.11	145	\$69,476.08	134
--	-------------	-----	-------------	-----	-------------	-----

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Household Median Discretionary Income	\$60,887.67	142	\$71,524.85	167	\$63,594.05	148
<\$10K	276 (5.3%)	52	916 (3.3%)	33	3,919 (5.3%)	52
\$10K - \$20K	354 (6.8%)	52	1,724 (6.3%)	48	5,414 (7.3%)	56
\$20K - \$30K	398 (7.6%)	61	1,867 (6.8%)	54	6,076 (8.2%)	66
\$30K - \$40K	534 (10.3%)	90	2,129 (7.7%)	68	6,733 (9.1%)	8
\$40K - \$50K	523 (10%)	105	2,343 (8.5%)	89	6,551 (8.9%)	92
\$50K - \$75K	1,040 (20%)	110	5,454 (19.8%)	110	14,341 (19.4%)	107
\$75K - \$100K	929 (17.8%)	168	4,822 (17.5%)	165	11,726 (15.9%)	150
\$100K - \$125K	925 (17.8%)	262	4,456 (16.2%)	239	10,111 (13.7%)	202
\$125K - \$150K	109 (2.1%)	48	2,305 (8.4%)	190	5,683 (7.7%)	175
>\$150K	120 (2.3%)	92	1,524 (5.5%)	220	3,377 (4.6%)	182

Households Income by Ethnicity

Average Income - White	\$102,834.48	118	\$114,615.65	132	\$109,148.91	125
Median Income - White	\$99,935.33	31	\$117,293.31	154	\$107,814.61	142
Average Income - Black	\$109,352.75	178	\$116,863.35	191	\$98,328.89	160
Median Income - Black	\$97,404.76	203	\$111,530.54	233	\$91,503.25	191

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$115,621.66 (112)	\$123,080.27 (119)	\$109,312.7 (106)
Median Income - Asian	\$119,590.56 (121)	\$125,097.27 (126)	\$109,161.66 (110)
Average Income - Hispanic	\$99,405.72 (140)	\$122,828.85 (172)	\$98,901.76 (139)
Median Income - Hispanic	\$86,994.47 (147)	\$129,605.08 (219)	\$94,131.53 (159)
Average Income - Other	\$120,435.46 (152)	\$108,849.84 (138)	\$98,754.26 (125)
Median Income - Other	\$115,216.78 (171)	\$109,776.15 (163)	\$94,801.44 (141)

Age

Average Age	42.2 (105)	43.05 (107)	42.77 (107)
Median Age	42.76 (111)	43.78 (114)	43.17 (112)
0-4	763 (5.7%) (94)	3,795 (5.1%) (84)	10,235 (5.5%) (89)
5-13	1,418 (10.6%) (96)	7,132 (9.6%) (87)	19,080 (10.2%) (92)
14-17	544 (4.1%) (8)	3,111 (4.2%) (85)	7,966 (4.2%) (86)
18-21	603 (4.5%) (75)	3,770 (5.1%) (84)	9,026 (4.8%) (8)
22-24	546 (4.1%) (100)	3,351 (4.5%) (110)	7,788 (4.1%) (101)
25-29	879 (6.6%) (102)	5,305 (7.2%) (110)	12,472 (6.6%) (102)
30-34	740 (5.5%) (91)	4,235 (5.7%) (94)	10,439 (5.6%) (91)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
35-39	689	(5.2%)	86	3,257	(4.4%)	72	9,206	(4.9%)	8
40-44	724	(5.4%)	89	3,282	(4.4%)	72	9,690	(5.2%)	85
45-49	776	(5.8%)	97	3,899	(5.3%)	87	10,493	(5.6%)	93
50-54	915	(6.8%)	112	4,920	(6.6%)	108	12,203	(6.5%)	106
55-59	998	(7.5%)	117	5,800	(7.8%)	122	13,934	(7.4%)	116
60-64	1,018	(7.6%)	118	5,992	(8.1%)	125	14,413	(7.7%)	119
65-69	898	(6.7%)	115	5,338	(7.2%)	123	12,973	(6.9%)	118
70-74	752	(5.6%)	117	4,225	(5.7%)	118	10,491	(5.6%)	116
75-79	567	(4.2%)	121	3,082	(4.2%)	118	7,783	(4.1%)	118
80-84	320	(2.4%)	108	1,927	(2.6%)	117	5,048	(2.7%)	121
85+	214	(1.6%)	93	1,691	(2.3%)	133	4,555	(2.4%)	141

Age - Male

Male Average Age	41.02		106	41.45		107	41.04		106
Male Median Age	41.15		111	41.11		111	40.83		110
0-4	393	(6.1%)	97	1,952	(5.5%)	87	5,272	(5.9%)	92
5-13	719	(11.2%)	98	3,659	(10.3%)	90	9,820	(10.9%)	95

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
14-17	270	(4.2%)		1,604	(4.5%)		4,122	(4.6%)	
18-21	309	(4.8%)		1,937	(5.4%)		4,600	(5.1%)	
22-24	273	(4.3%)		1,700	(4.8%)		3,959	(4.4%)	
25-29	427	(6.7%)		2,692	(7.6%)		6,401	(7.1%)	
30-34	369	(5.8%)		2,168	(6.1%)		5,344	(5.9%)	
35-39	347	(5.4%)		1,630	(4.6%)		4,552	(5.1%)	
40-44	346	(5.4%)		1,573	(4.4%)		4,686	(5.2%)	
45-49	362	(5.6%)		1,816	(5.1%)		4,997	(5.5%)	
50-54	422	(6.6%)		2,248	(6.3%)		5,686	(6.3%)	
55-59	473	(7.4%)		2,693	(7.6%)		6,495	(7.2%)	
60-64	489	(7.6%)		2,827	(8%)		6,778	(7.5%)	
65-69	409	(6.4%)		2,486	(7%)		6,000	(6.7%)	
70-74	340	(5.3%)		1,918	(5.4%)		4,668	(5.2%)	
75-79	251	(3.9%)		1,347	(3.8%)		3,300	(3.7%)	
80-84	133	(2.1%)		776	(2.2%)		1,975	(2.2%)	
85+	81	(1.3%)		528	(1.5%)		1,423	(1.6%)	

Age - Female

Female Average Age	43.28		44.52		44.37				
Female Median Age	45.22		46.84		46.25				
0-4	370	(5.3%)		1,843	(4.8%)		4,963	(5.1%)	
5-13	699	(10.1%)		3,473	(9%)		9,260	(9.5%)	
14-17	274	(3.9%)		1,507	(3.9%)		3,844	(3.9%)	
18-21	294	(4.2%)		1,833	(4.8%)		4,426	(4.5%)	
22-24	273	(3.9%)		1,651	(4.3%)		3,829	(3.9%)	
25-29	452	(6.5%)		2,613	(6.8%)		6,071	(6.2%)	
30-34	371	(5.3%)		2,067	(5.4%)		5,095	(5.2%)	
35-39	342	(4.9%)		1,627	(4.2%)		4,654	(4.8%)	
40-44	378	(5.4%)		1,709	(4.4%)		5,004	(5.1%)	
45-49	414	(6%)		2,083	(5.4%)		5,496	(5.6%)	
50-54	493	(7.1%)		2,672	(6.9%)		6,517	(6.7%)	
55-59	525	(7.6%)		3,107	(8.1%)		7,439	(7.6%)	
60-64	529	(7.6%)		3,165	(8.2%)		7,635	(7.8%)	
65-69	489	(7%)		2,852	(7.4%)		6,973	(7.1%)	
70-74	412	(5.9%)		2,307	(6%)		5,823	(6%)	
75-79	316	(4.5%)		1,735	(4.5%)		4,483	(4.6%)	
80-84	187	(2.7%)		1,151	(3%)		3,073	(3.1%)	
85+	133	(1.9%)		1,163	(3%)		3,132	(3.2%)	

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	7,192	39,272	101,167
Professional Specialty	2,738 (38.1%)	14,540 (37%)	34,621 (34.2%)
Managerial/Executive	1,821 (25.3%)	8,427 (21.5%)	22,060 (21.8%)
Office Admin	672 (9.3%)	3,982 (10.1%)	10,961 (10.8%)
Production & Transportation	482 (6.7%)	2,304 (5.9%)	6,304 (6.2%)
Sales	412 (5.7%)	3,674 (9.4%)	10,051 (9.9%)
Construction	249 (3.5%)	1,613 (4.1%)	4,769 (4.7%)
Personal Care	245 (3.4%)	1,093 (2.8%)	2,633 (2.6%)
Food Preparation & Serving	245 (3.4%)	1,816 (4.6%)	4,411 (4.4%)
Protective	158 (2.2%)	832 (2.1%)	2,160 (2.1%)
Healthcare support	87 (1.2%)	414 (1.1%)	1,766 (1.7%)
Building Maintenance & Cleaning	83 (1.2%)	577 (1.5%)	1,408 (1.4%)
Farming, Fishing & Forestry			23 (<0.5%)

Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	7,192	39,272	101,167

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile	
Educational Services	2,121	(29.5%)	11,049	(28.1%)	27,394	(27.1%)
Financial, Insurance & Real Estate	956	(13.3%)	4,327	(11%)	9,655	(9.5%)
Professional Services	857	(11.9%)	4,566	(11.6%)	12,533	(12.4%)
Wholesale Retail	764	(10.6%)	4,776	(12.2%)	12,828	(12.7%)
Manufacturing	655	(9.1%)	2,873	(7.3%)	7,154	(7.1%)
Entertainment Services	569	(7.9%)	3,478	(8.9%)	8,329	(8.2%)
Public Administration	350	(4.9%)	1,960	(5%)	5,212	(5.2%)
Agriculture/Mining/Construction	285	(4%)	1,854	(4.7%)	4,875	(4.8%)
Other Professional Services	262	(3.6%)	1,261	(3.2%)	3,538	(3.5%)
Administrative/Waste Services	185	(2.6%)	931	(2.4%)	2,423	(2.4%)
Transportation	144	(2%)	1,303	(3.3%)	4,499	(4.4%)
Information	44	(0.6%)	809	(2.1%)	2,502	(2.5%)
Management Services			85	(<0.5%)	225	(<0.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Language Spoken

Speak English at Home	10,337	(82%)	105	58,567	(83.3%)	107	146,609	(82.6%)	106
Speak Other Language at Home	1,908	(15.1%)	187	9,811	(14%)	172	23,767	(13.4%)	165
Speak Spanish at Home	356	(2.8%)	20	1,939	(2.8%)	20	7,184	(4%)	29

Ancestry

Other	2,201	(16.5%)	76	13,010	(17.6%)	8	34,343	(18.3%)	84
Italian	1,859	(13.9%)	465	10,158	(13.7%)	458	22,960	(12.2%)	409
Unclassified	1,653	(12.4%)	74	9,820	(13.3%)	74	24,737	(13.2%)	7
Scottish/Irish	1,526	(11.4%)	168	8,285	(11.2%)	165	21,263	(11.3%)	167
Other European (e.g. Greek/Russian)	1,023	(7.7%)	238	6,081	(8.2%)	255	14,048	(7.5%)	233
German	858	(6.4%)	8	5,529	(7.5%)	93	14,513	(7.7%)	96
Chinese	584	(4.4%)	367	1,938	(2.6%)	219	3,854	(2.1%)	172
Polish	559	(4.2%)	270	3,021	(4.1%)	263	6,668	(3.6%)	229
British	507	(3.8%)	70	3,485	(4.7%)	87	8,994	(4.8%)	88
South Central Asian (e.g. Indian)	456	(3.4%)	260	2,849	(3.8%)	293	7,907	(4.2%)	321
South East Asian (e.g. Vietnamese)	417	(3.1%)	193	1,177	(1.6%)	98	3,924	(2.1%)	29

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
American	284	(2.1%)	43	1,860	(2.5%)	51	4,770	(2.5%)	52
Korean	240	(1.8%)	423	1,342	(1.8%)	427	2,519	(1.3%)	316
Puerto Rican	238	(1.8%)	69	1,100	(1.5%)	58	3,749	(2%)	7
Scandinavian	187	(1.4%)	72	682	(0.9%)	47	1,734	(0.9%)	47
Middle Eastern	135	(1%)	160	640	(0.9%)	137	2,166	(1.2%)	183
Dominican	132	(1%)	174	522	(0.7%)	124	1,170	(0.6%)	110
Other Hispanic	112	(0.8%)	64	221	(<0.5%)	23	703	(<0.5%)	28
French	94	(0.7%)	56	523	(0.7%)	56	1,408	(0.7%)	60
Cuban	68	(0.5%)	7	137	(<0.5%)	28	435	(<0.5%)	35
Central American	46	(<0.5%)	23	169	(<0.5%)	15	928	(<0.5%)	33
Mexican	46	(<0.5%)	3	329	(<0.5%)	4	1,555	(0.8%)	8
Dutch	44	(<0.5%)	53	203	(<0.5%)	44	587	(<0.5%)	50
Other Asian	39	(<0.5%)	95	181	(<0.5%)	7	306	(<0.5%)	53
South American	36	(<0.5%)	25	617	(0.8%)	7	1,910	(1%)	95
Native American (Indian/Eskimo)	16	(<0.5%)	15	105	(<0.5%)	18	255	(<0.5%)	17
Japanese	3	(<0.5%)	10	94	(<0.5%)	55	324	(<0.5%)	7

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	1 (<0.5%)	34 (<0.5%)	65 (<0.5%)

Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	9,490	52,953	133,700
Elementary (0 to 8 Years)	121 (1.3%)	1,355 (2.6%)	2,832 (2.1%)
Some High School (9 to 11 Years)	255 (2.7%)	1,293 (2.4%)	3,122 (2.3%)
High School Graduate (12 Years)	1,960 (20.7%)	10,342 (19.5%)	26,442 (19.8%)
Some College (13 to 16 Years)	1,246 (13.1%)	7,353 (13.9%)	19,539 (14.6%)
Associates Degree Only	444 (4.7%)	3,191 (6%)	9,453 (7.1%)
Bachelor's Degree Only	3,197 (33.7%)	16,767 (31.7%)	42,407 (31.7%)
Graduate Degree	2,267 (23.9%)	12,652 (23.9%)	29,905 (22.4%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	5,208	27,540	73,931
One Person Households	1,335 (25.6%)	6,290 (22.8%)	19,948 (27%)
Married Couple	2,843 (54.6%)	17,173 (62.4%)	41,534 (56.2%)
Male Householder	185 (3.6%)	910 (3.3%)	2,739 (3.7%)
Female Householder	389 (7.5%)	2,163 (7.9%)	6,413 (8.7%)
Non Family Households	456 (8.8%)	1,004 (3.6%)	3,297 (4.5%)

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	5,208	27,540	73,931
1 Person Household	1,335 (25.6%)	6,290 (22.8%)	19,948 (27%)
2 Person Household	1,641 (31.5%)	8,591 (31.2%)	23,770 (32.2%)
3 Person Household	891 (17.1%)	4,910 (17.8%)	12,235 (16.5%)
4 Person Household	839 (16.1%)	4,951 (18%)	11,412 (15.4%)
5 Person Household	366 (7%)	2,046 (7.4%)	4,653 (6.3%)
6 Person Household	88 (1.7%)	532 (1.9%)	1,354 (1.8%)
7+ Person Household	48 (0.9%)	220 (0.8%)	559 (0.8%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide



Housing Units

Total Housing Units	5,434	28,605	77,369
Owner Occupied Housing	3,925	22,438	55,980
Renter Occupied Housing	1,283	5,102	17,951
Vacant Housing	226	1,065	3,438

Housing Rent

Average Rent	\$1,691.19	121	\$1,872.02	134	\$1,732.82	124
Median Rent	\$1,599.56	126	\$1,813.76	143	\$1,687.48	33
Total Cash Rents Housing	1,252	4,971	17,529			
<\$300	44	(0.9%)	28	265	(1.5%)	47
\$300-\$500	69	(1.4%)	32	232	(1.3%)	30
\$500-\$750	127	(2.6%)	23	415	(2.4%)	22
\$750-\$1000	7	(0.6%)	4	116	(2.3%)	15
\$1000-\$1500	529	(42.3%)	146	1,165	(23.4%)	8
\$1500-\$2000	452	(36.1%)	188	1,537	(30.9%)	161
\$2000-\$2500	174	(13.9%)	151	1,099	(22.1%)	240
						196

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	61	(4.9%)	120	489	(9.8%)	242	1,199	(6.8%)	168
\$3000-\$3500	18	(1.4%)	72	183	(3.7%)	185	376	(2.1%)	108
>\$3500	11	(0.9%)	41	142	(2.9%)	133	286	(1.6%)	74

Value of Owner-Occupied Housing Units

Average House Value	\$500,511.43	95	\$548,003.55	104	\$508,538.87	96			
Median House Value	\$506,375.36	123	\$564,922.59	137	\$527,039.44	128			
Owner Occupied Housing	3,925		22,438		55,980				
<\$100K	58	(1.5%)	16	301	(1.3%)	14	881	(1.6%)	17
\$100K - \$200K	68	(1.7%)	13	522	(2.3%)	17	1,806	(3.2%)	24
\$200K - \$300K	305	(7.8%)	55	1,272	(5.7%)	40	4,335	(7.7%)	55
\$300K - \$400K	643	(16.4%)	141	2,712	(12.1%)	104	8,861	(15.8%)	136
\$400K - \$500K	844	(21.5%)	226	4,047	(18%)	189	9,987	(17.8%)	187
\$500K - \$1000K	1,924	(49%)	189	11,112	(49.5%)	191	24,537	(43.8%)	169
>\$1000K	83	(2.1%)	14	2,472	(11%)	70	5,573	(10%)	64

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	329	(6.3%)	50	1,139	(4.1%)	33	4,580	(6.2%)	49
Households Above Poverty	4,879	(93.7%)	107	26,401	(95.9%)	110	69,351	(93.8%)	107
Households in Poverty (Married)	93	(1.8%)	8	294	(1.1%)	48	834	(1.1%)	51
Households in Poverty (Male Householder)				29	(<0.5%)	16	151	(<0.5%)	32
Households in Poverty (Female Householder)	46	(0.9%)	29	270	(1%)	32	922	(1.2%)	41
Households in Poverty (Non-Family)	178	(3.4%)	56	520	(1.9%)	31	2,493	(3.4%)	56
Households in Poverty (Non-Family Student)	12	(<0.5%)	37	26	(<0.5%)	15	180	(<0.5%)	39

Wealth per Household

Household Average Wealth	\$271,354.17		114	\$279,653.41		118	\$270,792.12		114
Household Median Wealth	\$104,132.62		33	\$114,453.62		146	\$103,900.34		32
<\$0K	821	(15.8%)	90	4,166	(15.1%)	86	11,594	(15.7%)	89
\$0K - \$5K	364	(7%)	8	1,816	(6.6%)	76	5,211	(7%)	8
\$5K - \$10K	205	(3.9%)	85	1,042	(3.8%)	8	2,944	(4%)	86
\$10K - \$25K	308	(5.9%)	92	1,585	(5.8%)	90	4,365	(5.9%)	92
\$25K - \$50K	348	(6.7%)	98	1,827	(6.6%)	97	4,931	(6.7%)	97

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

	1 Mile			3 Mile			5 Mile		
\$50K - \$100K	531	(10.2%)	99	2,826	(10.3%)	100	7,558	(10.2%)	99
\$100K - \$250K	980	(18.8%)	104	5,272	(19.1%)	106	13,941	(18.9%)	104
\$250K - \$500K	752	(14.4%)	111	4,076	(14.8%)	113	10,672	(14.4%)	111
>\$500K	899	(17.3%)	119	4,930	(17.9%)	124	12,715	(17.2%)	119

Vehicles per Household

Total Number of Vehicles	9,467			54,321			139,953		
Average Number of Vehicles	1.82		99	1.97		107	1.89		103
No Vehicles	199	(3.8%)	47	967	(3.5%)	43	2,951	(4%)	49
1 Vehicle	1,946	(37.4%)	116	8,023	(29.1%)	90	24,107	(32.6%)	101
2 Vehicles	2,059	(39.5%)	106	12,028	(43.7%)	118	31,476	(42.6%)	115
3 or more Vehicles	1,004	(19.3%)	86	6,522	(23.7%)	106	15,397	(20.8%)	93

Population Change

Births	154			867			2,109		
Deaths	123			704			1,826		
Migration	229			950			1,529		

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Marlton Commons

307 Rte 70 W, Marlton, NJ 08053

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	952	3,409	7,232
Total Employees	16,516	62,542	129,826

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats