

Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnelle Ave, North Bergen, NJ 7047

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Overview

Population	32,250		465,921		1.6M	
Households	10,757		198,149		732,763	
Persons per Household	3	116	2.27	88	2.18	84
Household Median Income	\$70,251.79	101	\$97,354.99	140	\$91,852.07	32
Household Median Disposable Income	\$60,190.48	100	\$80,735.74	134	\$76,567.94	127
Household Median Discretionary Income	\$37,184.13	87	\$56,201.95	131	\$54,073.34	126
Average Income Per Person	\$32,508.05	87	\$70,468.67	189	\$71,458.49	191
Median Rent	\$1,656.05	30	\$1,801.04	142	\$1,781.85	140
Median House Value	\$595,961.28	145	\$772,888.38	188	\$778,891.26	189
Households in Poverty	1,387 (12.9%)	102	25,260 (12.7%)	101	106,719 (14.6%)	115
Household Median Wealth	\$57,358.26	72	\$75,500.4	96	\$67,622.49	86
Average Age	39.31	98	40.62	101	40.14	100
Median Age	38.59	100	41.34	107	40.81	106
Households with Children	2,930 (27.2%)	99	42,879 (21.6%)	74	143,457 (19.6%)	71
High School Graduate or Higher	17,591 (78.4%)	88	285,164 (88.3%)	100	996,026 (86.9%)	98

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

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8701 Tonnele Ave, North Bergen, NJ 7047

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,715 (25.5%)	174,772 (54.1%)	608,627 (53.1%)
Pop density (per sq mi)	12,392	23,042	23,974
Area (based on blockgroups)	3	20	69

Population

Population 2022 Q4	32,250	465,921	1.6M
Population 2022 Q3	32,256	464,821	1.6M
Population 2022 Q2	32,316	465,878	1.6M
Population 2022 Q1	32,391	467,790	1.6M
Population 2021 Q4	32,467	470,268	1.7M
Population 2021 Q3	32,494	474,144	1.7M
Population 2021 Q2	32,515	478,856	1.7M
Population 2021 Q1	32,615	482,791	1.7M
Population 2020 Q4	32,511	485,522	1.7M
Population 5 Years Forecast	31,745	465,535	1.7M
Population 10 Years Forecast	31,790	467,940	1.7M
Persons per Household	3	2.27	2.18

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	● 1 Mile		● 3 Mile		● 5 Mile	
Group Quarters	10	(<0.5%)	15,592	(3.3%)	45,125	(2.7%)
Transient Population - Average Last 4 Quarters			4,222	(0.9%)	68,043	(4.1%)

Households

Households 2022 Q4	10,757		198,149		732,763
Households 2022 Q3	10,762		197,684		731,336
Households 2022 Q2	10,780		198,086		733,058
Households 2022 Q1	10,803		198,893		735,081
Households 2021 Q4	10,830		200,076		739,991
Households 2021 Q3	10,840		202,036		750,364
Households 2021 Q2	10,848		204,341		760,442
Households 2021 Q1	10,884		206,321		771,585
Households 2020 Q4	10,848		207,808		781,016
Households 5 Years Forecast	10,600		198,250		738,212
Households 10 Years Forecast	10,624		199,303		743,356

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Gender

Gender	Count	Percentage	1 Mile	3 Mile	5 Mile
Male	16,467	(51.1%)	104	224,199 (48.1%)	98
Female	15,783	(48.9%)	96	241,722 (51.9%)	102

Ethnicity

Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
Hispanic (Ethnic)	21,363	(66.2%)	365	172,496 (37%)	204
White	8,323	(25.8%)	42	199,507 (42.8%)	70
Asian	1,585	(4.9%)	97	61,887 (13.3%)	261
Other	545	(1.7%)	47	12,010 (2.6%)	71
Black	434	(1.3%)	11	20,021 (4.3%)	36

Household by Ethnicity

Ethnicity	Count	Percentage	1 Mile	3 Mile	5 Mile
Hispanic (Ethnic)	6,907	(64.2%)	433	66,037 (33.3%)	225
White	2,685	(25%)	39	90,318 (45.6%)	71
Other	545	(5.1%)	93	9,643 (4.9%)	89
Asian	437	(4.1%)	92	23,573 (11.9%)	270
Black	183	(1.7%)	15	8,578 (4.3%)	39

Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

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	1 Mile		3 Mile		5 Mile	
Household Average Income	\$97,427.31	100	\$161,830.69	166	\$156,953.21	161
Average Income Per Person	\$32,508.05	87	\$70,468.67	189	\$71,458.49	191
Household Median Income	\$70,251.79	101	\$97,354.99	140	\$91,852.07	132
<\$15K	860 (8%)	88	18,058 (9.1%)	100	79,177 (10.8%)	118
\$15K - \$25K	824 (7.7%)	100	12,054 (6.1%)	74	49,467 (6.8%)	88
\$25K - \$35K	938 (8.7%)	108	10,975 (5.5%)	68	42,037 (5.7%)	71
\$35K - \$50K	1,056 (9.8%)	86	15,954 (8.1%)	70	56,365 (7.7%)	67
\$50K - \$75K	2,087 (19.4%)	115	23,823 (12%)	71	87,098 (11.9%)	70
\$75K - \$100K	1,259 (11.7%)	90	20,095 (10.1%)	74	73,590 (10%)	71
\$100K - \$150K	1,831 (17%)	103	32,559 (16.4%)	100	111,050 (15.2%)	92
\$150K - \$175K	644 (6%)	114	12,899 (6.5%)	124	47,949 (6.5%)	125
\$175K - \$200K	426 (4%)	73	17,024 (8.6%)	159	58,651 (8%)	148
\$200K - \$250K	466 (4.3%)	116	19,435 (9.8%)	263	71,325 (9.7%)	261
\$250K - \$500K	199 (1.8%)	116	8,330 (4.2%)	264	30,554 (4.2%)	262
>\$500K	167 (1.6%)	116	6,943 (3.5%)	263	25,500 (3.5%)	261

Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

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Tonnelle Commons

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Household Average Disposable Income	\$74,073.73		100	\$95,237.76		129	\$92,648.17		125
Household Median Disposable Income	\$60,190.48		100	\$80,735.74		134	\$76,567.94		127
<\$15K	935	(8.7%)	87	19,185	(9.7%)	97	84,436	(11.5%)	116
\$15K - \$25K	1,044	(9.7%)	107	14,545	(7.3%)	8	57,259	(7.8%)	86
\$25K - \$35K	825	(7.7%)	83	12,909	(6.5%)	70	48,455	(6.6%)	71
\$35K - \$50K	1,474	(13.7%)	102	18,345	(9.3%)	69	68,470	(9.3%)	70
\$50K - \$75K	2,238	(20.8%)	112	28,182	(14.2%)	7	101,863	(13.9%)	75
\$75K - \$100K	1,732	(16.1%)	116	25,180	(12.7%)	91	86,509	(11.8%)	85
\$100K - \$150K	1,509	(14%)	89	37,066	(18.7%)	119	135,271	(18.5%)	118
\$150K - \$175K	374	(3.5%)	72	17,474	(8.8%)	183	58,220	(7.9%)	165
\$175K - \$200K	167	(1.6%)	100	6,384	(3.2%)	207	23,125	(3.2%)	203
\$200K - \$250K	183	(1.7%)	112	7,597	(3.8%)	251	27,817	(3.8%)	249
\$250K - \$500K	252	(2.3%)	112	10,369	(5.2%)	250	37,994	(5.2%)	247
>\$500K	24	(<0.5%)	122	913	(<0.5%)	251	3,344	(<0.5%)	249

Discretionary Households Income

Household Average Discretionary Income	\$44,992.62		87	\$68,057.85		131	\$66,377.86		128
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Household Median Discretionary Income	\$37,184.13	87	\$56,201.95	131	\$54,073.34	126
<\$10K	1,083 (10.1%)	99	20,926 (10.6%)	103	95,883 (13.1%)	128
\$10K - \$20K	1,723 (16%)	123	21,897 (11.1%)	85	79,401 (10.8%)	83
\$20K - \$30K	1,558 (14.5%)	116	17,421 (8.8%)	70	65,013 (8.9%)	71
\$30K - \$40K	1,434 (13.3%)	117	15,912 (8%)	71	56,384 (7.7%)	68
\$40K - \$50K	1,165 (10.8%)	113	14,751 (7.4%)	74	50,455 (6.9%)	72
\$50K - \$75K	1,967 (18.3%)	101	29,638 (15%)	83	105,294 (14.4%)	7
\$75K - \$100K	937 (8.7%)	8	22,186 (11.2%)	106	77,491 (10.6%)	100
\$100K - \$125K	509 (4.7%)	70	18,357 (9.3%)	137	67,682 (9.2%)	136
\$125K - \$150K	381 (3.5%)	8	20,138 (10.2%)	231	71,778 (9.8%)	222
>\$150K			16,923 (8.5%)	340	63,382 (8.6%)	344

Households Income by Ethnicity

Average Income - White	\$82,974.53	95	\$122,521.62	141	\$124,350.47	143
Median Income - White	\$67,701.64	89	\$131,911.55	174	\$136,074.3	179
Average Income - Black	\$115,455.49	188	\$82,546.73	35	\$67,543.96	110
Median Income - Black	\$112,945.91	236	\$60,545.42	126	\$49,913.09	104

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Audience Profile

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Average Income - Asian	\$117,732.26 (114)	\$116,716.99 (113)	\$118,171.4 (114)
Median Income - Asian	\$109,074.98 (110)	\$122,719.68 (124)	\$125,350.37 (127)
Average Income - Hispanic	\$80,645.66 (113)	\$76,670.42 (108)	\$72,172.07 (101)
Median Income - Hispanic	\$69,719.01 (118)	\$63,579.28 (108)	\$56,358.86 (95)
Average Income - Other	\$81,690.11 (103)	\$95,030.65 (120)	\$88,311.53 (112)
Median Income - Other	\$68,208.91 (101)	\$85,776.66 (127)	\$75,377.59 (112)

Age

Average Age	39.31 (98)	40.62 (101)	40.14 (100)
Median Age	38.59 (100)	41.34 (107)	40.81 (106)
0-4	2,112 (6.5%) (107)	30,491 (6.5%) (107)	114,170 (6.9%) (114)
5-13	3,799 (11.8%) (107)	57,695 (12.4%) (112)	206,664 (12.6%) (114)
14-17	1,512 (4.7%) (95)	19,907 (4.3%) (86)	66,887 (4.1%) (8)
18-21	1,330 (4.1%) (68)	21,198 (4.5%) (75)	64,238 (3.9%) (65)
22-24	1,051 (3.3%) (7)	13,676 (2.9%) (71)	45,923 (2.8%) (68)
25-29	1,862 (5.8%) (89)	20,896 (4.5%) (69)	76,424 (4.6%) (72)
30-34	2,214 (6.9%) (113)	24,085 (5.2%) (85)	93,377 (5.7%) (93)

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35-39	2,498	(7.7%)	32,536	(7%)	126,174	(7.7%)
40-44	2,509	(7.8%)	37,139	(8%)	138,902	(8.4%)
45-49	2,314	(7.2%)	34,932	(7.5%)	123,271	(7.5%)
50-54	2,075	(6.4%)	31,620	(6.8%)	108,844	(6.6%)
55-59	2,102	(6.5%)	29,487	(6.3%)	101,780	(6.2%)
60-64	2,016	(6.3%)	28,129	(6%)	95,036	(5.8%)
65-69	1,643	(5.1%)	25,404	(5.5%)	84,909	(5.2%)
70-74	1,241	(3.8%)	21,557	(4.6%)	72,655	(4.4%)
75-79	876	(2.7%)	16,649	(3.6%)	56,194	(3.4%)
80-84	600	(1.9%)	11,127	(2.4%)	37,766	(2.3%)
85+	496	(1.5%)	9,393	(2%)	30,861	(1.9%)

Age - Male

Male Average Age	38.26		39.14		38.63	
Male Median Age	37.92		40.3		38.8	
0-4	1,086	(6.6%)	15,655	(7%)	58,543	(7.4%)
5-13	1,965	(11.9%)	29,621	(13.2%)	105,937	(13.4%)

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14-17	783	(4.8%)	93	10,167	(4.5%)	88	34,169	(4.3%)	84
18-21	656	(4%)	64	10,088	(4.5%)	67	31,420	(4%)	64
22-24	522	(3.2%)	72	6,682	(3%)	64	23,045	(2.9%)	67
25-29	962	(5.8%)	85	10,702	(4.8%)	70	39,014	(4.9%)	72
30-34	1,218	(7.4%)	116	12,076	(5.4%)	84	45,691	(5.8%)	91
35-39	1,429	(8.7%)	141	15,746	(7%)	114	59,280	(7.5%)	122
40-44	1,403	(8.5%)	139	17,976	(8%)	139	66,228	(8.4%)	137
45-49	1,240	(7.5%)	75	17,253	(7.7%)	72	60,431	(7.7%)	77
50-54	1,090	(6.6%)	108	15,664	(7%)	114	53,633	(6.8%)	111
55-59	1,056	(6.4%)	101	14,290	(6.4%)	101	49,559	(6.3%)	99
60-64	977	(5.9%)	94	13,320	(5.9%)	94	45,052	(5.7%)	91
65-69	762	(4.6%)	83	11,668	(5.2%)	94	38,672	(4.9%)	88
70-74	548	(3.3%)	74	9,382	(4.2%)	94	31,284	(4%)	89
75-79	376	(2.3%)	76	6,773	(3%)	96	22,558	(2.9%)	91
80-84	233	(1.4%)	76	4,212	(1.9%)	101	14,130	(1.8%)	96
85+	161	(1%)	86	2,924	(1.3%)	115	9,598	(1.2%)	108

Age - Female

Female Average Age	40.4	98	41.99	102	41.52	101			
Female Median Age	40.49	99	42.32	104	41.71	102			
0-4	1,026	(6.5%)	111	14,836	(6.1%)	105	55,627	(6.5%)	111
5-13	1,834	(11.6%)	110	28,074	(11.6%)	110	100,727	(11.8%)	111
14-17	729	(4.6%)	97	9,740	(4%)	85	32,718	(3.8%)	8
18-21	674	(4.3%)	76	11,110	(4.6%)	67	32,818	(3.8%)	66
22-24	529	(3.4%)	87	6,994	(2.9%)	67	22,878	(2.7%)	60
25-29	900	(5.7%)	93	10,194	(4.2%)	60	37,410	(4.4%)	74
30-34	996	(6.3%)	108	12,009	(5%)	85	47,686	(5.6%)	96
35-39	1,069	(6.8%)	115	16,790	(6.9%)	118	66,894	(7.8%)	133
40-44	1,106	(7%)	116	19,163	(7.9%)	132	72,674	(8.5%)	141
45-49	1,074	(6.8%)	114	17,679	(7.3%)	122	62,840	(7.3%)	123
50-54	985	(6.2%)	102	15,956	(6.6%)	107	55,211	(6.5%)	105
55-59	1,046	(6.6%)	102	15,197	(6.3%)	97	52,221	(6.1%)	94
60-64	1,039	(6.6%)	100	14,809	(6.1%)	93	49,984	(5.8%)	88
65-69	881	(5.6%)	91	13,736	(5.7%)	93	46,237	(5.4%)	88
70-74	693	(4.4%)	85	12,175	(5%)	98	41,371	(4.8%)	94
75-79	500	(3.2%)	76	9,876	(4.1%)	105	33,636	(3.9%)	101
80-84	367	(2.3%)	90	6,915	(2.9%)	111	23,636	(2.8%)	107
85+	335	(2.1%)	93	6,469	(2.7%)	117	21,263	(2.5%)	109

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Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	17,413	237,724	823,132
Production & Transportation	3,265 (18.8%)	24,341 (10.2%)	66,689 (8.1%)
Professional Specialty	2,764 (15.9%)	71,716 (30.2%)	246,663 (30%)
Managerial/Executive	2,381 (13.7%)	51,721 (21.8%)	195,902 (23.8%)
Office Admin	1,917 (11%)	21,485 (9%)	77,702 (9.4%)
Construction	1,894 (10.9%)	12,765 (5.4%)	31,136 (3.8%)
Sales	1,685 (9.7%)	21,309 (9%)	74,049 (9%)
Personal Care	1,054 (6.1%)	8,406 (3.5%)	27,535 (3.3%)
Building Maintenance & Cleaning	968 (5.6%)	7,747 (3.3%)	26,172 (3.2%)
Food Preparation & Serving	876 (5%)	9,159 (3.9%)	35,956 (4.4%)
Healthcare support	440 (2.5%)	5,503 (2.3%)	26,209 (3.2%)
Protective	169 (1%)	3,478 (1.5%)	14,675 (1.8%)
Farming, Fishing & Forestry		94 (<0.5%)	444 (<0.5%)

Employment by Industry

Total Employees (16+ Years Old)	17,413	237,724	823,132
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Educational Services	3,314	(19%)	8	54,738	(23%)	99	198,709	(24.1%)	104
Wholesale Retail	2,859	(16.4%)	122	27,406	(11.5%)	86	87,507	(10.6%)	7
Entertainment Services	1,646	(9.5%)	105	22,561	(9.5%)	105	79,487	(9.7%)	107
Transportation	1,488	(8.5%)	152	12,386	(5.2%)	92	39,121	(4.8%)	84
Manufacturing	1,483	(8.5%)	84	15,121	(6.4%)	63	39,574	(4.8%)	48
Agriculture/Mining/Construction	1,419	(8.1%)	95	11,076	(4.7%)	54	28,221	(3.4%)	40
Other Professional Services	1,356	(7.8%)	164	12,516	(5.3%)	111	38,977	(4.7%)	99
Financial, Insurance & Real Estate	1,257	(7.2%)	109	25,991	(10.9%)	165	105,941	(12.9%)	195
Administrative/Waste Services	929	(5.3%)	128	8,367	(3.5%)	84	29,660	(3.6%)	86
Professional Services	877	(5%)	67	30,473	(12.8%)	171	112,310	(13.6%)	182
Public Administration	608	(3.5%)	73	7,178	(3%)	63	24,713	(3%)	63
Information	126	(0.7%)	39	9,341	(3.9%)	209	37,203	(4.5%)	241
Management Services	51	(<0.5%)	209	570	(<0.5%)	171	1,709	(<0.5%)	148

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Language Spoken

Language Spoken	Count	Percentage	1 Mile	3 Mile	5 Mile
Speak Spanish at Home	18,052	(59.9%)	430	147,852	244
Speak English at Home	8,161	(27.1%)	35	197,867	58
Speak Other Language at Home	3,925	(13%)	161	89,711	254

Ancestry

Ancestry	Count	Percentage	1 Mile	3 Mile	5 Mile
South American	5,593	(17.3%)	1626	41,856	842
Other	5,333	(16.5%)	76	95,262	94
Central American	4,611	(14.3%)	964	25,275	366
Cuban	3,185	(9.9%)	1506	23,840	780
Dominican	2,949	(9.1%)	1608	31,422	1186
Puerto Rican	2,304	(7.1%)	278	22,699	190
Other Hispanic	2,046	(6.3%)	481	15,200	247
Unclassified	1,249	(3.9%)	23	38,158	49
South Central Asian (e.g. Indian)	981	(3%)	232	12,399	203
Italian	843	(2.6%)	87	14,569	105
Mexican	675	(2.1%)	20	12,204	25

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Benchmark: Nationwide

	● 1 Mile		● 3 Mile		● 5 Mile				
Middle Eastern	590	(1.8%)	290	6,210	(1.3%)	211	19,986	(1.2%)	193
Other European (e.g. Greek/Russian)	411	(1.3%)	40	25,869	(5.6%)	173	84,210	(5.1%)	159
South East Asian (e.g. Vietnamese)	283	(0.9%)	54	4,273	(0.9%)	57	17,712	(1.1%)	67
Scottish/Irish	251	(0.8%)	11	12,796	(2.7%)	40	54,117	(3.3%)	48
German	197	(0.6%)	8	10,565	(2.3%)	28	39,801	(2.4%)	30
Korean	175	(0.5%)	128	25,222	(5.4%)	1276	45,643	(2.8%)	655
American	140	(<0.5%)	9	6,427	(1.4%)	28	33,057	(2%)	41
French	106	(<0.5%)	26	3,014	(0.6%)	51	11,444	(0.7%)	55
Chinese	106	(<0.5%)	28	15,405	(3.3%)	277	50,133	(3%)	256
Polish	68	(<0.5%)	14	6,110	(1.3%)	85	22,739	(1.4%)	89
British	47	(<0.5%)	3	8,048	(1.7%)	32	31,320	(1.9%)	35
Native American (Indian/Eskimo)	32	(<0.5%)	12	622	(<0.5%)	17	2,769	(<0.5%)	21
Japanese	30	(<0.5%)	40	3,404	(0.7%)	315	12,313	(0.7%)	323
Dutch	25	(<0.5%)	12	928	(<0.5%)	32	3,628	(<0.5%)	35
Other Asian	10	(<0.5%)	10	1,184	(<0.5%)	8	5,022	(<0.5%)	99
Scandinavian	6	(<0.5%)	1	2,823	(0.6%)	31	9,684	(0.6%)	30

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Hawaiian/Pacific Islander	4	(<0.5%)	137	(<0.5%)	608	(<0.5%)

Education (Age 25+)

	1 Mile		3 Mile		5 Mile	
Total Educated Population	22,446		322,954		1.1M	
Elementary (0 to 8 Years)	2,866	(12.8%)	22,815	(7.1%)	82,736	(7.2%)
Some High School (9 to 11 Years)	1,989	(8.9%)	14,975	(4.6%)	67,431	(5.9%)
High School Graduate (12 Years)	6,061	(27%)	58,927	(18.2%)	199,556	(17.4%)
Some College (13 to 16 Years)	4,435	(19.8%)	37,882	(11.7%)	135,373	(11.8%)
Associates Degree Only	1,380	(6.1%)	13,583	(4.2%)	52,470	(4.6%)
Bachelor's Degree Only	4,004	(17.8%)	88,880	(27.5%)	317,401	(27.7%)
Graduate Degree	1,711	(7.6%)	85,892	(26.6%)	291,226	(25.4%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023
















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















Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	10,757	198,149	732,763
One Person Households	2,400 (22.3%) 	74,064 (37.4%) 	300,660 (41%) 
Married Couple	5,014 (46.6%) 	76,700 (38.7%) 	236,143 (32.2%) 
Male Householder	700 (6.5%) 	9,610 (4.8%) 	31,478 (4.3%) 
Female Householder	1,846 (17.2%) 	21,893 (11%) 	96,298 (13.1%) 
Non Family Households	797 (7.4%) 	15,882 (8%) 	68,184 (9.3%) 

Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	10,757	198,149	732,763
1 Person Household	2,400 (22.3%) 	74,064 (37.4%) 	300,660 (41%) 
2 Person Household	2,636 (24.5%) 	58,594 (29.6%) 	214,230 (29.2%) 
3 Person Household	1,977 (18.4%) 	29,056 (14.7%) 	97,385 (13.3%) 
4 Person Household	1,832 (17%) 	21,408 (10.8%) 	67,694 (9.2%) 
5 Person Household	990 (9.2%) 	8,929 (4.5%) 	30,084 (4.1%) 
6 Person Household	506 (4.7%) 	3,434 (1.7%) 	12,360 (1.7%) 
7+ Person Household	416 (3.9%) 	2,664 (1.3%) 	10,350 (1.4%) 

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Housing Units

Total Housing Units	11,428	216,266	818,943
Renter Occupied Housing	6,315	129,871	524,261
Owner Occupied Housing	4,442	68,278	208,502
Vacant Housing	671	18,117	86,180

Housing Rent

Average Rent	\$1,654.18	119	\$1,939.27	139	\$1,902.92	137
Median Rent	\$1,656.05	30	\$1,801.04	142	\$1,781.85	140
Total Cash Rents Housing	6,194	126,841	513,136			
<\$300	146 (2.4%)	74	3,787 (3%)	94	24,807 (4.8%)	152
\$300-\$500	118 (1.9%)	44	4,017 (3.2%)	72	21,176 (4.1%)	94
\$500-\$750	221 (3.6%)	33	5,999 (4.7%)	43	28,372 (5.5%)	50
\$750-\$1000	308 (5%)	31	7,868 (6.2%)	39	36,058 (7%)	44
\$1000-\$1500	1,574 (25.4%)	88	26,166 (20.6%)	71	95,058 (18.5%)	64
\$1500-\$2000	2,339 (37.8%)	196	25,883 (20.4%)	106	90,646 (17.7%)	92
\$2000-\$2500	1,010 (16.3%)	177	18,152 (14.3%)	156	72,367 (14.1%)	153

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	260	(4.2%)	103	12,052	(9.5%)	234	48,102	(9.4%)	231
\$3000-\$3500	193	(3.1%)	157	9,513	(7.5%)	377	39,275	(7.7%)	385
>\$3500	25	(<0.5%)	19	13,404	(10.6%)	492	57,275	(11.2%)	520

Value of Owner-Occupied Housing Units

Average House Value	\$641,682.77	121	\$1.01M	192	\$1.07M	203			
Median House Value	\$595,961.28	145	\$772,888.38	188	\$778,891.26	189			
Owner Occupied Housing	4,442		68,278		208,502				
<\$100K	146	(3.3%)	35	1,383	(2%)	21	6,190	(3%)	31
\$100K - \$200K	141	(3.2%)	23	1,215	(1.8%)	13	5,109	(2.5%)	18
\$200K - \$300K	245	(5.5%)	39	2,446	(3.6%)	25	7,000	(3.4%)	24
\$300K - \$400K	315	(7.1%)	61	3,787	(5.5%)	48	10,924	(5.2%)	45
\$400K - \$500K	799	(18%)	189	6,253	(9.2%)	96	16,564	(7.9%)	83
\$500K - \$1000K	2,428	(54.7%)	211	43,147	(63.2%)	244	135,753	(65.1%)	252
>\$1000K	368	(8.3%)	53	10,047	(14.7%)	94	26,962	(12.9%)	83

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

Poverty

Households in Poverty	1,387	(12.9%)	102	25,260	(12.7%)	101	106,719	(14.6%)	115
Households Above Poverty	9,370	(87.1%)	100	172,889	(87.3%)	100	626,044	(85.4%)	98
Households in Poverty (Married)	266	(2.5%)	111	3,962	(2%)	90	12,997	(1.8%)	8
Households in Poverty (Male Householder)	27	(<0.5%)	39	924	(<0.5%)	75	4,803	(0.7%)	102
Households in Poverty (Female Householder)	453	(4.2%)	137	5,076	(2.6%)	83	24,124	(3.3%)	107
Households in Poverty (Non-Family)	617	(5.7%)	95	13,679	(6.9%)	114	59,668	(8.1%)	134
Households in Poverty (Non-Family Student)	24	(<0.5%)	36	1,619	(0.8%)	131	5,127	(0.7%)	112

Wealth per Household

Household Average Wealth	\$212,727.53	90	\$244,112.31	103	\$235,712.25	99			
Household Median Wealth	\$57,358.26	75	\$75,500.4	96	\$67,622.49	86			
<\$0K	2,092	(19.4%)	111	36,148	(18.2%)	104	138,656	(18.9%)	108
\$0K - \$5K	1,100	(10.2%)	118	18,242	(9.2%)	106	71,177	(9.7%)	112
\$5K - \$10K	554	(5.2%)	112	9,458	(4.8%)	104	36,438	(5%)	108
\$10K - \$25K	731	(6.8%)	106	12,664	(6.4%)	100	47,800	(6.5%)	102
\$25K - \$50K	743	(6.9%)	101	12,966	(6.5%)	96	48,053	(6.6%)	96

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Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$50K - \$100K	1,077	(10%)	97	18,816	(9.5%)	92	68,824	(9.4%)	91
\$100K - \$250K	1,822	(16.9%)	94	33,703	(17%)	94	121,689	(16.6%)	92
\$250K - \$500K	1,275	(11.9%)	91	25,464	(12.9%)	98	91,123	(12.4%)	95
>\$500K	1,363	(12.7%)	88	30,688	(15.5%)	107	109,003	(14.9%)	103

Vehicles per Household

Total Number of Vehicles	13,386		153,264		389,523				
Average Number of Vehicles	1.24	68	0.77	42	0.53	29			
No Vehicles	2,388	(22.2%)	270	93,241	(47.1%)	573	452,009	(61.7%)	751
1 Vehicle	4,614	(42.9%)	33	69,270	(35%)	108	199,821	(27.3%)	84
2 Vehicles	2,821	(26.2%)	71	25,709	(13%)	35	60,055	(8.2%)	22
3 or more Vehicles	934	(8.7%)	39	9,929	(5%)	22	20,878	(2.8%)	13

Population Change

Births	365		4,340		16,110
Deaths	243		3,995		13,659
Migration	-339		-4,692		-17,456

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Audience Profile

Jan 1 - Dec 31, 2023

Tonnelle Commons

8701 Tonnele Ave, North Bergen, NJ 7047

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

Workplace

Total Businesses	685	11,680	79,580
Total Employees	7,814	167,584	1.7M

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats