

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Overview

Population	16,358		122,065		397,877	
Households	6,529		46,263		151,766	
Persons per Household	2.46	95	2.61	101	2.57	100
Household Median Income	\$101,091.76	145	\$140,184.05	202	\$106,374.79	153
Household Median Disposable Income	\$83,135.21	138	\$111,098.35	185	\$86,705.55	144
Household Median Discretionary Income	\$58,241.71	136	\$83,541.3	195	\$60,906.76	142
Average Income Per Person	\$70,110.91	188	\$82,511.14	221	\$64,764.02	174
Median Rent	\$1,874.82	148	\$1,951.5	154	\$1,727.54	136
Median House Value	\$738,129.32	180	\$929,509.98	226	\$821,240.54	200
Households in Poverty	486 (7.4%)	59	2,511 (5.4%)	43	14,711 (9.7%)	7
Household Median Wealth	\$102,403.43	130	\$123,019.82	157	\$92,872.85	118
Average Age	43.55	109	43.72	109	42.06	105
Median Age	45.38	118	45.77	119	42.09	109
Households with Children	2,046 (31.3%)	114	15,251 (33%)	120	44,565 (29.4%)	107
High School Graduate or Higher	11,006 (94.5%)	107	82,389 (94.7%)	107	248,360 (88.9%)	100

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Bachelor's Degree or Higher	6,590 (56.6%)	56,019 (64.4%)	143,791 (51.5%)
Pop density (per sq mi)	5,791	4,416	6,037
Area (based on blockgroups)	3	28	66

### Population

Population 2022 Q4	16,358	122,065	397,877
Population 2022 Q3	16,420	122,557	399,018
Population 2022 Q2	16,474	122,843	399,134
Population 2022 Q1	16,485	122,984	399,223
Population 2021 Q4	16,611	123,891	402,555
Population 2021 Q3	16,623	123,992	402,780
Population 2021 Q2	16,630	124,030	402,994
Population 2021 Q1	16,676	124,199	403,368
Population 2020 Q4	16,686	124,263	403,904
Population 5 Years Forecast	16,284	122,163	401,709
Population 10 Years Forecast	16,258	122,375	404,302
Persons per Household	2.46	2.61	2.57

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	● 1 Mile		● 3 Mile		● 5 Mile	
Group Quarters	282	(1.7%)	1,541	(1.3%)	7,199	(1.8%)
Transient Population - Average Last 4 Quarters			242	(<0.5%)	1,339	(<0.5%)

### Households

Households 2022 Q4	6,529	46,263	151,766
Households 2022 Q3	6,558	46,485	152,230
Households 2022 Q2	6,582	46,627	152,365
Households 2022 Q1	6,583	46,691	152,394
Households 2021 Q4	6,642	47,104	153,835
Households 2021 Q3	6,646	47,147	153,923
Households 2021 Q2	6,651	47,176	154,033
Households 2021 Q1	6,667	47,249	154,202
Households 2020 Q4	6,672	47,284	154,431
Households 5 Years Forecast	6,492	46,297	153,329
Households 10 Years Forecast	6,476	46,370	154,373

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### Gender

Gender	Count	Percentage	1 Mile	3 Mile	5 Mile	Count	Percentage	1 Mile	3 Mile	5 Mile
Male	7,698	(47.1%)	96	58,138	(47.6%)	97	189,914	(47.7%)	97	
Female	8,660	(52.9%)	104	63,927	(52.4%)	103	207,963	(52.3%)	103	

### Ethnicity

White	8,788	(53.7%)	88	83,535	(68.4%)	112	206,001	(51.8%)	84
Asian	3,031	(18.5%)	365	13,820	(11.3%)	223	28,115	(7.1%)	139
Hispanic (Ethnic)	2,332	(14.3%)	7	14,516	(11.9%)	66	90,870	(22.8%)	126
Black	1,561	(9.5%)	8	6,891	(5.6%)	48	61,652	(15.5%)	31
Other	646	(3.9%)	109	3,303	(2.7%)	75	11,239	(2.8%)	7

### Household by Ethnicity

White	3,720	(57%)	89	31,360	(67.8%)	106	78,264	(51.6%)	8
Asian	959	(14.7%)	333	4,686	(10.1%)	230	9,325	(6.1%)	139
Hispanic (Ethnic)	796	(12.2%)	8	5,716	(12.4%)	83	33,063	(21.8%)	147
Black	608	(9.3%)	83	2,341	(5.1%)	45	22,460	(14.8%)	32
Other	446	(6.8%)	126	2,160	(4.7%)	86	8,654	(5.7%)	105

### Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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## Yonkers Gateway Center

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Household Average Income	\$172,666.23	177	\$215,082.93	221	\$167,382.33	172
Average Income Per Person	\$70,110.91	188	\$82,511.14	221	\$64,764.02	174
Household Median Income	\$101,091.76	145	\$140,184.05	202	\$106,374.79	153
<\$15K	386 (5.9%)	65	2,032 (4.4%)	48	10,233 (6.7%)	74
\$15K - \$25K	391 (6%)	71	1,899 (4.1%)	53	8,263 (5.4%)	71
\$25K - \$35K	336 (5.1%)	64	1,622 (3.5%)	43	7,774 (5.1%)	63
\$35K - \$50K	378 (5.8%)	51	2,547 (5.5%)	48	11,076 (7.3%)	64
\$50K - \$75K	882 (13.5%)	81	4,869 (10.5%)	62	18,668 (12.3%)	75
\$75K - \$100K	867 (13.3%)	102	4,333 (9.4%)	72	16,504 (10.9%)	84
\$100K - \$150K	1,173 (18%)	109	7,270 (15.7%)	95	24,977 (16.5%)	100
\$150K - \$175K	341 (5.2%)	99	3,762 (8.1%)	155	11,456 (7.5%)	144
\$175K - \$200K	596 (9.1%)	169	8,277 (17.9%)	332	19,458 (12.8%)	238
\$200K - \$250K	659 (10.1%)	270	5,404 (11.7%)	313	13,076 (8.6%)	231
\$250K - \$500K	282 (4.3%)	271	2,318 (5%)	314	5,602 (3.7%)	232
>\$500K	238 (3.6%)	273	1,930 (4.2%)	313	4,679 (3.1%)	231

### Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	● 1 Mile		● 3 Mile		● 5 Mile	
Household Average Disposable Income	\$99,048.94	34	\$113,838.82	154	\$97,977.5	32
Household Median Disposable Income	\$83,135.21	138	\$111,098.35	185	\$86,705.55	144
<\$15K	416 (6.4%)	64	2,218 (4.8%)	48	10,918 (7.2%)	72
\$15K - \$25K	467 (7.2%)	7	2,154 (4.7%)	51	9,973 (6.6%)	73
\$25K - \$35K	301 (4.6%)	50	1,845 (4%)	43	8,861 (5.8%)	63
\$35K - \$50K	652 (10%)	74	3,655 (7.9%)	59	14,778 (9.7%)	72
\$50K - \$75K	1,102 (16.9%)	91	5,894 (12.7%)	69	22,016 (14.5%)	7
\$75K - \$100K	847 (13%)	93	5,013 (10.8%)	74	18,740 (12.3%)	89
\$100K - \$150K	1,136 (17.4%)	111	12,590 (27.2%)	173	35,931 (23.7%)	151
\$150K - \$175K	763 (11.7%)	243	5,994 (13%)	269	13,836 (9.1%)	189
\$175K - \$200K	207 (3.2%)	203	1,682 (3.6%)	233	4,091 (2.7%)	173
\$200K - \$250K	256 (3.9%)	257	2,101 (4.5%)	298	5,072 (3.3%)	219
\$250K - \$500K	350 (5.4%)	256	2,866 (6.2%)	296	6,930 (4.6%)	218
>\$500K	32 (<0.5%)	267	251 (0.5%)	296	620 (<0.5%)	223

### Discretionary Households Income

Household Average Discretionary Income	\$69,952.72	135	\$83,384.2	161	\$68,783.5	33
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Household Median Discretionary Income	\$58,241.71	136	\$83,541.3	195	\$60,906.76	142
<\$10K	414 (6.3%)	62	1,983 (4.3%)	42	12,418 (8.2%)	8
\$10K - \$20K	648 (9.9%)	76	2,980 (6.4%)	50	14,464 (9.5%)	75
\$20K - \$30K	431 (6.6%)	53	2,814 (6.1%)	49	13,417 (8.8%)	71
\$30K - \$40K	715 (11%)	96	3,217 (7%)	61	12,841 (8.5%)	75
\$40K - \$50K	635 (9.7%)	101	3,339 (7.2%)	75	11,542 (7.6%)	7
\$50K - \$75K	1,149 (17.6%)	97	6,743 (14.6%)	8	24,207 (16%)	88
\$75K - \$100K	726 (11.1%)	105	6,209 (13.4%)	127	19,108 (12.6%)	119
\$100K - \$125K	550 (8.4%)	124	8,235 (17.8%)	263	20,959 (13.8%)	204
\$125K - \$150K	797 (12.2%)	277	7,021 (15.2%)	345	15,592 (10.3%)	233
>\$150K	464 (7.1%)	283	3,722 (8%)	320	7,218 (4.8%)	189

### Households Income by Ethnicity

Average Income - White	\$108,237.72	124	\$127,134.47	146	\$120,185.4	138
Median Income - White	\$99,163.55	130	\$147,970.72	195	\$131,551.3	173
Average Income - Black	\$99,703.83	163	\$102,472.35	167	\$84,417.49	138
Median Income - Black	\$95,348.02	199	\$98,815.92	206	\$72,930.17	152

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$114,214.02 (110)	\$123,032.3 (119)	\$124,830.95 (120)
Median Income - Asian	\$111,941.49 (113)	\$143,411.97 (145)	\$146,704.98 (148)
Average Income - Hispanic	\$109,608.08 (154)	\$117,731.12 (165)	\$93,263.86 (31)
Median Income - Hispanic	\$107,371.5 (182)	\$119,819.5 (203)	\$84,650.44 (143)
Average Income - Other	\$99,174.59 (126)	\$123,351.82 (156)	\$104,117.13 (32)
Median Income - Other	\$92,013.21 (136)	\$135,687.98 (201)	\$99,216.38 (147)

### Age

Average Age	43.55 (109)	43.72 (109)	42.06 (105)
Median Age	45.38 (118)	45.77 (119)	42.09 (109)
0-4	819 (5%) (8)	5,596 (4.6%) (75)	21,089 (5.3%) (87)
5-13	1,666 (10.2%) (92)	11,111 (9.1%) (83)	40,262 (10.1%) (92)
14-17	806 (4.9%) (100)	5,901 (4.8%) (98)	19,275 (4.8%) (98)
18-21	843 (5.2%) (85)	7,023 (5.8%) (95)	21,938 (5.5%) (91)
22-24	573 (3.5%) (85)	5,434 (4.5%) (108)	15,914 (4%) (97)
25-29	893 (5.5%) (84)	8,336 (6.8%) (105)	25,433 (6.4%) (99)
30-34	763 (4.7%) (76)	6,278 (5.1%) (84)	22,596 (5.7%) (93)

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35-39	786	(4.8%)	4,814	(3.9%)	20,887	(5.2%)
40-44	931	(5.7%)	5,272	(4.3%)	22,070	(5.5%)
45-49	1,047	(6.4%)	6,553	(5.4%)	24,006	(6%)
50-54	1,128	(6.9%)	8,338	(6.8%)	26,508	(6.7%)
55-59	1,168	(7.1%)	9,559	(7.8%)	28,317	(7.1%)
60-64	1,157	(7.1%)	9,518	(7.8%)	27,923	(7%)
65-69	1,081	(6.6%)	8,663	(7.1%)	25,198	(6.3%)
70-74	957	(5.9%)	7,316	(6%)	21,017	(5.3%)
75-79	757	(4.6%)	5,471	(4.5%)	15,672	(3.9%)
80-84	506	(3.1%)	3,600	(2.9%)	10,411	(2.6%)
85+	477	(2.9%)	3,282	(2.7%)	9,361	(2.4%)

### Age - Male

Male Average Age	41.46		41.82		40.29	
Male Median Age	42.02		41.75		38.89	
0-4	420	(5.5%)	2,882	(5%)	10,822	(5.7%)
5-13	854	(11.1%)	5,744	(9.9%)	20,696	(10.9%)

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14-17	416	(5.4%)	105	3,108	(5.3%)	104	9,939	(5.2%)	102
18-21	433	(5.6%)	90	3,580	(6.2%)	99	10,950	(5.8%)	92
22-24	288	(3.7%)	86	2,773	(4.8%)	110	8,070	(4.2%)	98
25-29	449	(5.8%)	85	4,297	(7.4%)	108	13,013	(6.9%)	100
30-34	384	(5%)	71	3,225	(5.5%)	87	11,462	(6%)	95
35-39	383	(5%)	6	2,377	(4.1%)	67	10,287	(5.4%)	88
40-44	440	(5.7%)	93	2,476	(4.3%)	69	10,539	(5.5%)	90
45-49	486	(6.3%)	105	2,978	(5.1%)	85	11,319	(6%)	99
50-54	529	(6.9%)	112	3,828	(6.6%)	108	12,483	(6.6%)	107
55-59	556	(7.2%)	114	4,461	(7.7%)	121	13,307	(7%)	111
60-64	536	(7%)	111	4,421	(7.6%)	121	12,989	(6.8%)	109
65-69	475	(6.2%)	111	3,967	(6.8%)	123	11,430	(6%)	108
70-74	411	(5.3%)	119	3,279	(5.6%)	65	9,242	(4.9%)	109
75-79	304	(3.9%)	35	2,306	(4%)	65	6,546	(3.4%)	109
80-84	191	(2.5%)	34	1,402	(2.4%)	30	3,974	(2.1%)	113
85+	143	(1.9%)	144	1,034	(1.8%)	157	2,846	(1.5%)	121

## Age - Female

Female Average Age	45.41		110	45.45		110	43.68		106
Female Median Age	47.26		116	47.98		117	45.09		110
0-4	399	(4.6%)	6	2,714	(4.2%)	6	10,267	(4.9%)	84
5-13	812	(9.4%)	89	5,367	(8.4%)	6	19,566	(9.4%)	89
14-17	390	(4.5%)	95	2,793	(4.4%)	92	9,336	(4.5%)	94
18-21	410	(4.7%)	6	3,443	(5.4%)	92	10,988	(5.3%)	91
22-24	285	(3.3%)	85	2,661	(4.2%)	108	7,844	(3.8%)	98
25-29	444	(5.1%)	84	4,039	(6.3%)	103	12,420	(6%)	97
30-34	379	(4.4%)	72	3,053	(4.8%)	6	11,134	(5.4%)	92
35-39	403	(4.7%)	6	2,437	(3.8%)	60	10,600	(5.1%)	87
40-44	491	(5.7%)	94	2,796	(4.4%)	67	11,531	(5.5%)	92
45-49	561	(6.5%)	108	3,575	(5.6%)	93	12,687	(6.1%)	102
50-54	599	(6.9%)	113	4,510	(7.1%)	115	14,025	(6.7%)	110
55-59	612	(7.1%)	109	5,098	(8%)	123	15,010	(7.2%)	111
60-64	621	(7.2%)	108	5,097	(8%)	121	14,934	(7.2%)	109
65-69	606	(7%)	114	4,696	(7.3%)	120	13,768	(6.6%)	108
70-74	546	(6.3%)	122	4,037	(6.3%)	123	11,775	(5.7%)	110
75-79	453	(5.2%)	35	3,165	(5%)	60	9,126	(4.4%)	113
80-84	315	(3.6%)	141	2,198	(3.4%)	131	6,437	(3.1%)	120
85+	334	(3.9%)	169	2,248	(3.5%)	154	6,515	(3.1%)	137

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### Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	8,427	65,241	207,622
Professional Specialty	3,033 (36%)	23,672 (36.3%)	65,359 (31.5%)
Managerial/Executive	1,636 (19.4%)	17,069 (26.2%)	42,967 (20.7%)
Sales	1,072 (12.7%)	7,063 (10.8%)	19,576 (9.4%)
Office Admin	894 (10.6%)	6,085 (9.3%)	19,795 (9.5%)
Production & Transportation	388 (4.6%)	2,426 (3.7%)	13,827 (6.7%)
Healthcare support	321 (3.8%)	1,265 (1.9%)	6,845 (3.3%)
Protective	315 (3.7%)	1,615 (2.5%)	5,760 (2.8%)
Construction	240 (2.8%)	2,335 (3.6%)	13,246 (6.4%)
Food Preparation & Serving	213 (2.5%)	1,271 (1.9%)	7,336 (3.5%)
Personal Care	178 (2.1%)	1,421 (2.2%)	5,327 (2.6%)
Building Maintenance & Cleaning	130 (1.5%)	972 (1.5%)	7,162 (3.4%)
Farming, Fishing & Forestry	7 (<0.5%)	47 (<0.5%)	422 (<0.5%)

### Employment by Industry

Industry	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	8,427	65,241	207,622

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Educational Services	2,891	(34.3%)	147	18,558	(28.4%)	122	61,140	(29.4%)	126
Financial, Insurance & Real Estate	1,257	(14.9%)	225	9,608	(14.7%)	223	23,030	(11.1%)	168
Wholesale Retail	1,244	(14.8%)	110	6,657	(10.2%)	76	20,471	(9.9%)	75
Professional Services	799	(9.5%)	127	9,573	(14.7%)	196	23,042	(11.1%)	148
Entertainment Services	425	(5%)	56	3,529	(5.4%)	60	15,274	(7.4%)	8
Transportation	391	(4.6%)	8	1,881	(2.9%)	51	9,607	(4.6%)	8
Other Professional Services	310	(3.7%)	7	3,340	(5.1%)	108	11,429	(5.5%)	116
Public Administration	305	(3.6%)	75	3,151	(4.8%)	101	8,169	(3.9%)	8
Administrative/Waste Services	236	(2.8%)	67	1,812	(2.8%)	67	7,556	(3.6%)	87
Manufacturing	192	(2.3%)	23	1,981	(3%)	30	7,688	(3.7%)	37
Agriculture/Mining/Construction	191	(2.3%)	26	2,718	(4.2%)	48	13,153	(6.3%)	74
Information	179	(2.1%)	113	2,354	(3.6%)	192	6,687	(3.2%)	172
Management Services	7	(<0.5%)	59	79	(<0.5%)	86	376	(<0.5%)	29

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### Language Spoken

Speak English at Home	10,203	(65.7%)	84	83,336	(71.6%)	92	245,424	(65.1%)	84
Speak Other Language at Home	3,742	(24.1%)	297	21,975	(18.9%)	233	59,330	(15.7%)	194
Speak Spanish at Home	1,594	(10.3%)	74	11,158	(9.6%)	69	72,034	(19.1%)	137

### Ancestry

Other	4,013	(24.5%)	113	25,791	(21.1%)	97	104,715	(26.3%)	121
Italian	1,700	(10.4%)	347	16,218	(13.3%)	444	37,821	(9.5%)	318
South Central Asian (e.g. Indian)	1,535	(9.4%)	716	5,315	(4.4%)	332	11,438	(2.9%)	219
Unclassified	1,344	(8.2%)	49	12,737	(10.4%)	62	41,224	(10.4%)	62
Other European (e.g. Greek/Russian)	1,026	(6.3%)	195	10,312	(8.4%)	263	23,412	(5.9%)	183
Scottish/Irish	980	(6%)	88	10,238	(8.4%)	123	24,563	(6.2%)	91
Dominican	871	(5.3%)	936	3,471	(2.8%)	500	18,351	(4.6%)	811
Puerto Rican	802	(4.9%)	191	4,112	(3.4%)	131	20,344	(5.1%)	199
American	501	(3.1%)	62	5,008	(4.1%)	83	12,588	(3.2%)	64
South East Asian (e.g. Vietnamese)	497	(3%)	188	1,696	(1.4%)	86	4,243	(1.1%)	66
German	436	(2.7%)	33	4,603	(3.8%)	47	11,288	(2.8%)	35

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
Chinese	395	(2.4%)	203	2,974	(2.4%)	204	5,901	(1.5%)	124
Japanese	330	(2%)	871	1,774	(1.5%)	627	2,528	(0.6%)	274
British	303	(1.9%)	34	2,948	(2.4%)	45	7,929	(2%)	37
Polish	299	(1.8%)	118	2,879	(2.4%)	152	6,981	(1.8%)	113
South American	262	(1.6%)	150	3,531	(2.9%)	271	17,672	(4.4%)	416
Korean	254	(1.6%)	366	1,764	(1.4%)	341	3,144	(0.8%)	186
Other Hispanic	199	(1.2%)	92	1,354	(1.1%)	84	6,990	(1.8%)	33
Middle Eastern	134	(0.8%)	30	1,216	(1%)	158	3,427	(0.9%)	137
Central American	105	(0.6%)	43	577	(<0.5%)	32	8,031	(2%)	136
Scandinavian	79	(<0.5%)	25	694	(0.6%)	29	1,775	(<0.5%)	23
Native American (Indian/Eskimo)	78	(<0.5%)	60	150	(<0.5%)	15	576	(<0.5%)	18
French	74	(<0.5%)	36	672	(0.6%)	44	1,932	(<0.5%)	39
Cuban	53	(<0.5%)	49	337	(<0.5%)	42	2,056	(0.5%)	7
Mexican	40	(<0.5%)	2	1,134	(0.9%)	9	17,426	(4.4%)	42
Dutch	24	(<0.5%)	24	237	(<0.5%)	31	559	(<0.5%)	23
Other Asian	20	(<0.5%)	40	297	(<0.5%)	7	861	(<0.5%)	70

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Hawaiian/Pacific Islander	4 (<0.5%)	26 (<0.5%)	102 (<0.5%)

### Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	11,651	87,000	279,399
Elementary (0 to 8 Years)	315 (2.7%)	2,042 (2.3%)	15,000 (5.4%)
Some High School (9 to 11 Years)	330 (2.8%)	2,569 (3%)	16,039 (5.7%)
High School Graduate (12 Years)	1,945 (16.7%)	11,382 (13.1%)	50,490 (18.1%)
Some College (13 to 16 Years)	1,463 (12.6%)	9,895 (11.4%)	35,818 (12.8%)
Associates Degree Only	1,008 (8.7%)	5,093 (5.9%)	18,261 (6.5%)
Bachelor's Degree Only	3,420 (29.4%)	25,916 (29.8%)	67,875 (24.3%)
Graduate Degree	3,170 (27.2%)	30,103 (34.6%)	75,916 (27.2%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	6,529	46,263	151,766
One Person Households	2,011 (30.8%)  117	12,101 (26.2%)  99	44,554 (29.4%)  111
Married Couple	3,388 (51.9%)  106	27,762 (60%)  123	74,934 (49.4%)  101
Male Householder	210 (3.2%)  64	1,543 (3.3%)  66	6,924 (4.6%)  90
Female Householder	758 (11.6%)  92	3,610 (7.8%)  62	19,221 (12.7%)  100
Non Family Households	162 (2.5%)  36	1,247 (2.7%)  39	6,133 (4%)  59

### Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	6,529	46,263	151,766
1 Person Household	2,011 (30.8%)  117	12,101 (26.2%)  99	44,554 (29.4%)  111
2 Person Household	1,971 (30.2%)  92	13,823 (29.9%)  91	43,582 (28.7%)  88
3 Person Household	1,038 (15.9%)  98	7,662 (16.6%)  103	24,514 (16.2%)  100
4 Person Household	935 (14.3%)  106	7,891 (17.1%)  126	22,072 (14.5%)  107
5 Person Household	356 (5.5%)  84	3,365 (7.3%)  112	10,452 (6.9%)  106
6 Person Household	126 (1.9%)  75	965 (2.1%)  7	3,898 (2.6%)  97
7+ Person Household	92 (1.4%)  75	456 (1%)  51	2,694 (1.8%)  92

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Housing Units

Total Housing Units	6,834	48,610	161,239
Owner Occupied Housing	4,447	35,566	93,269
Renter Occupied Housing	2,082	10,697	58,497
Vacant Housing	305	2,347	9,473

### Housing Rent

Average Rent	\$1,970.66	\$2,075.58	\$1,782.44
Median Rent	\$1,874.82	\$1,951.5	\$1,727.54
Total Cash Rents Housing	2,029	10,179	56,313
<\$300	28 (1.4%)	271 (2.7%)	2,283 (4.1%)
\$300-\$500	11 (0.5%)	138 (1.4%)	1,755 (3.1%)
\$500-\$750	51 (2.5%)	327 (3.2%)	2,436 (4.3%)
\$750-\$1000	46 (2.3%)	311 (3.1%)	2,883 (5.1%)
\$1000-\$1500	362 (17.8%)	1,813 (17.8%)	11,636 (20.7%)
\$1500-\$2000	689 (34%)	2,469 (24.3%)	15,741 (28%)
\$2000-\$2500	446 (22%)	1,830 (18%)	9,711 (17.2%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	195	(9.6%)	236	1,184	(11.6%)	286	4,609	(8.2%)	201
\$3000-\$3500	68	(3.4%)	169	581	(5.7%)	287	2,105	(3.7%)	188
>\$3500	133	(6.6%)	305	1,255	(12.3%)	574	3,154	(5.6%)	261

### Value of Owner-Occupied Housing Units

Average House Value	\$928,580.73	176	\$1.09M	206	\$954,801.88	181			
Median House Value	\$738,129.32	180	\$929,509.98	226	\$821,240.54	200			
Owner Occupied Housing	4,447		35,566		93,269				
<\$100K	70	(1.6%)	17	490	(1.4%)	15	1,602	(1.7%)	18
\$100K - \$200K	119	(2.7%)	20	1,089	(3.1%)	22	4,217	(4.5%)	33
\$200K - \$300K	396	(8.9%)	63	1,686	(4.7%)	33	6,011	(6.4%)	45
\$300K - \$400K	452	(10.2%)	87	1,927	(5.4%)	46	5,512	(5.9%)	51
\$400K - \$500K	354	(8%)	84	1,674	(4.7%)	49	6,086	(6.5%)	68
\$500K - \$1000K	1,704	(38.3%)	148	12,977	(36.5%)	141	36,311	(38.9%)	150
>\$1000K	1,352	(30.4%)	194	15,723	(44.2%)	282	33,530	(35.9%)	230

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Poverty

Households in Poverty	486	(7.4%)	59	2,511	(5.4%)	43	14,711	(9.7%)	7
Households Above Poverty	6,043	(92.6%)	106	43,752	(94.6%)	108	137,055	(90.3%)	103
Households in Poverty (Married)	113	(1.7%)	7	394	(0.9%)	38	2,335	(1.5%)	69
Households in Poverty (Male Householder)	27	(<0.5%)	64	202	(<0.5%)	68	648	(<0.5%)	67
Households in Poverty (Female Householder)	81	(1.2%)	40	264	(0.6%)	19	3,319	(2.2%)	71
Households in Poverty (Non-Family)	248	(3.8%)	63	1,568	(3.4%)	56	7,823	(5.2%)	85
Households in Poverty (Non-Family Student)	17	(<0.5%)	42	83	(<0.5%)	29	586	(<0.5%)	62

### Wealth per Household

Household Average Wealth	\$270,956.12		114	\$289,489.6		122	\$261,219.72		110
Household Median Wealth	\$102,403.43		130	\$123,019.82		157	\$92,872.85		118
<\$0K	1,036	(15.9%)	90	6,893	(14.9%)	85	25,277	(16.7%)	95
\$0K - \$5K	473	(7.2%)	83	2,976	(6.4%)	74	12,033	(7.9%)	91
\$5K - \$10K	263	(4%)	87	1,699	(3.7%)	8	6,464	(4.3%)	92
\$10K - \$25K	386	(5.9%)	92	2,595	(5.6%)	88	9,172	(6%)	94
\$25K - \$50K	429	(6.6%)	96	2,981	(6.4%)	94	9,990	(6.6%)	96

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	658	(10.1%)	4,635	(10%)	15,099	(9.9%)
\$100K - \$250K	1,217	(18.6%)	8,813	(19%)	27,558	(18.2%)
\$250K - \$500K	938	(14.4%)	6,953	(15%)	20,956	(13.8%)
>\$500K	1,129	(17.3%)	8,718	(18.8%)	25,217	(16.6%)

### Vehicles per Household

Total Number of Vehicles	9,834		78,863		227,225	
Average Number of Vehicles	1.51		1.7		1.5	
No Vehicles	827	(12.7%)	3,613	(7.8%)	23,184	(15.3%)
1 Vehicle	2,718	(41.6%)	16,222	(35.1%)	58,235	(38.4%)
2 Vehicles	2,049	(31.4%)	18,874	(40.8%)	49,626	(32.7%)
3 or more Vehicles	935	(14.3%)	7,554	(16.3%)	20,721	(13.7%)

### Population Change

Births	156		1,302		4,258
Deaths	182		1,341		3,867
Migration	-227		-1,787		-5,069

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2023

## Yonkers Gateway Center

2500 Central Park Ave, Yonkers, NY 10710

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

### Workplace

Total Businesses	413	3,894	11,791
Total Employees	4,221	39,014	148,624

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