

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide



### Overview

	1 Mile	3 Mile	5 Mile
Population	13,245	60,302	101,886
Households	4,930	22,329	37,989
Persons per Household	2.69	2.69	2.64
Household Median Income	\$136,878.66	\$141,149.56	\$133,721.72
Household Median Disposable Income	\$110,736.35	\$113,335.54	\$108,140.13
Household Median Discretionary Income	\$82,260.19	\$87,621.74	\$82,560.26
Average Income Per Person	\$58,283.35	\$61,306.37	\$59,162.84
Median Rent	\$2,100.37	\$2,188.42	\$2,096.73
Median House Value	\$559,017.6	\$596,412.76	\$565,459.17
Households in Poverty	459 (9.3%)	1,248 (5.6%)	1,881 (5%)
Household Median Wealth	\$106,414.43	\$113,706.12	\$106,849.9
Average Age	36.77	39.49	39.68
Median Age	36.86	38.98	38.72
Households with Children	1,958 (39.7%)	8,339 (37.3%)	12,580 (33.1%)
High School Graduate or Higher	8,205 (94.9%)	39,373 (96.4%)	67,030 (96.3%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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	1 Mile	3 Mile	5 Mile
Bachelor's Degree or Higher	5,189 (60%)	23,387 (57.3%)	37,814 (54.3%)
Pop density (per sq mi)	2,642	1,612	1,232
Area (based on blockgroups)	5	37	83

### Population

Population 2023 Q4	13,245	60,302	101,886
Population 2023 Q3	13,239	60,308	101,940
Population 2023 Q2	13,170	59,917	101,512
Population 2023 Q1	13,162	59,886	101,505
Population 2022 Q4	13,118	59,355	101,193
Population 2022 Q3	13,205	59,575	101,206
Population 2022 Q2	13,254	59,551	101,173
Population 2022 Q1	13,272	59,363	100,675
Population 2021 Q4	13,267	59,014	100,225
Population 5 Years Forecast	13,942	64,305	107,200
Population 10 Years Forecast	14,440	67,147	111,084
Persons per Household	2.69	2.69	2.64

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	1 Mile	3 Mile	5 Mile
Group Quarters	322 (0.5%) 	1,545 (1.5%) 	
Transient Population - Average Last 4 Quarters	242 (<0.5%) 	242 (<0.5%) 	

### Households

Households 2023 Q4	4,930	22,329	37,989
Households 2023 Q3	4,928	22,323	37,991
Households 2023 Q2	4,899	22,163	37,818
Households 2023 Q1	4,897	22,152	37,815
Households 2022 Q4	4,879	21,927	37,683
Households 2022 Q3	4,914	22,022	37,686
Households 2022 Q2	4,936	22,016	37,679
Households 2022 Q1	4,944	21,937	37,466
Households 2021 Q4	4,942	21,792	37,277
Households 5 Years Forecast	5,224	23,958	40,196
Households 10 Years Forecast	5,428	25,102	41,779

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### Gender

Gender	1 Mile	3 Mile	5 Mile
Male	6,273 (47.4%)	28,845 (47.8%)	48,852 (47.9%)
Female	6,972 (52.6%)	31,457 (52.2%)	53,034 (52.1%)

### Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	6,633 (50.1%)	37,400 (62%)	59,588 (58.5%)
Black	3,292 (24.9%)	9,940 (16.5%)	21,162 (20.8%)
Asian	1,557 (11.8%)	3,815 (6.3%)	5,968 (5.9%)
Hispanic (Ethnic)	964 (7.3%)	4,709 (7.8%)	8,110 (8%)
Other	799 (6%)	4,438 (7.4%)	7,058 (6.9%)

### Household by Ethnicity

Ethnicity	1 Mile	3 Mile	5 Mile
White	2,927 (59.4%)	14,875 (66.6%)	24,220 (63.8%)
Black	1,228 (24.9%)	3,904 (17.5%)	7,494 (19.7%)
Asian	372 (7.5%)	1,024 (4.6%)	1,615 (4.3%)
Other	227 (4.6%)	1,561 (7%)	2,729 (7.2%)
Hispanic (Ethnic)	176 (3.6%)	965 (4.3%)	1,931 (5.1%)

### Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
Household Average Income	\$156,584.79	147	\$164,824.42	155	\$157,008.48	148
Average Income Per Person	\$58,283.35	141	\$61,306.37	149	\$59,162.84	144
Household Median Income	\$136,878.66	180	\$141,149.56	186	\$133,721.72	176
<\$15K	417 (8.5%)	101	1,059 (4.7%)	57	1,498 (3.9%)	47
\$15K - \$25K	61 (1.2%)	18	332 (1.5%)	21	674 (1.8%)	26
\$25K - \$35K	116 (2.4%)	32	506 (2.3%)	31	1,097 (2.9%)	40
\$35K - \$50K	214 (4.3%)	41	803 (3.6%)	34	1,792 (4.7%)	44
\$50K - \$75K	482 (9.8%)	61	2,280 (10.2%)	63	4,309 (11.3%)	70
\$75K - \$100K	386 (7.8%)	61	2,263 (10.1%)	74	4,258 (11.2%)	87
\$100K - \$150K	1,106 (22.4%)	129	4,764 (21.3%)	123	8,193 (21.6%)	124
\$150K - \$175K	525 (10.6%)	179	2,767 (12.4%)	209	4,470 (11.8%)	198
\$175K - \$200K	451 (9.1%)	142	3,590 (16.1%)	250	6,041 (15.9%)	248
\$200K - \$250K	657 (13.3%)	297	2,220 (9.9%)	221	3,169 (8.3%)	186
\$250K - \$500K	282 (5.7%)	298	955 (4.3%)	223	1,362 (3.6%)	187
>\$500K	233 (4.7%)	295	790 (3.5%)	220	1,126 (3%)	185

### Disposable Households Income

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

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Household Average Disposable Income	\$115,752.17	146	\$115,540.29	146	\$110,563.79	140
Household Median Disposable Income	\$110,736.35	169	\$113,335.54	173	\$108,140.13	165
<\$15K	427 (8.7%)	95	1,120 (5%)	55	1,594 (4.2%)	46
\$15K - \$25K	72 (1.5%)	18	397 (1.8%)	22	864 (2.3%)	28
\$25K - \$35K	148 (3%)	36	561 (2.5%)	30	1,461 (3.8%)	46
\$35K - \$50K	386 (7.8%)	62	1,386 (6.2%)	49	2,970 (7.8%)	62
\$50K - \$75K	485 (9.8%)	55	2,859 (12.8%)	71	5,028 (13.2%)	74
\$75K - \$100K	606 (12.3%)	87	3,055 (13.7%)	97	5,129 (13.5%)	95
\$100K - \$150K	1,413 (28.7%)	166	7,139 (32%)	185	11,663 (30.7%)	178
\$150K - \$175K	506 (10.3%)	178	2,814 (12.6%)	218	5,005 (13.2%)	228
\$175K - \$200K	241 (4.9%)	260	812 (3.6%)	193	1,157 (3%)	162
\$200K - \$250K	259 (5.3%)	286	878 (3.9%)	214	1,251 (3.3%)	179
\$250K - \$500K	355 (7.2%)	286	1,198 (5.4%)	213	1,709 (4.5%)	179
>\$500K	32 (0.6%)	294	110 (<0.5%)	223	158 (<0.5%)	188

### Discretionary Households Income

Household Average Discretionary Income	\$84,131.87	148	\$86,164.01	152	\$82,172.58	145
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Household Median Discretionary Income	\$82,260.19	171	\$87,621.74	182	\$82,560.26	172
<\$10K	400 (8.1%)	91	1,011 (4.5%)	51	1,408 (3.7%)	41
\$10K - \$20K	115 (2.3%)	20	645 (2.9%)	25	1,326 (3.5%)	31
\$20K - \$30K	207 (4.2%)	37	777 (3.5%)	31	1,935 (5.1%)	45
\$30K - \$40K	396 (8%)	75	1,489 (6.7%)	62	2,987 (7.9%)	73
\$40K - \$50K	257 (5.2%)	56	1,428 (6.4%)	69	2,491 (6.6%)	70
\$50K - \$75K	768 (15.6%)	84	3,827 (17.1%)	93	6,657 (17.5%)	95
\$75K - \$100K	978 (19.8%)	170	4,105 (18.4%)	157	7,352 (19.4%)	166
\$100K - \$125K	708 (14.4%)	179	5,039 (22.6%)	282	8,313 (21.9%)	273
\$125K - \$150K	589 (11.9%)	220	1,972 (8.8%)	163	2,931 (7.7%)	142
>\$150K	512 (10.4%)	278	2,036 (9.1%)	244	2,589 (6.8%)	183

### Households Income by Ethnicity

Average Income - White	\$126,248.28	137	\$129,508.44	140	\$123,454.67	133
Median Income - White	\$136,552.99	164	\$143,384.12	173	\$133,859	161
Average Income - Black	\$113,491.44	171	\$117,555.99	177	\$120,330.86	182
Median Income - Black	\$117,762.45	224	\$120,780.14	229	\$128,849.7	245

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	1 Mile	3 Mile	5 Mile
Average Income - Asian	\$132,801.93 (121)	\$122,977.62 (112)	\$118,194.24 (108)
Median Income - Asian	\$203,626.94 (187)	\$141,859.78 (130)	\$126,348.87 (116)
Average Income - Hispanic	\$130,372.36 (169)	\$126,983.23 (165)	\$126,071.76 (164)
Median Income - Hispanic	\$161,764.47 (248)	\$153,823.45 (236)	\$145,119.52 (222)
Average Income - Other	\$153,139.64 (179)	\$139,740.59 (163)	\$130,037.13 (152)
Median Income - Other	\$174,652.28 (234)	\$163,240.32 (219)	\$147,143.31 (197)

### Age

Average Age	36.77 (90)	39.49 (97)	39.68 (97)
Median Age	36.86 (95)	38.98 (100)	38.72 (99)
0-4	833 (6.3%) (116)	3,349 (5.6%) (102)	5,628 (5.5%) (102)
5-13	1,794 (13.5%) (129)	7,424 (12.3%) (117)	11,709 (11.5%) (109)
14-17	809 (6.1%) (115)	3,460 (5.7%) (108)	5,634 (5.5%) (104)
18-21	707 (5.3%) (98)	3,126 (5.2%) (95)	5,407 (5.3%) (97)
22-24	458 (3.5%) (84)	2,115 (3.5%) (85)	3,874 (3.8%) (92)
25-29	658 (5%) (87)	3,043 (5%) (83)	5,874 (5.8%) (95)
30-34	872 (6.6%) (100)	3,429 (5.7%) (86)	6,240 (6.1%) (93)

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	1 Mile		3 Mile		5 Mile				
35-39	1,058	(8%)	121	4,227	(7%)	106	7,081	(6.9%)	105
40-44	1,158	(8.7%)	138	4,599	(7.6%)	120	7,353	(7.2%)	114
45-49	1,042	(7.9%)	131	4,322	(7.2%)	119	6,874	(6.7%)	112
50-54	906	(6.8%)	113	4,050	(6.7%)	111	6,656	(6.5%)	108
55-59	782	(5.9%)	94	3,928	(6.5%)	104	6,807	(6.7%)	107
60-64	695	(5.2%)	8	3,640	(6%)	94	6,399	(6.3%)	98
65-69	523	(3.9%)	66	3,056	(5.1%)	85	5,252	(5.2%)	87
70-74	375	(2.8%)	58	2,536	(4.2%)	86	4,260	(4.2%)	85
75-79	266	(2%)	55	1,954	(3.2%)	88	3,293	(3.2%)	88
80-84	182	(1.4%)	60	1,170	(1.9%)	84	2,016	(2%)	86
85+	127	(1%)	48	874	(1.4%)	72	1,529	(1.5%)	75

### Age - Male

Male Average Age	35.2		89	38.12		96	38.36		97
Male Median Age	35.31		93	37.55		99	37.32		99
0-4	428	(6.8%)	120	1,716	(5.9%)	105	2,889	(5.9%)	104
5-13	926	(14.8%)	135	3,773	(13.1%)	119	5,960	(12.2%)	111

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	1 Mile		3 Mile		5 Mile				
14-17	403	(6.4%)	116	1,756	(6.1%)	110	2,826	(5.8%)	105
18-21	357	(5.7%)	100	1,595	(5.5%)	97	2,707	(5.5%)	97
22-24	238	(3.8%)	88	1,087	(3.8%)	87	1,942	(4%)	92
25-29	331	(5.3%)	83	1,541	(5.3%)	85	3,017	(6.2%)	98
30-34	415	(6.6%)	98	1,669	(5.8%)	86	3,095	(6.3%)	94
35-39	493	(7.9%)	117	2,015	(7%)	104	3,429	(7%)	105
40-44	530	(8.4%)	132	2,159	(7.5%)	117	3,497	(7.2%)	112
45-49	464	(7.4%)	123	2,007	(7%)	115	3,192	(6.5%)	108
50-54	425	(6.8%)	112	1,922	(6.7%)	111	3,111	(6.4%)	106
55-59	342	(5.5%)	88	1,827	(6.3%)	102	3,182	(6.5%)	105
60-64	323	(5.1%)	8	1,683	(5.8%)	93	2,990	(6.1%)	97
65-69	225	(3.6%)	63	1,374	(4.8%)	83	2,391	(4.9%)	86
70-74	166	(2.6%)	57	1,131	(3.9%)	85	1,887	(3.9%)	83
75-79	106	(1.7%)	50	813	(2.8%)	84	1,377	(2.8%)	84
80-84	63	(1%)	50	475	(1.6%)	83	828	(1.7%)	85
85+	38	(0.6%)	42	302	(1%)	72	532	(1.1%)	7

### Age - Female

Female Average Age	38.18		91	40.75		98	40.89		98
Female Median Age	38.21		93	41.16		100	40.97		100
0-4	405	(5.8%)	112	1,633	(5.2%)	100	2,739	(5.2%)	99
5-13	868	(12.4%)	123	3,651	(11.6%)	115	5,749	(10.8%)	107
14-17	406	(5.8%)	114	1,704	(5.4%)	106	2,808	(5.3%)	104
18-21	350	(5%)	96	1,531	(4.9%)	93	2,700	(5.1%)	97
22-24	220	(3.2%)	8	1,028	(3.3%)	83	1,932	(3.6%)	93
25-29	327	(4.7%)	8	1,502	(4.8%)	8	2,857	(5.4%)	92
30-34	457	(6.6%)	102	1,760	(5.6%)	87	3,145	(5.9%)	92
35-39	565	(8.1%)	124	2,212	(7%)	108	3,652	(6.9%)	106
40-44	628	(9%)	143	2,440	(7.8%)	123	3,856	(7.3%)	115
45-49	578	(8.3%)	138	2,315	(7.4%)	123	3,682	(6.9%)	116
50-54	481	(6.9%)	114	2,128	(6.8%)	112	3,545	(6.7%)	111
55-59	440	(6.3%)	100	2,101	(6.7%)	106	3,625	(6.8%)	109
60-64	372	(5.3%)	8	1,957	(6.2%)	95	3,409	(6.4%)	98
65-69	298	(4.3%)	65	1,682	(5.3%)	87	2,861	(5.4%)	87
70-74	209	(3%)	58	1,405	(4.5%)	86	2,373	(4.5%)	87
75-79	160	(2.3%)	58	1,141	(3.6%)	92	1,916	(3.6%)	91
80-84	119	(1.7%)	66	695	(2.2%)	85	1,188	(2.2%)	87
85+	89	(1.3%)	51	572	(1.8%)	72	997	(1.9%)	7

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● 1 Mile ● 3 Mile ● 5 Mile

### Employment by Occupation

Occupation	1 Mile	3 Mile	5 Mile
Total Employees (16+ Years Old)	7,451	34,019	57,983
Professional Specialty	2,227 (29.9%)	11,976 (35.2%)	20,408 (35.2%)
Managerial/Executive	1,819 (24.4%)	8,348 (24.5%)	14,319 (24.7%)
Office Admin	1,013 (13.6%)	3,607 (10.6%)	5,879 (10.1%)
Sales	626 (8.4%)	2,410 (7.1%)	4,644 (8%)
Production & Transportation	545 (7.3%)	2,275 (6.7%)	3,520 (6.1%)
Protective	395 (5.3%)	1,035 (3%)	1,757 (3%)
Food Preparation & Serving	231 (3.1%)	1,306 (3.8%)	2,072 (3.6%)
Personal Care	221 (3%)	821 (2.4%)	1,215 (2.1%)
Construction	159 (2.1%)	1,356 (4%)	2,829 (4.9%)
Healthcare support	143 (1.9%)	364 (1.1%)	627 (1.1%)
Building Maintenance & Cleaning	72 (1%)	476 (1.4%)	668 (1.2%)
Farming, Fishing & Forestry		45 (<0.5%)	45 (<0.5%)

### Employment by Industry

Total Employees (16+ Years Old)	7,451	34,019	57,983
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	1 Mile		3 Mile		5 Mile				
Professional Services	1,426	(19.1%)	244	5,803	(17.1%)	217	8,924	(15.4%)	196
Educational Services	1,417	(19%)	8	7,142	(21%)	90	12,409	(21.4%)	92
Public Administration	1,145	(15.4%)	322	5,608	(16.5%)	345	9,822	(16.9%)	355
Wholesale Retail	696	(9.3%)	70	2,931	(8.6%)	64	5,862	(10.1%)	76
Entertainment Services	609	(8.2%)	92	2,565	(7.5%)	85	3,997	(6.9%)	7
Manufacturing	375	(5%)	50	1,234	(3.6%)	36	2,112	(3.6%)	37
Other Professional Services	369	(5%)	105	1,386	(4.1%)	86	2,368	(4.1%)	86
Transportation	360	(4.8%)	84	1,409	(4.1%)	72	2,175	(3.8%)	65
Financial, Insurance & Real Estate	354	(4.8%)	71	2,073	(6.1%)	91	3,490	(6%)	90
Administrative/Waste Services	348	(4.7%)	112	1,138	(3.3%)	8	1,858	(3.2%)	7
Agriculture/Mining/Construction	247	(3.3%)	39	1,915	(5.6%)	66	3,524	(6.1%)	72
Information	96	(1.3%)	68	769	(2.3%)	120	1,396	(2.4%)	128
Management Services	9	(<0.5%)	87	46	(<0.5%)	98	46	(<0.5%)	57

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Benchmark: Nationwide



### Language Spoken

Language Spoken	Count	Percentage	1 Mile	3 Mile	5 Mile
Speak English at Home	9,351	(75.3%)	97	110	110
Speak Other Language at Home	2,405	(19.4%)	231	117	109
Speak Spanish at Home	656	(5.3%)	38	35	37

### Ancestry

Ancestry	Count	Percentage	1 Mile	3 Mile	5 Mile
Other	3,214	(24.3%)	115	103	117
Unclassified	2,141	(16.2%)	99	107	107
Scottish/Irish	1,078	(8.1%)	122	150	147
German	984	(7.4%)	95	111	109
British	798	(6%)	113	141	134
Other European (e.g. Greek/Russian)	653	(4.9%)	155	185	161
South Central Asian (e.g. Indian)	632	(4.8%)	307	130	117
Chinese	511	(3.9%)	306	111	87
Italian	495	(3.7%)	125	129	120
American	411	(3.1%)	65	85	8
Central American	311	(2.3%)	145	132	124

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	1 Mile		3 Mile		5 Mile	
Puerto Rican	291	(2.2%)	1,413	(2.3%)	2,162	(2.1%)
French	220	(1.7%)	821	(1.4%)	1,234	(1.2%)
Polish	202	(1.5%)	1,297	(2.2%)	2,085	(2%)
Scandinavian	192	(1.4%)	922	(1.5%)	1,429	(1.4%)
South East Asian (e.g. Vietnamese)	192	(1.4%)	929	(1.5%)	1,653	(1.6%)
Middle Eastern	165	(1.2%)	497	(0.8%)	680	(0.7%)
Dutch	134	(1%)	301	(<0.5%)	448	(<0.5%)
South American	119	(0.9%)	723	(1.2%)	953	(0.9%)
Mexican	116	(0.9%)	559	(0.9%)	1,222	(1.2%)
Korean	114	(0.9%)	575	(1%)	876	(0.9%)
Other Asian	107	(0.8%)	219	(<0.5%)	373	(<0.5%)
Other Hispanic	76	(0.6%)	430	(0.7%)	955	(0.9%)
Cuban	51	(<0.5%)	214	(<0.5%)	362	(<0.5%)
Native American (Indian/Eskimo)	19	(<0.5%)	111	(<0.5%)	187	(<0.5%)
Hawaiian/Pacific Islander	18	(<0.5%)	38	(<0.5%)	80	(<0.5%)
Japanese	1	(<0.5%)	31	(<0.5%)	94	(<0.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide

	1 Mile	3 Mile	5 Mile
Dominican	78 (<0.5%)	21	411 (<0.5%)

### Education (Age 25+)

	1 Mile	3 Mile	5 Mile
Total Educated Population	8,644	40,828	69,634
Elementary (0 to 8 Years)	302 (3.5%)	643 (1.6%)	1,033 (1.5%)
Some High School (9 to 11 Years)	137 (1.6%)	812 (2%)	1,571 (2.3%)
High School Graduate (12 Years)	975 (11.3%)	6,080 (14.9%)	11,656 (16.7%)
Some College (13 to 16 Years)	1,591 (18.4%)	7,063 (17.3%)	12,814 (18.4%)
Associates Degree Only	450 (5.2%)	2,843 (7%)	4,746 (6.8%)
Bachelor's Degree Only	2,931 (33.9%)	12,931 (31.7%)	21,049 (30.2%)
Graduate Degree	2,258 (26.1%)	10,456 (25.6%)	16,765 (24.1%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide



### Household Type

Household Type	1 Mile	3 Mile	5 Mile
Households	4,930	22,329	37,989
One Person Households	1,264 (25.6%)	5,141 (23%)	9,238 (24.3%)
Married Couple	2,549 (51.7%)	12,833 (57.5%)	20,497 (54%)
Male Householder	287 (5.8%)	1,060 (4.7%)	1,909 (5%)
Female Householder	599 (12.2%)	2,454 (11%)	4,392 (11.6%)
Non Family Households	231 (4.7%)	841 (3.8%)	1,953 (5.1%)

### Household Size

Household Size	1 Mile	3 Mile	5 Mile
Households	4,930	22,329	37,989
1 Person Household	1,264 (25.6%)	5,141 (23%)	9,238 (24.3%)
2 Person Household	1,352 (27.4%)	6,896 (30.9%)	12,009 (31.6%)
3 Person Household	890 (18.1%)	3,921 (17.6%)	6,548 (17.2%)
4 Person Household	869 (17.6%)	3,938 (17.6%)	6,083 (16%)
5 Person Household	371 (7.5%)	1,549 (6.9%)	2,578 (6.8%)
6 Person Household	113 (2.3%)	599 (2.7%)	1,021 (2.7%)
7+ Person Household	71 (1.4%)	285 (1.3%)	512 (1.3%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide

● 1 Mile ● 3 Mile ● 5 Mile

### Housing Units

Total Housing Units	5,288	23,280	39,490
Owner Occupied Housing	3,601	17,264	28,349
Renter Occupied Housing	1,329	5,065	9,640
Vacant Housing	358	951	1,501

### Housing Rent

Average Rent	\$2,169.86	155	\$2,203.02	157	\$2,111.75	151		
Median Rent	\$2,100.37	164	\$2,188.42	171	\$2,096.73	164		
Total Cash Rents Housing	1,329	4,933	9,289					
<\$300			29	(<0.5%)	10			
\$300-\$500			83	(0.9%)	21			
\$500-\$750	1	(<0.5%)	12	(<0.5%)	2	61	(0.7%)	6
\$750-\$1000	5	(<0.5%)	34	(0.7%)	4	103	(1.1%)	7
\$1000-\$1500	101	(7.6%)	337	(6.8%)	23	691	(7.4%)	25
\$1500-\$2000	476	(35.8%)	1,415	(28.7%)	147	3,035	(32.7%)	167
\$2000-\$2500	406	(30.5%)	1,774	(36%)	387	3,321	(35.8%)	384

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile				
\$2500-\$3000	215	(16.2%)	395	1,038	(21%)	514	1,383	(14.9%)	364
\$3000-\$3500	108	(8.1%)	406	249	(5%)	252	373	(4%)	201
>\$3500	17	(1.3%)	59	74	(1.5%)	69	210	(2.3%)	104

### Value of Owner-Occupied Housing Units

Average House Value	\$612,787.89	123	\$631,623.35	127	\$623,876.98	125			
Median House Value	\$559,017.6	154	\$596,412.76	164	\$565,459.17	156			
Owner Occupied Housing	3,601		17,264		28,349				
<\$100K	45	(1.2%)	14	174	(1%)	11	423	(1.5%)	16
\$100K - \$200K	3	(<0.5%)	1	79	(<0.5%)	3	126	(<0.5%)	3
\$200K - \$300K	143	(4%)	24	716	(4.1%)	25	1,095	(3.9%)	23
\$300K - \$400K	587	(16.3%)	112	2,431	(14.1%)	97	4,302	(15.2%)	104
\$400K - \$500K	781	(21.7%)	193	3,055	(17.7%)	157	5,939	(20.9%)	186
\$500K - \$1000K	1,640	(45.5%)	192	9,115	(52.8%)	223	13,710	(48.4%)	204
>\$1000K	402	(11.2%)	116	1,694	(9.8%)	102	2,754	(9.7%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide



### Poverty

Category	1 Mile	3 Mile	5 Mile
Households in Poverty	459 (9.3%)	1,248 (5.6%)	1,881 (5%)
Households Above Poverty	4,471 (90.7%)	21,081 (94.4%)	36,108 (95%)
Households in Poverty (Married)	33 (0.7%)	174 (0.8%)	302 (0.8%)
Households in Poverty (Male Householder)	95 (<0.5%)	95 (<0.5%)	95 (<0.5%)
Households in Poverty (Female Householder)	122 (0.5%)	228 (0.6%)	228 (0.6%)
Households in Poverty (Non-Family)	397 (8.1%)	792 (3.5%)	1,154 (3%)
Households in Poverty (Non-Family Student)	29 (0.6%)	65 (<0.5%)	102 (<0.5%)

### Wealth per Household

Category	1 Mile	3 Mile	5 Mile
Household Average Wealth	\$276,624.24	\$281,603.63	\$275,741.73
Household Median Wealth	\$106,414.43	\$113,706.12	\$106,849.9
<\$0K	784 (15.9%)	3,445 (15.4%)	5,979 (15.7%)
\$0K - \$5K	342 (6.9%)	1,482 (6.6%)	2,630 (6.9%)
\$5K - \$10K	194 (3.9%)	853 (3.8%)	1,500 (3.9%)
\$10K - \$25K	287 (5.8%)	1,285 (5.8%)	2,228 (5.9%)
\$25K - \$50K	326 (6.6%)	1,469 (6.6%)	2,511 (6.6%)

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide

	1 Mile		3 Mile		5 Mile	
\$50K - \$100K	493	(10%)	2,247	(10.1%)	3,823	(10.1%)
\$100K - \$250K	912	(18.5%)	4,197	(18.8%)	7,084	(18.6%)
\$250K - \$500K	711	(14.4%)	3,286	(14.7%)	5,498	(14.5%)
>\$500K	881	(17.9%)	4,065	(18.2%)	6,736	(17.7%)

### Vehicles per Household

Total Number of Vehicles	8,866		44,492		75,941	
Average Number of Vehicles	1.8		1.99		2	
No Vehicles	131	(2.7%)	601	(2.7%)	1,162	(3.1%)
1 Vehicle	1,948	(39.5%)	6,680	(29.9%)	11,524	(30.3%)
2 Vehicles	1,954	(39.6%)	9,895	(44.3%)	16,208	(42.7%)
3 or more Vehicles	897	(18.2%)	5,153	(23.1%)	9,095	(23.9%)

### Population Change

Births	147		615		1,064
Deaths	78		458		787
Migration	58		809		469

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats

# Audience Profile

Jan 1 - Dec 31, 2023

URBAN EDGE

## The Village At Waugh Chapel

2630 Chapel Lake Dr, Gambrills, MD 21054

Benchmark: Nationwide

● 1 Mile

● 3 Mile

● 5 Mile

### Workplace

Total Businesses	349	980	2,071
Total Employees	4,721	13,816	43,760

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats